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ISSUE 3  
VOLARE

Lifestyle | Design | Interiors |  
Fine Art | Art Design

VISIONNAIRE

ITALIAN META-LUXURY LIFESTYLE BRAND

## SINCE THEN, UNTIL NOW

Visionnaire, founded by the company IPE and based in Bologna since 1959, is a meta-luxury brand of reference in the sector of interior design. Made in Italy renowned for its one-of-a-kind design prowess tailored to respond to the desires of its clients.

The brand operates in over 55 countries, thanks to 6 embassies in Milan, London, Dubai, Hong Kong, Los Angeles and Miami, over 30 exclusive monobrand stores and multibrand showrooms all over the world.

Since 2004 Visionnaire has formulated a distinctive style, based on lively experimentation on materials, volumes of unexpected poise and inimitable motifs that reveal the totally Italian background of the company. Thanks to the collaboration with a team of eclectic, visionary Italian and foreign designers, the company is an ideal partner for bespoke proposals in residential and contract applications, luxury hotellerie, as well as the yachting and aviation sectors.

The brand bases its activity on the value of knowledge and continuous research on the concept of contemporary beauty, confirming its exceptional ability to create design projects and products of outstanding sartorial workmanship, fostering and restoring value to the skills of local artisans located across the Italian territory. The meta-luxury of its contents and values is reflected in the responsible use of materials, through a constant technological research and different investments to boost the efficiency of its chain of production.

Visionnaire relies on a network of over 30 crafts hubs located all over the country, enabling the company to create extraordinary and unique objects: the mixing and matching of materials, the application of the craftsmen's skills to test, perfect and define new compositional and material solutions, defining the identity of every single product by making it unique and inimitable, though also ready for reproduction.

Visionnaire sets a style – creates a new language – that has a character of unexpected invention, formulated to reveal an expressive universe that knows no thematic bounds and places no restrictions on experimental

investigation. The force of this way of interpreting an entrepreneurial mission lies in the ability to forge beyond limits, to extend the company's action over the threshold of the possible, fulfilling desires and visions previously relegated to the realm of the unachievable. Visionnaire loves complexity, finding solutions through extreme research, bringing together distant worlds and combining the multiple forms of art with the positive excitement found in the dimension of dreams.



Visionnaire proudly commemorates its twentieth anniversary this year. For two decades the Brand has stood as a beacon of excellence in meta-luxury lifestyle and design, representing a fusion of aesthetics and innovation. Founded in 2004, Visionnaire has charted a trajectory of successes, offering its customers unique and refined creations designed to transform spaces into one-of-a-kind experiences.

"Reaching the milestone of twenty years is a source of great pride for Visionnaire. We are grateful to our clients, partners, and everyone who has contributed to this extraordinary journey. Looking ahead, we will continue to innovate, creating design that captivate and inspire."

**Eleonore Cavalli**  
Art Director and Co-Founder



From the left: Luigi Cavalli, Eleonore Cavalli, Leopoldo Cavalli



# TASTE OF DESIGN

IMPERO DEI SENSI  
APOLLO BELVEDERE GOES TO  
LUCENTE  
ARTS & CRAFTS

VOLARE. SALONE DEL MOBILE 2023  
REAL ESTATE PHILOSOPHY: VOLARE DUBAI

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L'IMPERO  
DEI SENSI

—  
STUDIOPEPE.



The immersive installation, based on a vision of Studiopepe – Arianna Lelli Mami and Chiara Di Pinto – and presented during Design Week 2023 in the Wunderkammer of the Visionnaire Design Gallery, focuses on the senses as tools of knowledge of the world. *L'impero dei sensi* is a unique project, where the arts and design join forces to create a magical, engaging atmosphere. The sensation is that of plunging into a soft, enveloping world where time stands still.

Every object on display offers a sensorial experience that involves visitors in a deep, intense way. The gaze alights on the Shibari chair, with its woven structure, an invitation to tactile experience. As the viewer is embraced by the chair, an explosion of light catches the eye. It is the Parade lighting system, a luminous sculpture at the center of the space. The light becomes a dance of emotions, blending with the physical touch of Shibari. It then reflects on the surfaces of the Blanche mirrors, which reveal symbolism ready to be discovered. Finally, a video work by Variantartistica – Flavio Pescatori and Mattia Caprara – enhances the path of exploration, utilizing archival film materials. Admiring the beauty of the objects, one notices a light fragrance that inebriates and relaxes at the same time. The setting is entirely covered in powder pink eco-fur made by Jab Anstoetz Group, and this tactile covering releases the scent of amber. The original fragrance – made in collaboration with the perfume designer Antonella Bondi – stimulates a sense of sensuality. A mixture of sweet notes that recreates a mystical, ancestral atmosphere. The perfect accompaniment for visitors who will enter this gallery and experience its wonders, sampling the single generative blends that are combined in the overall olfactory project.



