

VENINI

REFERENCE BOOK

VENINI

Projects

Venini boasts prestigious collections born from collaboration with major international brands. Not just products, but custom-made projects that create unique artistic experiences: a journey into the Venini universe where research, experimentation and a synthesis between innovation and tradition meet the values and specific needs of important brands.

Venini grasps the spirit of each project and translates it into exclusive, fully customized solutions.

Using the expertise of Murano's master glassmakers, the company is committed to keeping the spirit of Made in Italy alive, creating unique and high-quality products.



Projects

Luxury

Design, fashion, and luxury converge in the Venini furnace to bring new creative projects to life. Arts, disciplines, and experiences blend together in a fluid and transversal vision. The uniqueness of the one-of-a-kind piece produced according to the exclusive techniques of the master glassmakers synergizes with luxury brands in the creation of works and collections that have helped reinterpret the millennia-old tradition of Murano in a modern and innovative way.

Venini's collaborations with major international brands result in prestigious collections that go beyond just products. They create unique artistic experiences - a journey into the Venini universe where research, experimentation, and a synthesis of innovation and tradition meet the values and specific needs of important brands.

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BVLGARI

Venini collaborates with Bulgari, illuminating many of their boutiques worldwide. This partnership showcases Venini's unparalleled expertise in glass artistry and lighting design, perfectly complementing Bulgari's renowned luxury and elegance. By creating bespoke lighting solutions, Venini enhances the opulent atmosphere of Bulgari's retail spaces. Each installation is meticulously crafted by Venini's master artisans, ensuring that every boutique radiates with a unique brilliance and sophistication, reflecting Bulgari's iconic style.



BVLGARI



BVLGARI





TIFFANY & CO.

Venini collaborates with Tiffany, creating custom Artglass collections and designing bespoke lighting solutions for their prestigious boutiques. This partnership combines Venini's masterful glass artistry with Tiffany's iconic elegance. Together, they craft unique pieces that enhance the luxurious ambiance of Tiffany's retail spaces, offering a perfect blend of innovation and tradition. Each creation is meticulously handcrafted by Venini's skilled artisans, ensuring that every boutique shines with unparalleled brilliance and sophistication.

TIFFANY & Co.

REFERENCE BOOK





Venini has partnered with Loro Piana to enhance the interiors of their boutiques with magnificent chandeliers. This collaboration celebrates Italian craftsmanship and design excellence, adding a touch of elegance and sophistication to every environment.



Chopard
GENÈVE

The Foliae project by Venini for Chopard in New York, created in collaboration with designer Dodo Arslan, is inspired by the essential forms of leaves. Arslan used these geometries and proportions to create glass modules, handcrafted by Venini's master glassmakers. Foliae offers endless possibilities, allowing architects and interior designers to shape light according to their vision of space.



BOTTEGA VENETA



Dior



DE BEERS



Projects

Cruises

Venini positions itself as a service entity capable of combining creativity and design skills to satisfy any request, finding solutions suitable for any space and style for cruise ships and private yachts.

The versatility of the material, the experience of the master glassmakers, and the production flexibility allow the creation of prestigious works, in which the analysis and development of all aspects of the product are integrated with the requirements of safety and functionality, together with the guarantee of aesthetic, qualitative and technical values.





Venini's art adorns the Custom Line 140 yachts by Ferretti Group, enhanced by Venini's exclusive creations. The central lobby, featuring a minimalist staircase, showcases the Rotondo pendant lamps, designed by Peter Marino.



MSC Cruises

The monumental sculpture *Incanto del Mare*, on board the MSC Seascape cruise ship, evokes the extraordinary beauty and unpredictable fragility of the ocean.

The sculpture called "*Incanto del Mare*," commissioned by the MSC Foundation and crafted by Venini, rises from deck 5 to deck 8. This artwork conveys to the numerous travelers who encounter it each year a strong message of awareness toward the protection of the oceans and our environment, evoking the sublime beauty and delicate fragility of the sea.



MSC Cruises

A sublime sculpture, Danza del Mare: a work of art realized by VENINI - created for MSC Foundation - a symbol of MSC Foundation's efforts to protect the sea.

