

VENINI

VENINI

Company Profile

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The voice of our masters

Only those who transform glass into art
can tell about it

VENINI

ABOUT

VENINI is Venice

Founded in the heart of **Murano (Venice)**, the iconic island of glassmaking, VENINI embodies **the essence of a tradition** that has shaped the cultural identity of this unique place.

Each masterpiece signed by VENINI is **an expression of an unbreakable bond with Murano and Venice**, which for centuries have been the cradle of artistic excellence and a hallmark of **Made in Italy**.



Murano Boutique



Founder Paolo Venini

ABOUT

VENINI is History.

An ambitious project that was born in **1921** from the vision of Milanese lawyer **Paolo Venini** and Venetian antiques dealer **Giacomo Cappellin**, who founded "Vetri Soffiati Cappellin Venini & C."

ABOUT

VENINI is Craftsmanship.

The **Furnace** is the heart of VENINI. Here, the ancient art of glass takes shape through the expert hands of **master glassmakers**. Each artwork is born from an entirely artisanal process, the result of knowledge passed down through generations and refined over time.

The skill of the master glassmakers lies in their ability to tame molten glass, transforming it **into a work of art**.





Silvia Damiani, VENINI's President

ABOUT

VENINI is Passion, Entrepreneurship.

An emblem of **Italian excellence** that has shaped the world of art glass for over a century. Founded on bold creativity and masterful craftsmanship, VENINI's legacy is one of relentless pursuit of beauty, innovation, and artistic expression. In 2016, this journey reaches a defining moment with the **acquisition by the Damiani family**, a milestone that unites two icons of **Made in Italy**.

VENINI

ABOUT

VENINI is Art Glass.

For over a century, VENINI has been **the guardian of an invaluable artistic heritage**, interpreting and passing down the extraordinary craftsmanship of the **Murano tradition in artistic glassmaking**.



Geacolor, Gae Aulenti

VENINI ICONS IN THE NEW SNOW COLOR OF 2026

Identity beyond time and space.

Timeless masterpieces, **unmistakable symbols** of art and design that have cemented VENINI's global renown.





99.80, Gio Ponti

ABOUT

VENINI is Art Light.

Renowned for its iconic pieces, which have become true symbols of Italian craftsmanship and artistry, VENINI stands out on the international design scene. In addition to being a hallmark of excellence in Murano artglass, it boasts an extensive and prestigious **Art Light catalog**.

In recent years, **lighting has become a strategic focus** for VENINI, representing the core of **significant investments in research, development, and production**.

Art Light is also at the heart of high-profile contract partnerships with some of the most prestigious global brands in the retail, hospitality, and luxury residential sectors, affirming VENINI's role as a benchmark in the world of bespoke decorative lighting.

ABOUT

VENINI is Design.

An **unmistakable DNA** that blends **ancient techniques with a contemporary aesthetic vision**. Paolo Venini was the first to introduce **Artistic Direction** to the Furnace.

Over the years, more than **200 creatives**, including **Fabio Novembre, Gae Aulenti, Carlo Scarpa, Ettore Sottsass, Gio Ponti, Peter Marino, Tadao Ando**, have enriched VENINI's repertoire, maintaining a stylistic coherence that **transforms glass into a universal artistic language**.



