

qeeboo



COMPANY PROFILE



Born and launched in 2016 in Milan by **Stefano Giovannoni**, **Qeeboo** is an Italian design brand that empowers self-expression with **creativity**.

Qeeboo narrative objects are a result of a design culture that combines thought, **vision** and **emotion** with the purpose of bringing individuals into worlds in which they feel free to reconnect with their most **creative side**. Simultaneously, the ideas and products created want to relate to people's stories, populating their lives while giving new meanings to their everyday spaces.



With a **twist of pop**, wonder and culture Qeeboo's creations are consciously thought to **enhance the style** of each individual bringing originality to the environment, arising a sense of surprise, still maintaining a rigorous **attention to details** and final **high-quality**.



WHO WE ARE

We are Qeeboo

Qeeboo gives a soul to its creations with the aim of awakening individuals' emotions, **imagination** and **creativity**. It distinguishes from the classic design as it focuses on an **innovative vision** between objects, people and spaces, that combines reality with fantasy. At the same time, its **iconic objects** create a surprising and unexpected effect while communicating stories that can reach different targets and everyone can resonate with. Qeeboo strives to give a new and unique meaning to every kind of public and private environment, both indoor and outdoor.



WHERE WE ARE

From Milan to the World

Qeeboo's headquarter is based in Milan, in the heart of **Tortona design district**, a neighborhood historically voted to Art and Design and one of the most important industry related events, **Fuorisalone**.

During the fair, Tortona district becomes an exposition of the latest design trends. **Qeeboo's monobrand store** can be found in via Crocefisso 27, Milan. This location showcases all the iconic products of the collection ready to be seen and purchased.



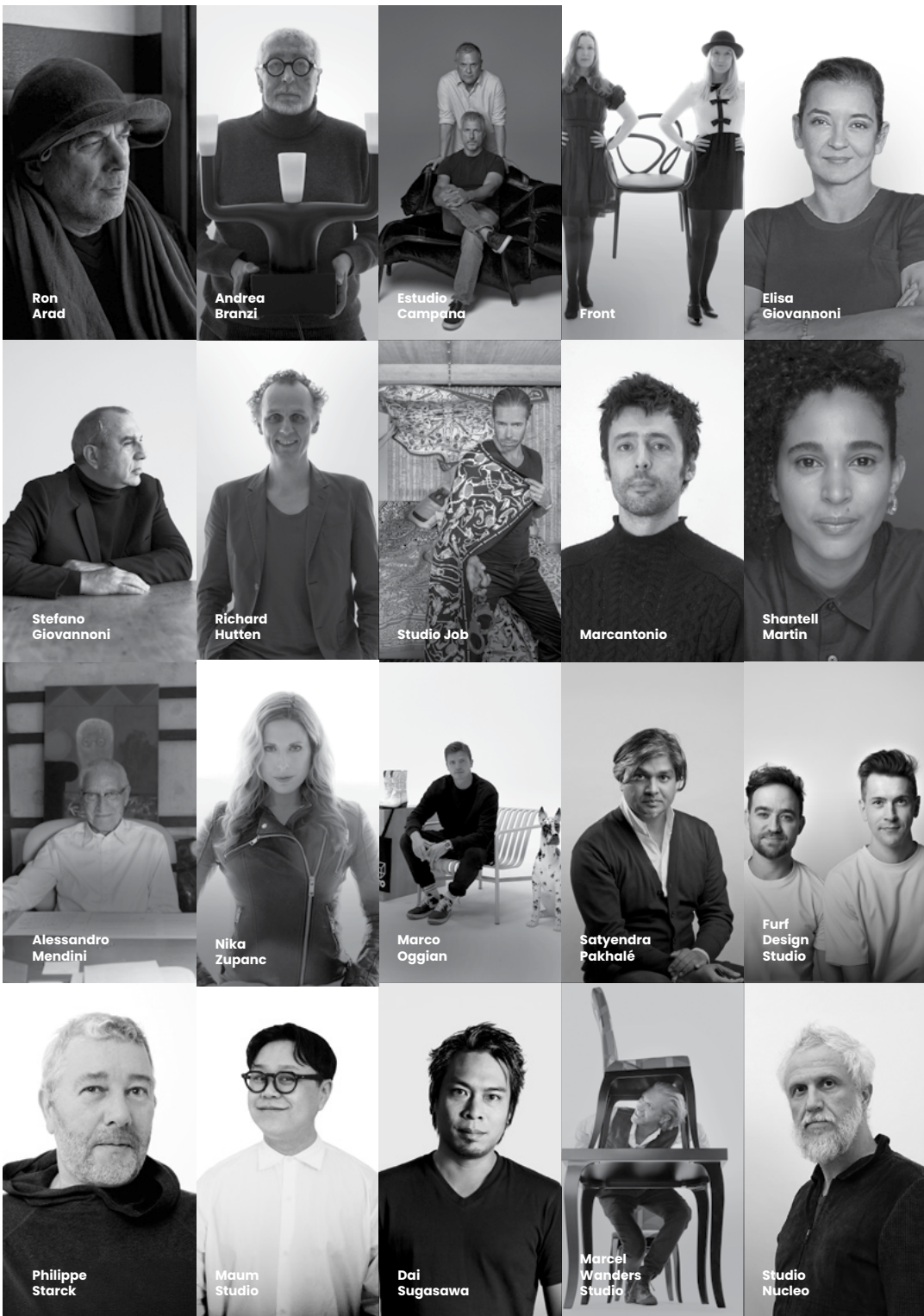
HOW IT STARTED

THE FOUNDER

Stefano Giovannoni

Stefano Giovannoni is an industrial, interior designer and architect. He graduated at the University of Architecture in Florence where he both lectured and researched.

He worked with companies like **Alessi**, DDP Seoul, Elica, Fiat FCA, Ghidini 1961, Hannstar, Henkel, Honeywell, Kokuyo, Laufen, LG Hausys, Magis, NTT Docomo, Oras, Oregon Scientific, PepsiCo, Pulsar, Samsung, Seiko, Siemens, Sodastream, Sole 24 Ore, Telecom, Toto, 3M and many others.



OUR DESIGNERS

Extraordinary
designers
for extraordinary
products.

Qeeboo selects
eclectic designers,
personalities able
to convey their
emotional universe
through a strong
and recognizable style.

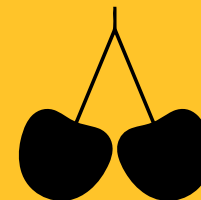
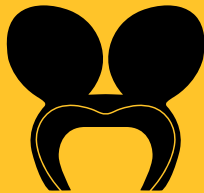
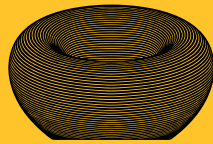
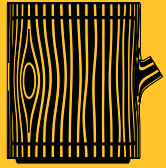


OUR KNOW-HOW

A Distinctive Innovation

In Qeeboo we are constantly oriented to develop **new projects**, optimize processes, work with different materials continuously improving our technologies.

Qeeboo focuses on constantly developing new products with the aim of creating **imaginative landscapes** that transform your everyday life and, most importantly, products that are consciously thought to live and last forever. In order to maintain the longevity feature, the majority of these products are created using **100% recyclable polyethylene**.





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