Subjects: Arianna Lelli Mami and Chiara Di Pinto (Studiopepe)  
Photo credit: Andrea Ferrari







Launched in April 2022, Apollo Belvedere - the first VISIONNAIRE NFT project - explores innovative art and design languages in the era of Web3. The synergy between the Visionnaire's expertise and the artist Jonathan Monaghan's aesthetics has created a strong bond between craftsmanship traditions and the digital age. Imagination is the key element in Visionnaire's act of transformation of precious materials into products for unique environments. This project expresses the brand's ongoing relationship and dialogue with the Avant-garde. Apollo Belvedere is both a marble sculpture and animation, uniquely bound together with NFT+ technology. Combined with the marble sculpture, Monaghan created his video, a surreal 3D animation of an alien spaceship revealing a sculpture in a baroque setting. The bust faces the fiery red panther, a symbol associated with the ancient Greek god Dionysus and the concept of chaos.



Apollo GOES ART  
Belvedere TO MIAMI



The installation has been exhibited from November 28th to December 4th at Visionnaire Miami. The project was presented in a unique setting intertwining physical and digital experiences, an enveloping velour drape clouds the Apollo Belvedere in all of its forms showcasing the final NFT drop and the marble bust. The installation triggers visitors' senses and transport them into the NFT world. Walking down Biscayne boulevard, the attention falls toward the Apollo Belvedere NFT projected on a led-wall inside Visionnaire Miami's display. The video invites visitors to discover the installation and to enter into the imaginative world of the metaverse.



Apollo GOES ART  
Belvedere TO DUBAI



The project continues in the tour of the main events related to the world of art and - after Art Basel Miami - it arrives in Dubai during the Art Dubai week. The project, where meta-luxury and metaverse meet in a single place - the Theater of Digital Art (ToDA) - is presented with an immersive video installation where physical and digital experiences intertwine.





## LUCENTE

Lucente is the lighting design project by Gupica for Visionnaire. The designer returns to collaborate with the brand with a collection inspired by the behavior of light that breaks and reflects on the faceted surfaces of precious stones, giving life to suggestive luminous effects.





Visionnaire Los Angeles

**THE TENDER POWER OF LIGHT ON OUR EMOTIONS**

In occasion of Frieze Los Angeles 2024 international art fair, Visionnaire's showroom illuminates the art scene with a captivating exhibition showcasing Gupica's Lucente lighting family. Transforming the showroom windows into an enchanting canvas, the installation features various sizes and configurations, creating a dynamic play of light and shadow.

The project is a delicate reflection on the power that light has on our emotions and the suggestion that the refractions of gemstones generate in those who contemplate them when light meets the faceted and symmetrical surfaces of the stone, causing evocative luminous and kaleidoscopic effects. The lamp diffusers are indeed inspired by the famous 'baguette' cut of diamonds, sapphires, emeralds, and rubies, arranged together to form single, double, or cascading sky-ground light systems.

Creativity and innovation come together: the chosen material for the creation of the lightings is PMMA, with different color gradients, a regenerated material, a special "second" raw material that, thanks to various transformation phases, is given new life and a new purpose.



The opaque LED light source, passing through the stones, produces a diffused lighting that enhances the transparencies and colours, made by hand with a particular gradient appearance. A beam of light that radiates into the surrounding environment, animating the chromatic spectrum.



Photo credit:  
Filippo Candotti, Simone Fico



## Arts & Crafts

Visionnaire pays tribute to crafts as one of the loftiest expressions of the labor and talents of humankind, a vehicle of creativity and legacy of art, to transform history into future, tradition into innovation, sustaining the eternal evolution of excellence. The brand has developed its business model around the concept of meta-luxury, namely the pursuit of uniqueness and excellence as well as the refinement of materials and forms, supporting a productive network of crafts districts found in various regions, across the entire territory of Italy.

A color lives and is exalted by means of "Cattedrale", a glass used for the realization of artistic windows. These works by CaCO3 amplify the symbiotic relation between the different stratification of a mosaic: as in the medieval windows the light travels through the transparency of the glass, transfiguring it, likewise in these works the color of mortars crossing the transparent stained glass melts with it under the eye of the observer, overcoming the boundaries of the cracking space in which is traditionally relegated.