The extraordinary artwork "Danza del Mare" (Dance of the Sea), born out of the collaboration between the MSC Foundation and Venini, symbolizes the commitment of the MSC Foundation towards the protection and enhancement of the precious natural environment. Designed by Monica Guggisberg and Philip Baldwin for MSC Seashore, this colossal installation measures 12 meters in height and 3 meters in diameter. It embodies the fluidity of the seas and everything they encompass: animals, plants, minerals, corals, fish, algae, and oxygen.



Yacht Club de Monaco

REFERENCE BOOK



Cigar Lounge
YACHT CLUB
MONTECARLO





VENINI

Projects

Department Store

MERCURY GROUP

Tsum, Mosca – San Pietroburgo
2 Department Store

Projects

Luxury Hotel and Restaurant

Venini offers exclusive projects and solutions for luxury hotels around the world. Thanks to its expertise in producing high-quality glass objects and its highly specialized team, Venini has collaborated with numerous hotels worldwide to provide them with unique glass design pieces. This perfect blend of glass art and luxury hospitality has enabled the creation of elegant and refined environments for the most discerning clients.





Venini has collaborated with Hotel Cipriani, renewed under the creative direction of Peter Marino, who has overseen a restyling that weaves together styles, eras, and inspirations with extraordinary vibrancy. In this context, VENINI contributes a series of exclusive custom creations: lamps and vases designed by Marino himself and hand-blown in our Murano furnace. A collection of objects that once again bears witness to VENINI's spirit: bringing light to the identity of places through works that reinvent and transcend time.