Muse, Fabio Novembre



TADAO ANDO



RON ARAD



ATELIER OÏ



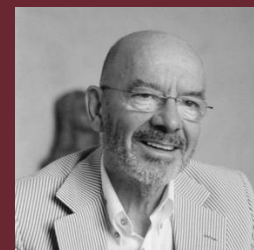
GAE AULENTI



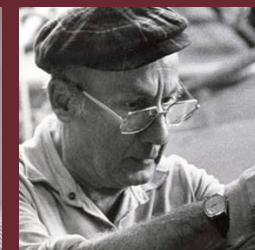
E. BABLED



BARBER - OSGERBY



MARIO BELLINI



FULVIO BIANCONI



TOMASO BUZZI



TONI ZUCCHERI



ALDO CIBIC



RODOLFO DORDONI



L. De SANTILLANA



L. De SANTILLANA



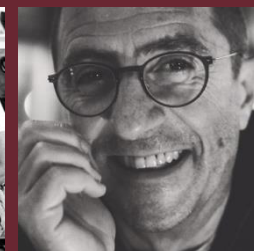
PETER MARINO



D. e M. FUKSAS



M. GUGGISBERG
P. BALDWIN



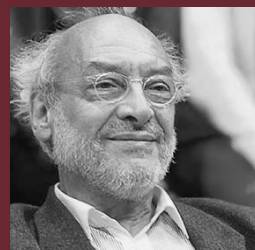
FRANCESCO LUCCHESE



SONIA PEDRAZZINI



FLO PERKINS



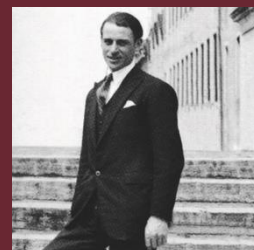
GAETANO PESCE



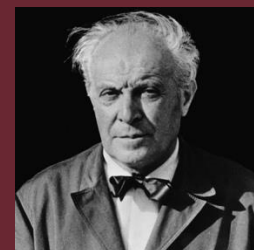
A. MENDINI



FABIO NOVEMBRE



N. MARTINUZZI



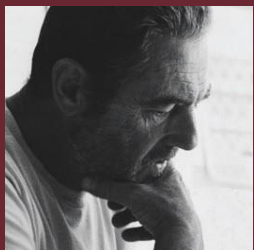
GIO PONTI



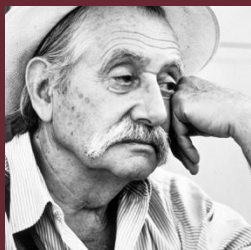
L. RANUCCI



CARLO SCARPA



TOBIA SCARPA



E. SOTTASS



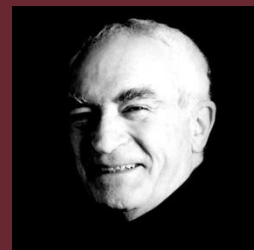
MARC THORPE



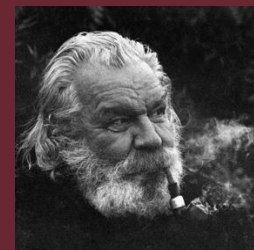
MATTEO THUN



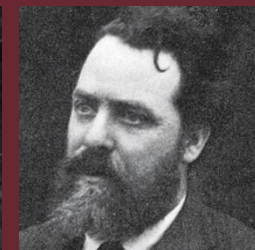
GIORGIO VIGNA



MASSIMO VIGNELLI



TAPIO WIRKKALA



VITTORIO ZECCHIN

AND MANY
OTHERS...

ABOUT

VENINI is Cinema.

VENINI is actively present at the most important international film events, strengthening the connection between glass art and the seventh art. Its presence in the world of cinema is consistent and widely recognized, reflecting the brand's prestige and expressive power.

This relationship has deep roots: VENINI plays a leading role in the film **Moonraker (1979)**, an iconic chapter in the James Bond saga, where agent 007 follows the trail of his enemy to the **Venini Museum**, a key setting in the plot. A remarkable cameo that cements VENINI's place in the international cinematic imagination.

- Premiere The Room Next Door with Pedro Almodovar | 2024
- Ciak Cocktail Party, Festival del Cinema in Venice | 2024





ABOUT

VENINI is Literature.

Venini and its art, at the heart of a substantial literature that tells the story of a century of excellence in Murano glass.



MSC Explora III

ABOUT

VENINI is Tailor made.

VENINI's **expertise** and **technical mastery** are available to clients seeking **tailor-made projects**, unique and **exclusive** solutions, customized in every detail VENINI's Contract Division boasts collaborations with luxury brands in hospitality, cruising, jewelry, and haute couture.