**Cattedrale 54**  
CaCO3  
60x60 cm

**Cattedrale 88**  
CaCO3  
30x40 cm





**Bonsai D**  
Michele Astolfi  
80x80x cm



**Fauna Scarabeo**  
Sara Ricciardi

The brand invests in the development and protection of Italian crafts know-how and the creative talent of master artisans, through material and immaterial investments in its own workshops. On the one hand, the company conducts research on productive efficiency, modernization of equipment, and the development of manufacturing practices for lower environmental impact. On the other, Visionnaire engages the artisans on a human level, involving them in cultural initiatives, rewards and benefits in relation to their work.



Visionnaire has partnered with the renowned collage artist and art director, Alvino, to craft conceptual collages for the latest collection "Volare." Alvino's unique approach to collage art, coupled with Visionnaire's avant-garde design philosophy, has resulted in a captivating fusion of creativity. The collaboration seamlessly blends disparate elements into a cohesive narrative, inviting viewers to explore the intersection of art and design.



In Japanese thought, a word exists - yūgen - that expresses a deep, mysterious sense of the beauty of the universe. Yūgen consists of finding our place in the world and feeling completely part of the space in which we live, identifying with it. It is container and content at the same time, and its magic implies that space is never fixed but always open to what it could become.

SALONE DEL MOBILE MILANO 2023





#### VOLARE 2023

Volare is the name of the new residential concept of Visionnaire, created to narrate a true philosophy of living and a sartorial approach to the production of unique objects. Volare is not just the development of a new collection of products, but also a design manifesto of the contemporary home, based on centrifugal thinking that starts with the content to formulate the container, moving from the individual to the space. In short, to design a dream home means knowing the innermost essence of its inhabitants.

The mythical house-temple opens the doors to the world of the Orient and its fascinating philosophical aspects. The places of the home are not simply defined by architectural functions, but organized on the basis of our emotions. Which spaces are set aside for family living and for entertaining guests? And which, on the other hand, are deeply linked to an individual dimension, establishing the most authentic and intimate perimeter of our life?



#### BABYLON RACK

The Babylon Rack upholstered seating system, designed by Alessandro La Spada is a mini-architecture in which there are many functional features for study, work and rest. Activities that in recent years have increasingly modified the character of domestic spaces, facing us with a new challenge: to formulate every room as a complete, independent dwelling in its own right.



**DUNCAN**

The new Duncan hideaway kitchen designed by Alessandro La Spada is like a treasure chest: the sliding panel is a surface in brass tiles arranged to form an elaborate geometric pattern, like a frieze and a precious "skin" containing the kitchen. With a simple gesture of the hand or an automated control, the panels shift and vanish into lateral compartments, leaving the kitchen block completely visible. Here too, nature is the inspiration for a new design, with a textural effect of tree bark on the brass surface, creating a unique effect perceptible from a distance or up close.





**VILLA D'ESTE**

The kitchen is one of the zones of hospitality par excellence. Villa D'Este, designed by Mauro Lipparini, is a tribute to the collective dimension of living, not only within a personal family context, but also in relation to the outside world, as a gesture of contamination and transformation in the space that symbolizes metamorphosis. Everyday life is enhanced by prestige and elegance in the most technological area of the home, thanks to the choice of refined materials like the precious American ziricote wood and the Patagonia quartzite.



During Milan Design Week 2023, the Visionaire Design Gallery hosted several events with guests from all over the world. Everything revolved around the new collection, Volare (Flying), which means making room for imagination, soaring aloft to see wider perspectives, nurturing visions and being visionaries. For this reason, to each event was assigned a specific colour, reflecting the shades of the sky in different moments of the day.



Through a path of climate responsibility, Visionaire has neutralized the emissions generated for the Volare installation at Rho Fiera, "The empire of the senses" exhibition inside the Wunderkammer of its flagship store in Piazza Cavour 3, the press conference and every party hosted during the Design Week.

The credits generated will support a forest conservation project in Brazil, «The Envira Amazonia Project», in the state of Acre, located in the northwestern section of the country. A REDD+ initiative validated and verified according to VCS and certified CCB standard.



## DISCOVER THE FIRST VISIONNAIRE ESTATE

Home Philosophy has always been the core of our vision. For our first architectural project we worked together with Volare, a real estate developer based in Dubai, to create a branded villa that represents our manifesto.



V O L A R E  
HOME PHILOSOPHY  
visionnaire

# VOLARE

## VISIONNAIRE REAL ESTATE PHILOSOPHY

The encounter between the sartorial attitude of the maison and the expertise of our partner gave life to Volare, a new exquisite residence completely designed by Visionnaire in Dubai. Discover the latest evolution of the Visionnaire Home Philosophy, in the real estate sector, with a *one-of-a-kind* project.