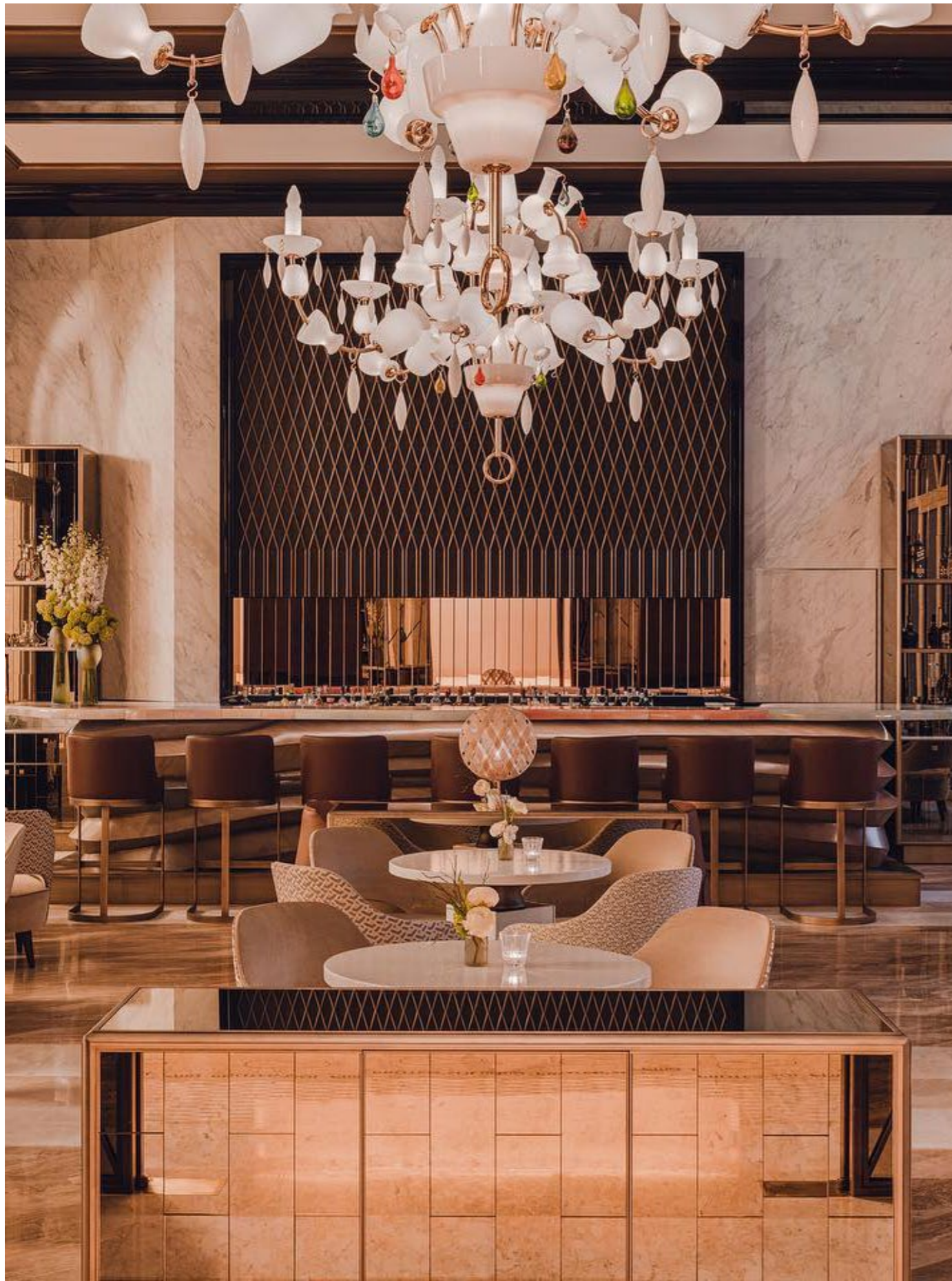


Venini has collaborated with the Cipriani Group to enhance the interiors of their hotels and restaurants with magnificent Venetian chandeliers. This collaboration celebrates Italian craftsmanship and design excellence, adding a touch of elegance and sophistication to every space.



LANGOSTERIA

Venini has partnered with Langosteria Montnapoleone to illuminate the new venue in Palazzo Fendi with bespoke lighting pieces. The project includes custom-made suspension lamps, table lamps, and wall sconces, designed to seamlessly complement the interiors and create a warm, sophisticated atmosphere—celebrating Venetian craftsmanship and Italian design excellence.