CONTRACT
DIVISION
VENINI

VENINI'S ESTEEMED CLIENTS

AP
AUDEMARS PIGUET
Le maître de l'horlogerie depuis 1875

1895
BERLUTI
PARIS

BOTTEGA VENETA


BUCCELLATI
MILANO DAL 1919

BVLGARI

Cartier

Cassina


CHANEL

CHEVAL  BLANC

Chopard
GENÈVE


CIPRIANI

DAMIANI

Dior

D&G
DOUCE & GABBANA


EIGHT

GUCCI


HERMÈS
PARIS

JIMMY CHOO

 *Loro Piana*

MSC
CRUISES

paco rabanne


PATEK PHILIPPE
GENEVE

SAINT LAURENT
PARIS

TIFFANY & CO.

Van Cleef & Arpels

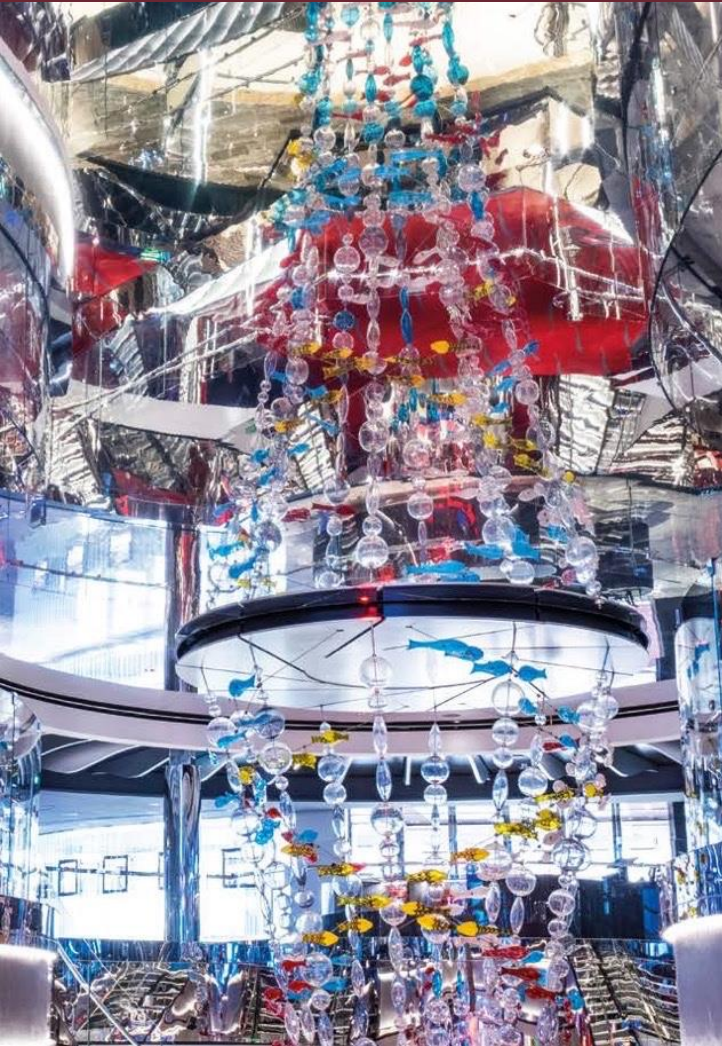

VERSACE


Yacht Club de Monaco

Highlights of Venini's

Most iconic collaborations.

MSC



"Danza del Mare" and "Incanto del Mare" are the result of the collaboration between the MSC Foundation and Venini, embodying the Foundation's commitment to protecting and enhancing the marine environment. Designed by artists Monica Guggisberg and Philip Baldwin, these majestic installations, standing 12 meters tall with a diameter of 3 meters, celebrate the beauty and fragility of the sea through the art of glass.

MSC Seascape and MSC Seashore



Boutique Milano



Boutique New York



Boutique Paris



Boutique Hong Kong

TIFFANY & CO.