The new villa rises on the shores of Jumeirah Bay Island. An oasis of peace and exclusivity where sky and sea beautifully merge together. The villa designed by Alessandro La Spada embodies the identity of Visionnaire and that of the territory in a sophisticated way.

LOCATION  
**DUBAI**

SIZE  
**2000+ SQM**

DEVELOPER  
**VOLARE**

SIGNATURE  
**A. LA SPADA**





The mansion is connected to the landscape. Stone, marble and glass define the architectural volumes. Typical motifs of Visionaire's language recur up to the definition of every single detail: the stone is engraved following a relief design which, on the one hand, evokes the quilting of some of the maison's iconic products, and on the other, it pays homage to the softness of the desert dunes. If during the day it is the sunlight that creates shadows and contrasts on the stone, at night a LED system recreates a game of light.





**Eleonore Cavalli**  
Art Director and Co-Founder

*"The project aims to enhance the genius loci - the soul of the place - through the use of natural materials and colors that dialogue with the palette of the land and respond to the climatic conditions of the place. Sea, sand and sky define the connection between architecture and nature."*



The interiors aim to create elegant and refined environments, where light and shadow, transparencies and reflections create effects of mystery.

**Leopoldo Cavalli**  
CEO and Co-Founder

*"Volare (Flying) means making room for imagination, soaring aloft to see wider perspectives, nurturing visions and being visionaries. Our language gets constantly closer to architecture, to design a house that even more fully reflects the personality of its owner."*



Indulge your senses in a harmonious blend of flavors and elegance as Visionnaire Bistrot proudly introduces its latest culinary masterpiece in the heart of Milan. Elevating the art of gastronomy, our new cocktail and tapas formula is a symphony of taste, crafted to tantalize the palate and redefine your dining experience.



## “FALL IN JAZZ & SPARKLING NIGHTS”

*Fall in Jazz* and *Sparkling* events featured several evenings at Visionnaire Bistrot in Milan. The sparkling soirée were characterized by live entertainment and gastronomy, which merged into a symphony of flavours and performances. *Fall in Jazz* is a new and select music festival that promises to capture the hearts and souls of all music lovers. Italian and international artists exhibit in the unique setting of the Visionnaire Design Gallery and its Bistrot.





**STUDIOPEPE**

The presence of Studiopepe, renowned Design + Architecture + Creative Direction agency, added an extra touch of sophistication to the evening as they curated the screening of Jaques Tati's classic film, "Mon Oncle" from 1958. An evening to celebrate the artistry that unites diverse, yet harmonious, forms of creative expression. Immerse yourself in the magic of design and cinema at Visionnaire Bistrot's exclusive event series.

**ALBERTO VANDERBILT CAVALLI**

Alberto Cavalli has chosen the timeless classic "Auntie Mame" (La signora mia zia). Directed by Morton DaCosta in 1958 and adapted from Patrick Dennis' novel "Auntie Mame," this film transports you to a bygone era while intertwining with the themes of design.

**MARCO PIVA**

Marco Piva selected the iconic "Blade Runner", directed by Ridley Scott in 1982. The film explores profound themes such as the nature of humanity and the consequences of unchecked technological advancement. "Blade Runner" is celebrated for its atmospheric visuals and neo-noir aesthetic.

**"GOURMET BITES & MOVIE NIGHTS"**

Indulge in an extraordinary cinematic and culinary experience at Visionnaire Bistrot's "Gourmet Bites and Movie Nights" series, where the realms of design and film seamlessly merge. This unique film showcase aims to celebrate the essence of the Design Gallery by engaging renowned designers and opinion leaders in the industry. Our esteemed guests curate an exclusive film selection that resonates with the world of design. Each movie is carefully chosen to provide insight into the creative processes and inspirations that drive the design sector. Before the cinematic journey begins, treat your taste buds to a delightful tapas tasting experience. Explore the culinary wonders of Visionnaire Bistrot as you savor a selection of expertly crafted small bites, each designed to complement the unique atmosphere of the event.





From the gentle sway of the waves to the soothing sound of water, yachts have the innate ability to create a serene atmosphere. The perfect blend of warm rays of sunshine, clear azure waters, and picturesque surroundings inspires passengers to unwind and find inner peace amidst the vast expanse of the open sea.

**Eleonore Cavalli**  
Art Director and Co-Founder

"Visionnaire has taken part in the interior design and furnishing of the yacht, applying the sartorial approach to the creation of unique yet reproducible objects. Transforming dreams into reality, we built a space which connects humans and nature".