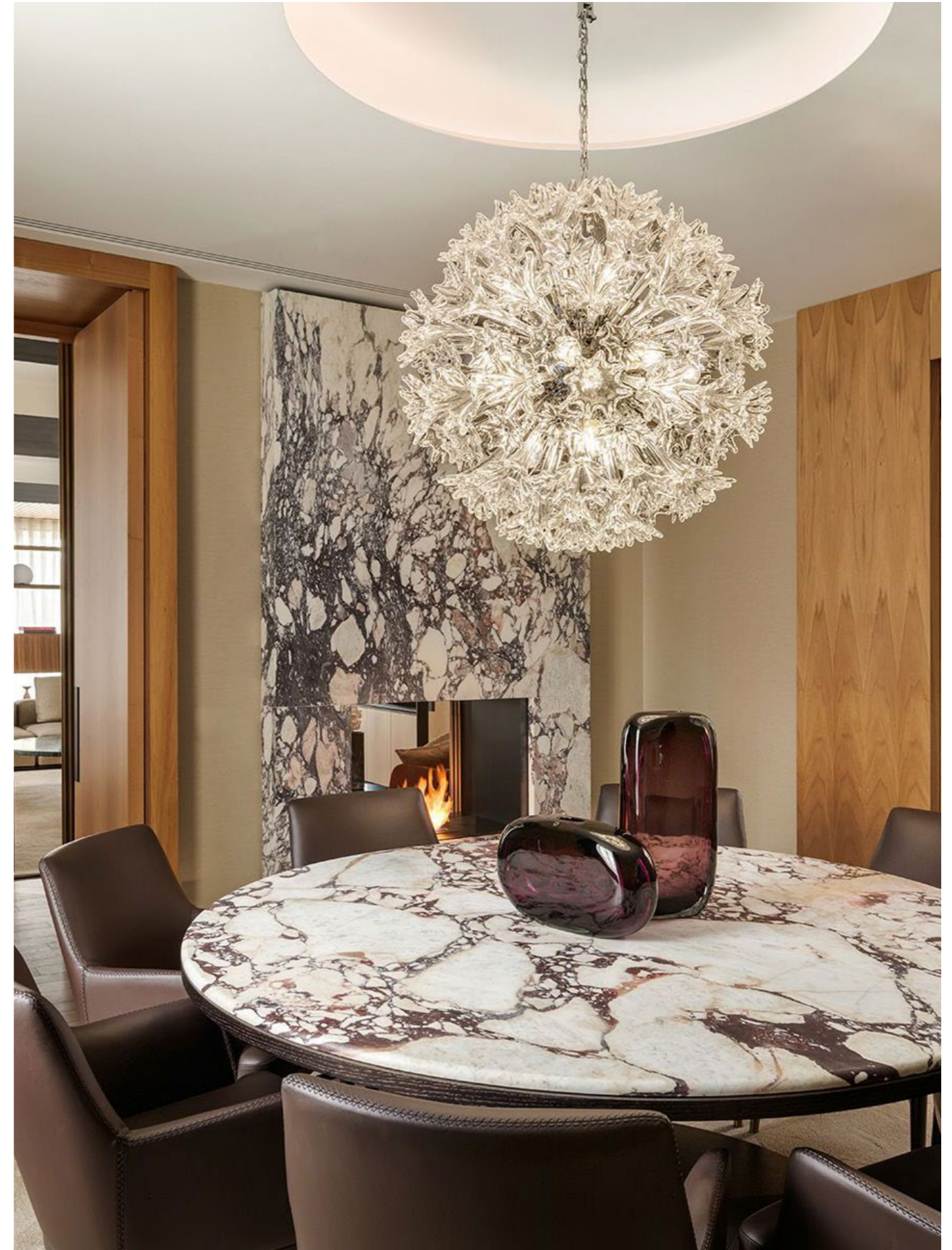
THE CARLTON CANNES
Cannes



VIOLINO D'ORO
Venice



SPLENDIDO MARE - BELMOND HOTEL
Portofino



PARK HYATT
Milan



VENINI

CA' DI DIO
A Small Luxury Hotel By Slh



ADLON KEMPINSKI HOTEL
Berlin



PALAZZO AVINO
Ravello

VENINI

Co-Branding

Co-branded collections that highlight the common values of the companies and affirm the uniqueness of Italian design. The characteristics and personality of each brand are reinterpreted by the artisans of the Murano furnace, who have been carrying forward the ancient tradition of glassmaking for generations. Their artisanal excellence and tradition, combined with creativity and an innovative spirit, allow them to create unique objects of great artistic value.





JIL SANDER

An outstanding collaboration weaves together the worlds of artistic glassmaking, high fashion, and design research: Venini, Jil Sander, and the Formafantasma studio bring to life Stone, a collection of blown-glass vases that rewrites the language of contemporary craftsmanship. The project stems from a shared vision to explore new expressions of materiality, beyond the logic of serial production.

At its core lies a poetic, organic principle: the beauty of imperfection. It is a desire to embrace the unexpected, to leave room for what happens naturally. That is where beauty reveals itself—in an intimate, not fully controlled dimension, where the material, shaped by the hands of VENINI's master artisans, becomes infused with soul and meaning.

rabanne

VENINI has collaborated with fashion house Paco Rabanne for its Spring-Summer 2025 collection, which debuted at the last Paris Fashion Week. The synergy between the two historic Maisons has brought to life the "1969 Artisan Edition" capsule collection in Murano glass, a tribute to the art of blown glass and to the iconic design of Paco Rabanne's assemblage bag.

The "1969 Artisan Edition" features 240 glass discs, arranged with absolute precision in six different shades. Each disc stems from a complex production technique involving several elaborate steps.

The capsule collection will be available in limited edition and by special order. The fusion between VENINI's craftsmanship excellence and Paco Rabanne's visionary design offers the perfect synthesis of tradition and innovation, resulting in a product that transcends fashion to become a true collectable work of art.

VENINI





GUCCI

VENINI was chosen by GUCCI to take part in the "Design Ancora" project.

The project pays homage to the innovative spirit of Italian design, which has played a pivotal role in showcasing the excellence of Italian craftsmanship worldwide.

The Opachi vase designed by Tobia Scarpa for VENINI in 1960 has been reinterpreted for the occasion using the GUCCI color "Rosso Ancora,".

JIMMY CHOO

Venini has collaborated with Jimmy Choo to create an exclusive collection of coloured vases.