Boutique Milano



Boutique New York



Boutique Miami



A huge collection of 100+ items

LOUIS VUITTON



Boutique Venice



Boutique Dubai



Boutique Macao



Boutique Singapore

Loro Piana



DAMIANI



Boutique Kuwait



Boutique Riyadh



Boutique New York City



Christmas Ornaments

Design Ancora project



BUCCELLATI



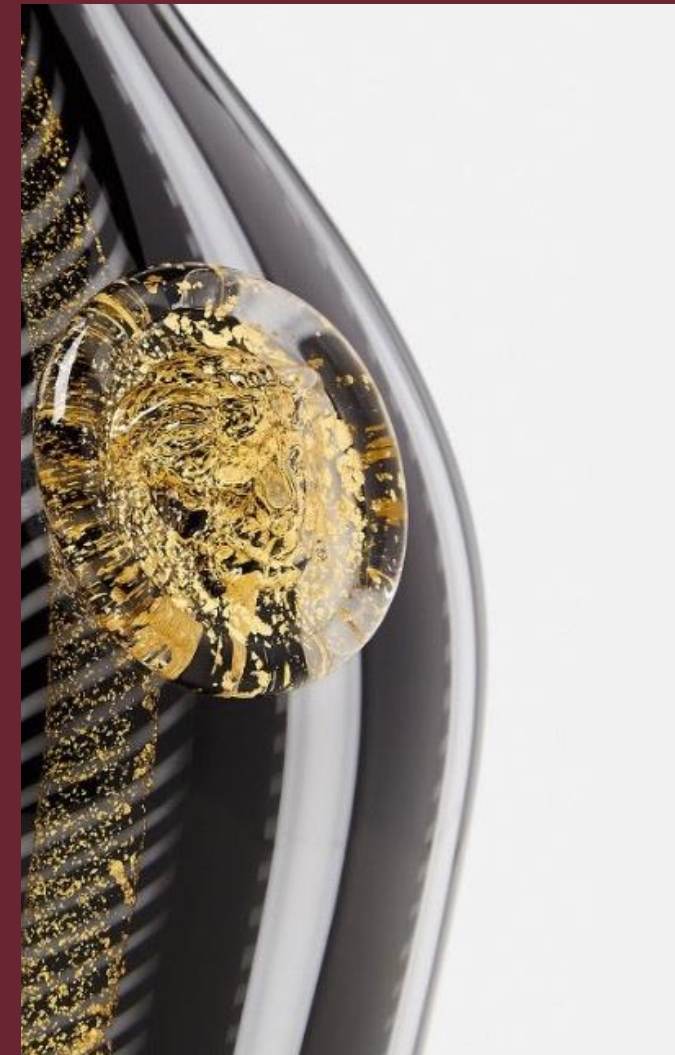
Rosso Maraviglia collection

JIMMY CHOO

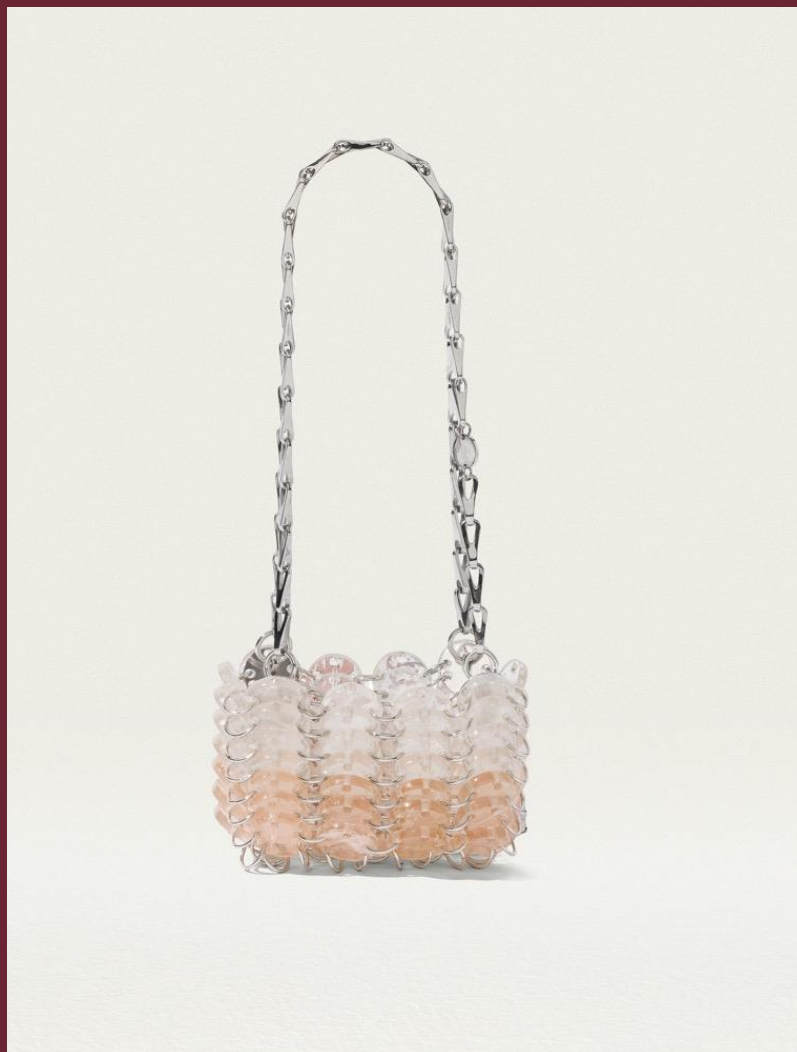


Poliedro Collection

VERSACE



paco rabanne





An exclusive selection of custom items for boutique decor

Yacht Club de Monaco



Yacht Club de Monaco



An exclusive selection of custom items to adorn the yacht club

AUDEMARS PIGUET



Clessidre collection



Art Light Collection



Home decor and Room Fragrances

BOTTEGA VENETA



Custom perfume display table

Cassina



Van Cleef & Arpels



Christmas Ornaments

SAINT LAURENT