Designed to embrace the interplay between the sun and the sea, the 89-meters yacht called *Here Comes The Sun*, provides overall onboard experience from dining salon, bar and lounge area to cinema, pool and wellness center. The owner's living room features the Kerwan dining table by Alessandro La Spada, a gem of the room, combining metal and marble concave and convex forms. Curvature of the marble of the legs is made from slab and not from block, avoiding waste of material. The master bedroom with its neutral hues promotes a deeper sense of relaxation. Purely white Bastian bed by Mauro Lipparini contributes to overall balance and elegance. A perfect place for sunbathing sessions is an open deck. The area's protagonists are the Galloway by Maurizio Manzoni and Roberto Tapinassi and Kathryn outdoor family designed by Giuseppe Viganò, which fosters a sense of well-being thanks to the thoughtful selection of materials (pp.50-51/52-53). Combining creativity, technical knowledge and detailed approach, Visionnaire creates distinctive interior design projects in the yacht world.



## HERE COMES THE SUN

## PRIVATE YACHT

YACHT  
89 meters









Sunny Isles Beach is tucked between the Atlantic Ocean to the east and the Intracoastal Waterway to the west, north of Miami Beach, and just south of the elegant palm-lined boulevards of Fort Lauderdale. The area boasts one of the Miami most stunning oceanfront vistas, with miles of gorgeous white sand. In this beautiful area is located one of the latest Visionnaire's residential project: a villa of 600 sqm totally designed by the brand.

**Eleonore Cavalli**  
Art Director and Co-Founder

"The style of this villa is fresh and contemporary, very clean and full of light. The open structure of the living space to the pool facilitated the transition between this two areas of the house. The main purpose was to blend indoor and outdoor spaces, integrating pieces from both purposes. For the colour palette we used a mix of natural shades and olives tones: green is the unique color accepted to affirm the organic and tropical style of the house".

# SUNNY ISLES

VILLA  
residential project



# MIAMI



In the heart of Dubai's Palm Jumeirah thriving landscape, where architectural wonders and luxury converge, the exclusive Villa Albero manifests the sartorial design approach and bespoke craftsmanship of Visionaire in collaboration with the developer Volare. A 1000 sqm villa affirms the signature elegance of the brand, promising a sensory experience that transcends the ordinary. The villa's ground floor is a celebration of open-concept design, allowing for a seamless flow between rooms.

Dive into the dining area with the Jason dining table by Roberto Lazzeroni. The interplay of materials, such as marble, laquered wood, leather and stainless steel makes every meal a refined experience. What sets this table apart is the distinctive curvature of the legs and the three types of marble which characterize the top. Kylo chairs by Alessandro La Spada replicates its unique features thanks to an ideally continuous ribbon of metal tubing wrapping the back and the seat. The base terminates in a knurled foot. An extremely light structure but not at the expense of complete comfort.



The living room features two distinctive modular sofas: Babylon Rack and Foster by Alessandro La Spada, allowing infinite configuration possibilities, enhanced by the presence of a Foster low table, defined by an aerial structure with a continuous profile.

Villa Albero is an immersive experience of luxury living where the marriage of cutting-edge design and timeless elegance is evident in every corner.