The collaboration, comprising four different-sized vases (ranging from small to extra-large) available in four enchanting shades (dark green, light green, yellow and amber), saw Jimmy Choo creative director Sandra Choi and Venini reimagine the iconic Murano glass 'Poliedro' wall lamp. Originally presented by Carlo Scarpa at the 1958 Brussels World's Fair, the 'Poliedro' lamp was considered genre-defying in the deft way it blended beauty and function, two core values shared by both Jimmy Choo and Venini.

VENINI





BUCCELLATI

MILANO DAL 1919

The "Rosso Maraviglia" collection was born from a collaboration between Buccellati and Venini, two brands that represent a true fusion of traditions and craftsmanship expertise, and are symbols of high quality and prestige in their work, as well as timeless uniqueness and elegance.

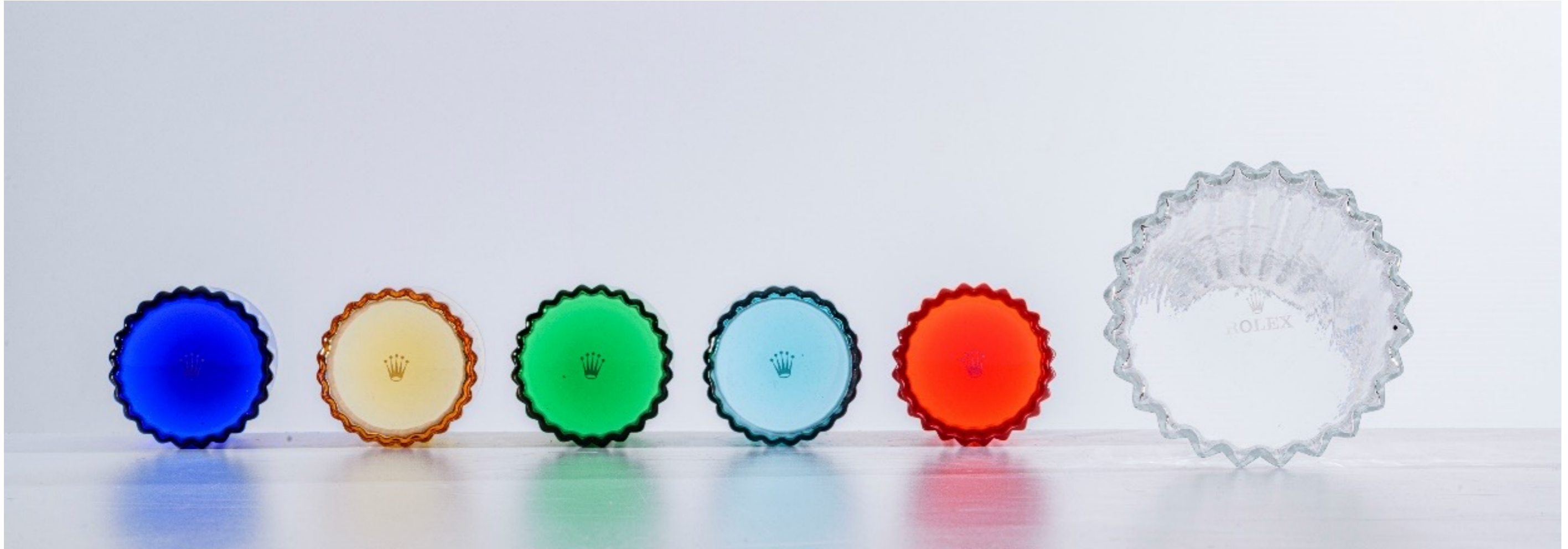
Iconic vases in the history of design are interpreted with silver decorations typical of the Buccellati style, thus becoming new cult objects.

Cassina

300 K



For Cassina's 2020 Collection, English designer Bethan Laura Wood perfectly synthesized centuries-old art and contemporary design with the Colourdisc duo of vases: a fruit bowl and a cylindrical flower vase, produced by Venini. A series of colorful compositions of Murano glass discs and diamonds, cast in metal molds, are placed around a brass volume, available in two light-tone finishes, to create a graphic dialogue between the content and the vase itself. Inside the structure, an optional blown glass vase in amber or horizon blue can be inserted to offer an additional splash of color to the object and facilitate water filling for the flowers.



