

Bespoke Entertainment Spaces

Company Vision

 **VISMARA**

Vismara Design is an Italian furniture manufacturing company, which currently represents the cornerstone of a unique market: Home Entertainment.

Vismara focuses on design and production of **Entertainment** furniture, in particular for residential, yacht and *hôtellerie*. Year by year, Vismara expands its production with new products and innovative designs to provide an ever-widening range of **Cinema seating & Game Tables**.

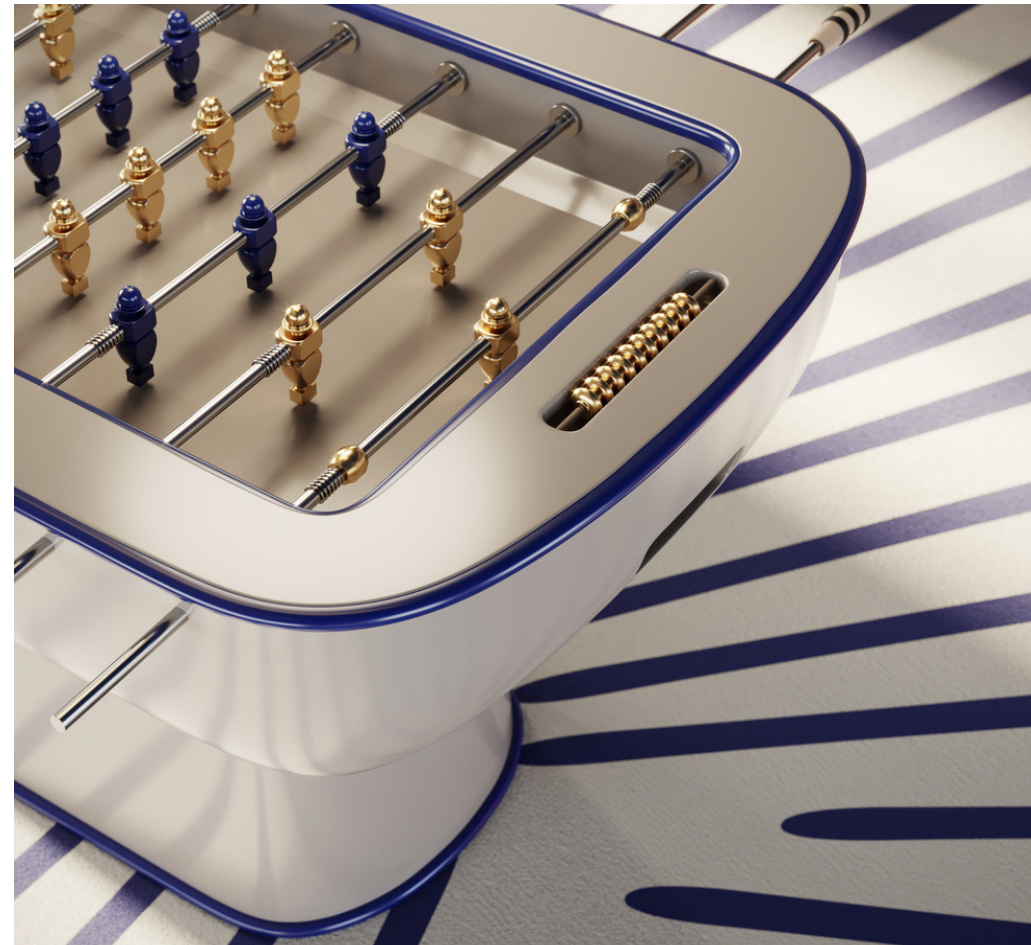
In addition to the manufacture of furniture, Vismara is able to offer **turnkey solutions for Home Theater and Home Leisure**, taking care of all aspects.

Vismara current achievements are the result of a long history that traces its roots back to **1953**, the year in which the company was founded. From a small craft atelier located in Brianza to an international brand, Vismara has always focused his vision on continuous experimentation and innovation.

What distinguishes Vismara is an **artisanal approach**, where customer care and attention to detail are the main focus. A design conceived for being timeless and the infinite possibility of customization make Vismara products unique and loved worldwide.



Our production is focused mainly in 3 big areas:
Cinema Room, Game Tables and Pool Tables.



A modern dining room with a dark, square table and six orange upholstered chairs. The table is set with plates, glasses, and a centerpiece. The background wall is covered in vertical wood slats and features a long, horizontal bar with shelves displaying various bottles. A large, patterned curtain hangs on the left side of the room. The floor is made of light-colored wood in a herringbone pattern. On the right, there is a dark console table with a decorative top and a large, arched mirror above it. The ceiling has a decorative, ornate design.

Our mission is
to bring the art of beauty into
each Entertainment Space.



We are driven by respect for tradition, which pushes us to work considering uncompromising high-quality standards, even with regard to the most innovative pieces.







2025 Latest facts

The New Headquarters

Since its foundation Vismara has changed a lot, moved towards new horizons, accepted challenges and reinvented itself several times.

The need for a **new space**, a blank page to fill with dreams and ambitions, led Vismara to the decision to move the headquarters to a new building.

With the third generation at the helm of Vismara , a new chapter is about to begin and **the moving to a new headquarters is real.**





2025 Latest facts

Rebranding

The **new logo** and brand direction aim to reinforce Vismara's presence in the luxury design market, signaling a step forward in style, communication, and vision.

A fresh, modern approach that reflects the company's commitment to innovation while preserving its prestigious heritage.

From this



To this





 **VISMARA**



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