# VILLA ALBERO

# DUBAI

VILLA  
residential project  
  
DEVELOPER  
**Volare**

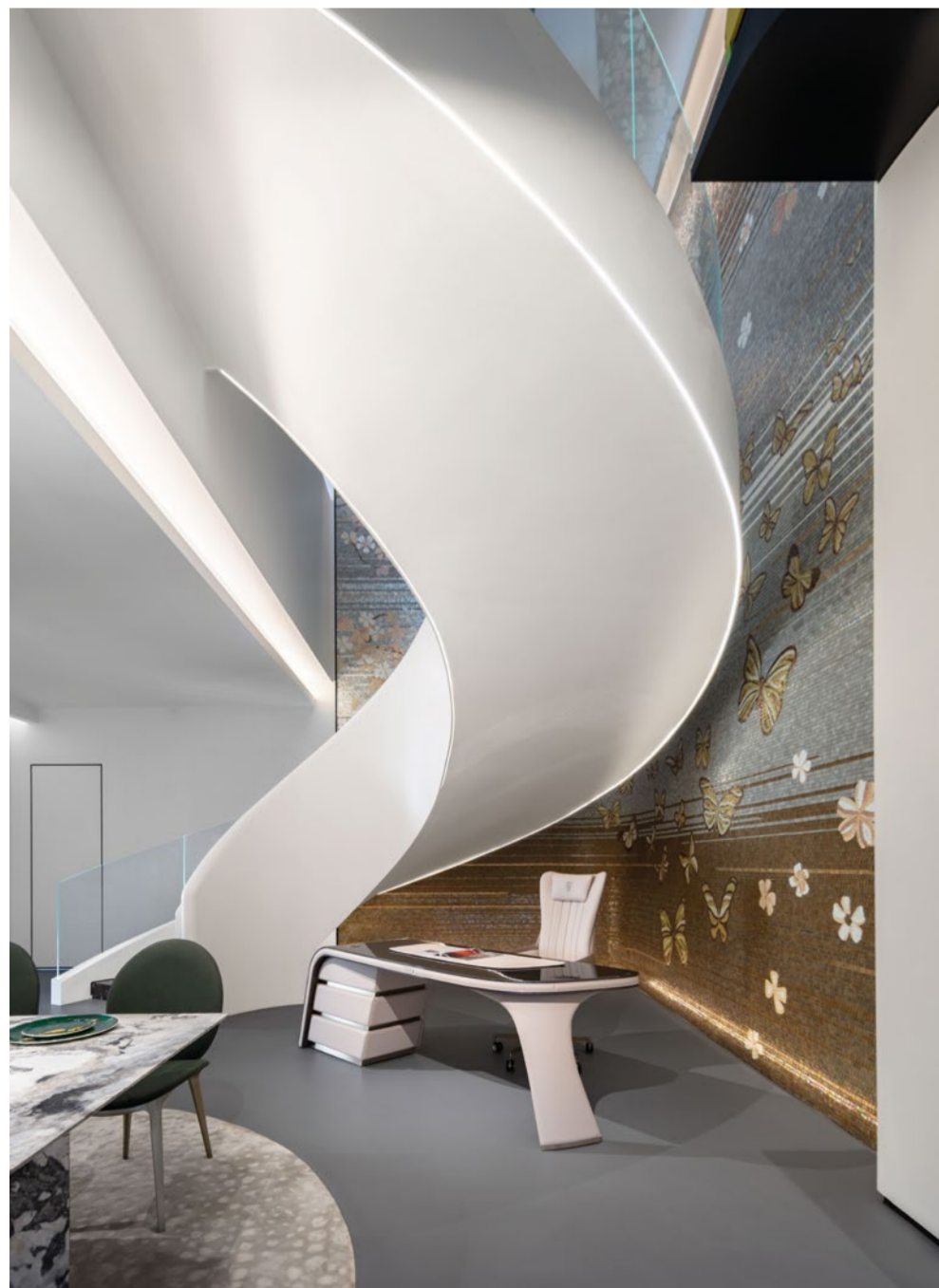


Xiamen, located on the southeastern coastline of China, is graced by the gentle breezes from the Taiwan Strait, creating a picturesque landscape where the ebb and flow of the ocean intertwines subtly with the city's rich tales. Once a prominent port for China's foreign trade, Xiamen is intricately linked to the historic Maritime Silk Road and its streets are adorned with ancient edifices, traditional homesteads, and cobbled pathways, all bearing witness to the city's ever-evolving chronicles.

Nestled within this historical backdrop is the Visionnaire Xiamen showroom, housed within Casa Bella, a distinguished purveyor of fine Italian design. Spanning 352 square meters, this showroom goes beyond the conventional, offering an ever-shifting artistic manifestation that captures the essence of Visionnaire's design philosophy.

The entire space has been meticulously designed to evoke an ambiance of serenity and refinement. The walls not only allow for the free play of light but also create an atmosphere of openness and expansiveness. This luminous setting beckons visitors to relax, providing a sense of comfort and an opportunity for unrestricted contemplation.

The walls of the showroom are adorned with gracefully contoured arches, delicately crafting an impression of softness and fluidity. Beyond their aesthetic appeal, these arches serve as a showcase for intricate details and pure artistic expression, designed to withstand the test of time. Each element within the showroom contributes to an immersive experience, where the past seamlessly meets the present and the Visionnaire brand is celebrated through a harmonious blend of design, history, and contemporary elegance.



XIAMEN  
CHINA MULTIBRAND



# NINGBO

CHINA MONOBRAND



An epitome of contemporary style – Visionnaire's monobrand store in Ningbo provides an intimate and relaxing atmosphere with a color palette ranging from various shades of beige to powder pink. The store covers a surface area of 270 sqm, demonstrating sartorial solutions for your home.