Custom perfume bottle special edition

Collaborations with Hotels and Private Residences



CHEVAL BLANC

Lenny Kravitz's house, Paris

CARLTON CANNES

EIGHT HOTELS

Collaborations with Hotels and Private Residences



Hotel Adlon Kempinski

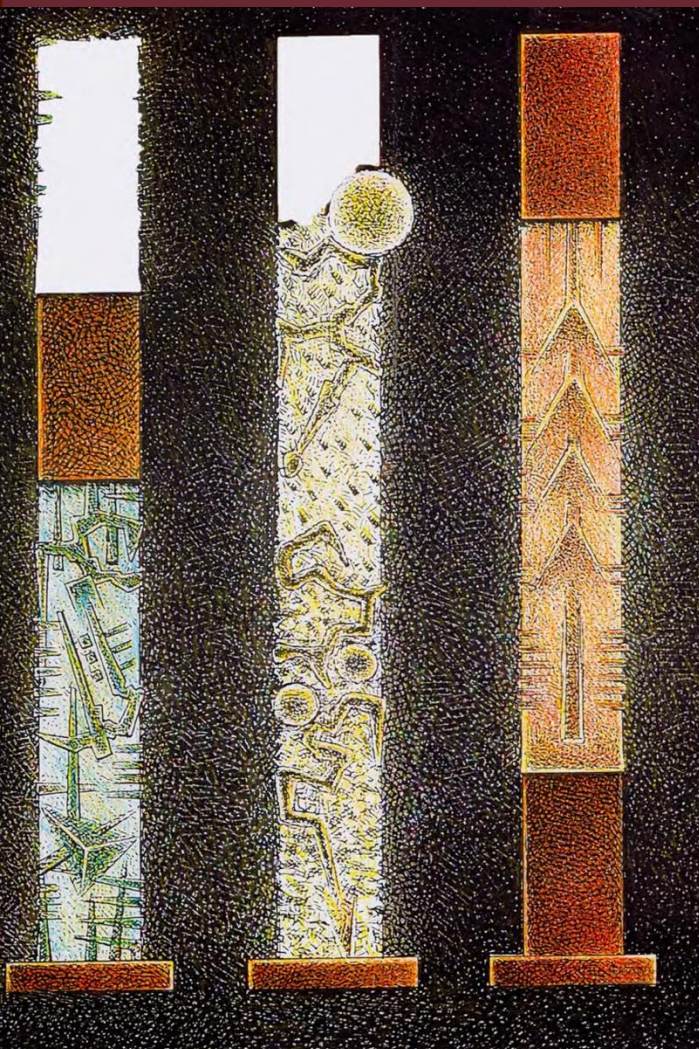


BELMOND



PARK HYATT™

Arnaldo Pomodoro for VENINI



Lampada - Stele I

Events and Exhibitions









SALONE DEL MOBILE MILANO 2024



DOWNTOWN DESIGN DUBAI 2024



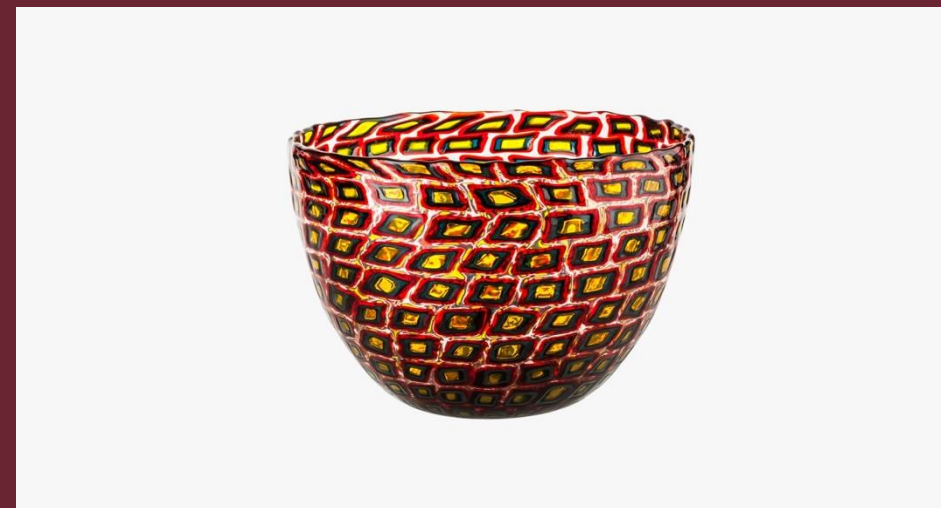
Silvia Damiani receives Premio Leonardo (2023) from President Sergio Mattarella, a prestigious recognition established by Comitato Leonardo – Italian Quality Committee to promote and enhance Italian excellence worldwide.



VENINI

QUIRINALE CONTEMPORANEO

Progetto «Quirinale Contemporaneo»
THE TRICOLOR OF VENINI FLAPS AT THE QUIRINALE «Uovo Tricolore»,
Mr. Guido Damiani with the President of the Italian Republic Sergio Mattarella and his daughter
Laura in a private audience.





Murano, Venezia



Milano, Piazza San Babila



Roma, Via Due Macelli

VENINI has an international retail expansion plan, with several new boutiques already opened around the world and others set to launch very soon. This strategic initiative underscores the brand's commitment to strengthening its global footprint and showcasing its iconic Murano creations in the most prestigious international locations.

Stores around the world



Hong Kong, IFC



Bologna , Galleria Cavour



Dubai, The Dubai Mall

- Milano, Piazza San Babila
- Murano, Venezia
- Venezia, Piazza San Marco – opening soon
- Bologna , Galleria Cavour
- Roma, Via Due Macelli
- Dubai, The Dubai Mall
- Riyadh, Solitaire Mall – opening soon
- Abu Dhabi, The Grove – opening soon
- Hong Kong, IFC

VENINI

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