D&G

DOLCE & GABBANA

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Venini has created, for Dolce & Gabbana Casa, an evocative reinterpretation of Deco, Ritagli and Luna: exclusive design creations that, through the aesthetic motifs of the Sicilian cart, the leopard and the zebra, evoke the typically Italian style of the prestigious Fashion House.

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VERSACE

The collaboration between Versace and Venini dates back to 1997, when fashion icon Gianni Versace created a limited series of glass creations. Today, those iconic works from the 1990s are being reinterpreted and reissued, having become true cult objects highly sought after by design enthusiasts worldwide.

This partnership between two Made in Italy excellence companies has resulted in three prestigious creations: VVV, SMOKING, and GESSATO. Each of these pieces has been produced in 149 editions, employing three different expert glassmaking techniques. Each work is numbered and distinguished by the application of a precious and refined gold leaf and the undisputed symbol of Versace: the iconic Medusa, capable of enchanting, seducing, and captivating.

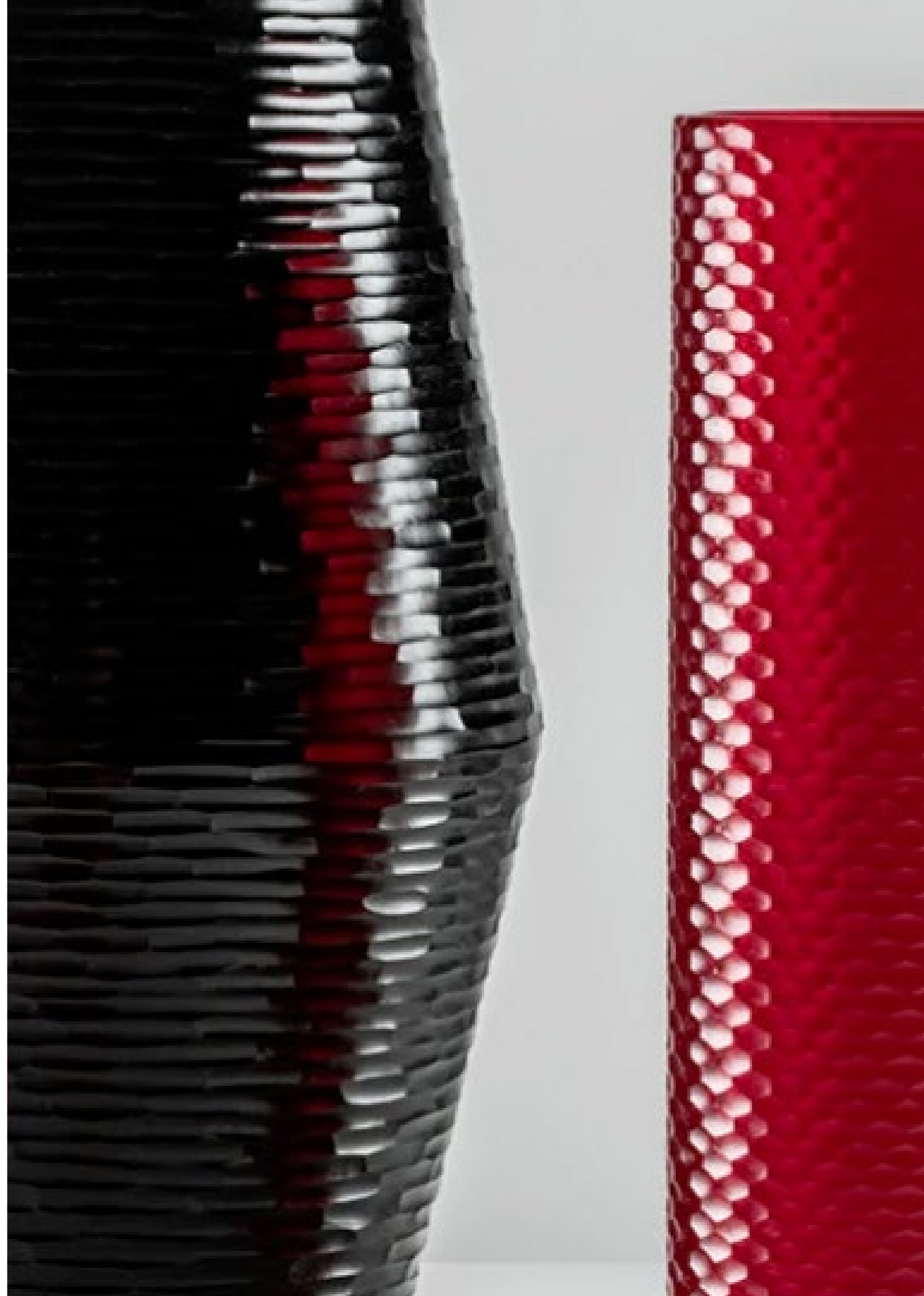
VENINI

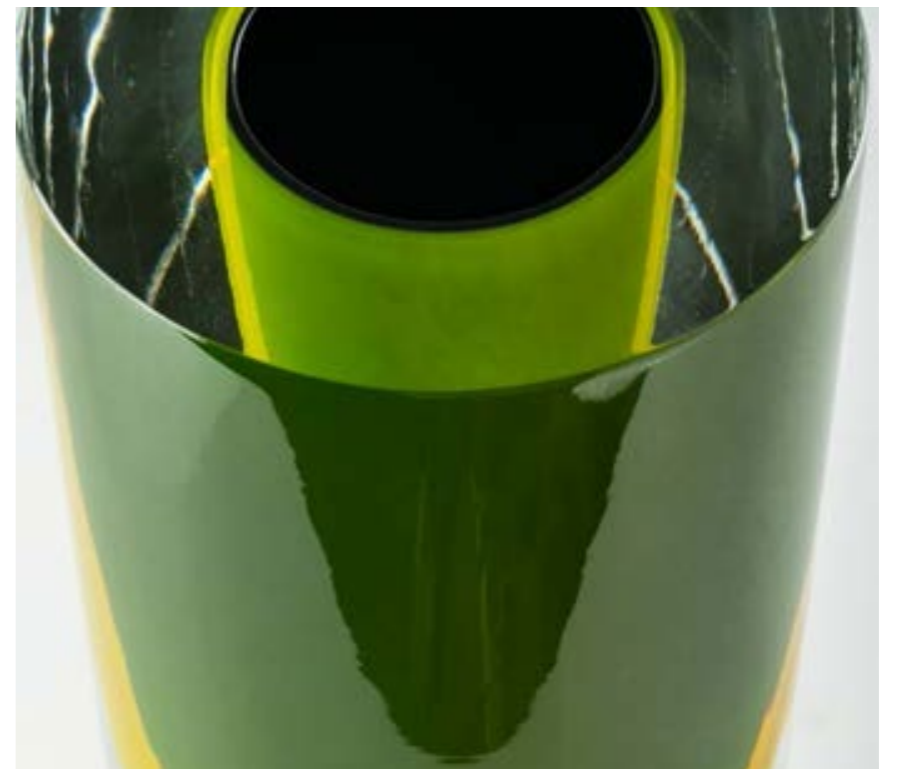




Tonino Lamborghini

VENINI collaborates with Tonino Lamborghini on a new co-branded collection, emerging from the Murano furnace to showcase contemporary Italian excellence worldwide. Vases, lamps, and dramatic chandeliers reinterpret the brand's mechanical heritage through traditional glassmaking techniques passed down through generations, and the skill in creating the unique colors that have made VENINI renowned. Sharing the same values of project quality, beauty, and luxury, VENINI and Tonino Lamborghini present a novel experience of Italian living. The precise and aerodynamic lines, metallic details, and mechanical elements typical of the Tonino Lamborghini world are reimagined by the artisans of the Murano furnace: the shapes are crafted with subtle gestures, becoming definitive the moment the material crystallizes forever.





Concept and project:

VENINI S.p.A.

Photo:

Archivio Fotografico Venini

Disegni storici - historical drawings:

MUSEO VENINI

(45.000 disegni d'autore)

(45.000 author drawings)

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