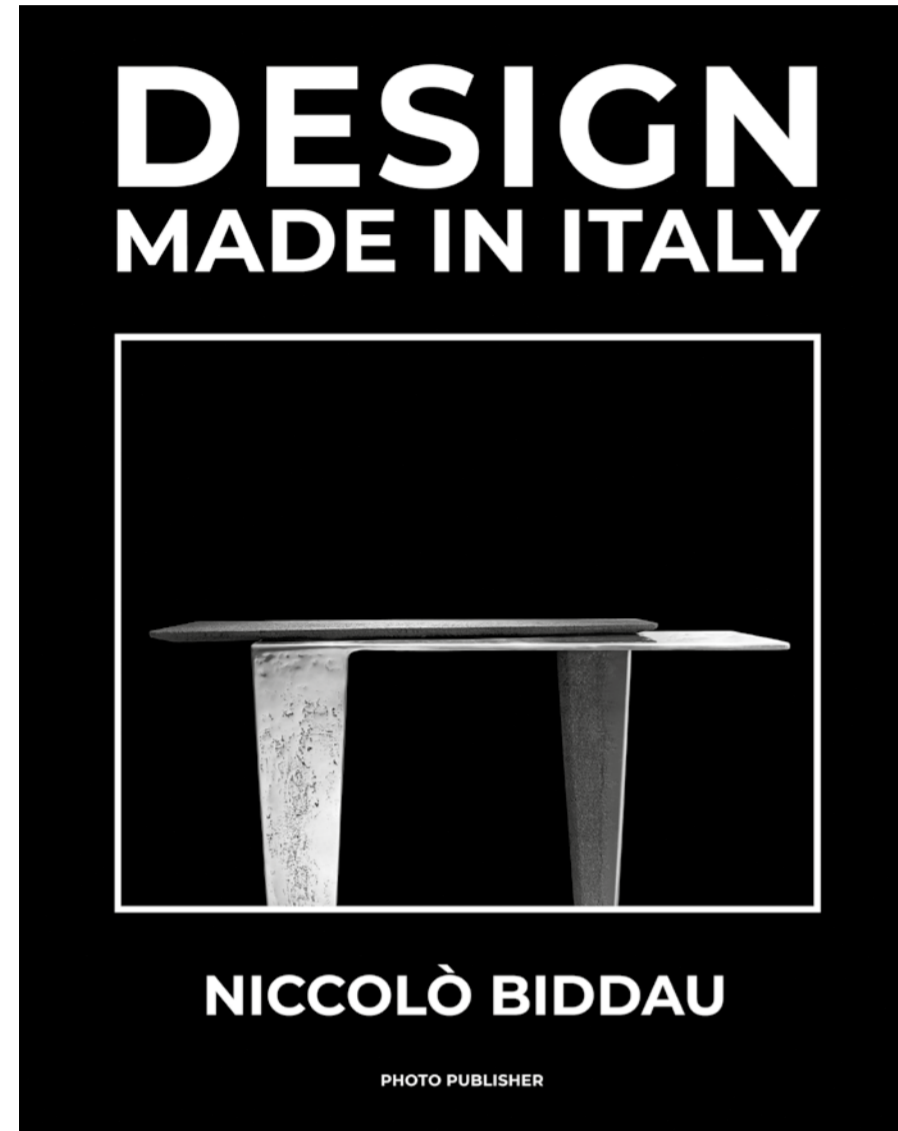
The bedroom features one of the Visionnaire iconic products – Ca' Foscari bed which is adorned with a special headboard with embroidery, creating a graphic pattern with an Asian character.

The Visionnaire showroom in Ningbo reflects the brand's commitment to a concept of contemporary beauty. An environment where modern art meets the warmth of home, inviting visitors to appreciate the bespoke design while basking in the comfort of a carefully curated space.



# DESIGN MADE IN ITALY

NICCOLÒ BIDDAU'S JOURNEY INTO THE INFINITY OF DESIGN



"In my interpretation of the Lego table by Draga & Aurel for Visionnaire, Niccolò Biddau Photographer

I aimed to go beyond simply documenting a piece of furniture. My intention was to convey the dialogue between the solidity of craftsmanship and the lightness of innovation that this piece represents. The photograph is intended to be an ode to the synergy between material and form, a hymn to experimentation and avant-garde design.

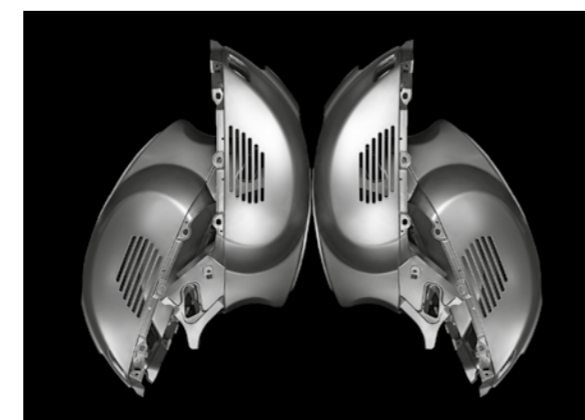
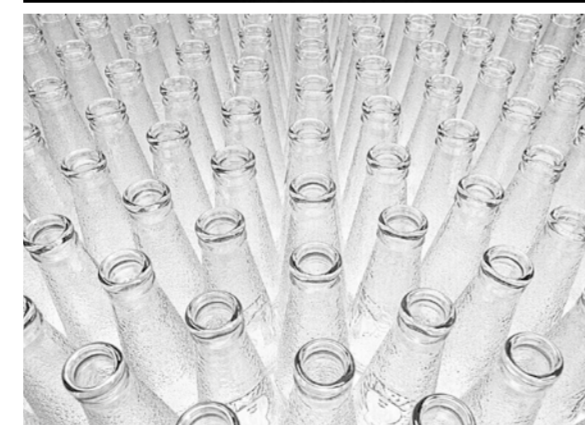
The black and white photography not only possesses its own intrinsic elegance but also the ability to transform the subject into a timeless vision. The sculptural light shaped the perception of the table, enhancing the irregular surfaces and finishes that narrate Draga & Aurel's almost alchemical approach to materials. Each angle, each curve becomes a visual statement.

The theatricality of the scene is emphasized by isolating the subject against the deep black of the background. This not only serves to capture the viewer's attention but also to symbolize how design can emerge from the darkness of the ordinary, supporting the idea that functionality can coexist with art. In this visual space, the "Lego" table is not just an object but an entity that defies gravity, inviting not only to be used but also to be contemplated."

In his book "Design Made in Italy," Niccolò Biddau, recognized as one of the best industrial and architectural photographers, celebrates design as a testament to eternity. Rather than merely paying homage to contemporaneity, his photographs aim to immortalize timeless beauty, those aspects of design that withstand the passage of time and the threat of obsolescence. The objects he has captured with his camera are not mere static figures; they are silent witnesses of continuous evolution, symbols that stand as pillars of excellence and craftsmanship in a constantly changing world. These are powerful representations of enduring design, observing and accompanying us, challenging and transcending the test of time.

In his photographs, Biddau captures the eternal dance of design, illustrating how design objects are not just spectators but also symbols of beauty and resilience. They defy the ephemeral and the commonplace, showcasing an elegance that transcends eras.

His work stands against the standardization of a globalized culture, reconnecting viewers to a tangible and material reality. Through the lens of his camera, he reminds the world of the unforgettable value that resides in each piece of design, despite the digital era dominating our existence.



# AWARDS

2023	Wallpaper* DESIGN AWARDS 2023 WINNER	archiproducts AWARDS WINNER SUSTAINABILITY	archiproducts AWARDS WINNER
2022	Wallpaper* DESIGN AWARDS 2022 WINNER	SUSTAINABILITY Award	archiproducts DESIGN AWARDS 2022 WINNER
2021	Wallpaper* DESIGN AWARDS 2021 WINNER	ADI	THE INTERNATIONAL DESIGN & ARCHITECTURE AWARDS 2021 WINNER
2020	Architizer A+ AWARDS 2020 WINNER	archiproducts DESIGN AWARDS WINNER 2020	
2019	Wallpaper* DESIGN AWARDS 2019 Winner	IDA DESIGN AWARDS 2019 WINNER	archiproducts DESIGN AWARDS WINNER 2019
2018	Wallpaper* DESIGN AWARDS 2018 Winner	Architizer A+ AWARDS 2018 WINNER	NYC DESIGN archiproducts DESIGN AWARDS WINNER 2018
2017	Wallpaper* DESIGN AWARDS 2017 Winner		AD ARCHITECTURAL DIGEST

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Cover photo by Lorenzo Pennati

Creativity, sustainability and meta-luxury. Visionnaire green-hearted re-evolution hits also the production of this catalogue, in which the long standing value of the company for made-in-Italy melts with the concept of green consciousness. The catalogue is printed on paper obtained from responsibly managed sources.

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## ITALIAN META-LUXURY LIFESTYLE BRAND

Visionnaire is a meta-luxury brand of reference in the sector of interior design Made in Italy. The brand bases its activity on the value of knowledge and continuing research on the concept of contemporary beauty, confirming its exceptional ability to create design projects and products of outstanding sartorial workmanship, fostering and restoring value to the skills of local artisans located across the Italian territory. The meta-luxury of contents and values is reflected in the responsible use of materials, through technological research conducted by the company and investments to boost the efficiency of its chain of production, mixing and matching materials, applying the skills of artisans to test, perfect and define new compositional and material solutions, defining the identity of every single product by making it unique and inimitable, though also ready for reproduction.