



SOFTHOUSE

MAGAZINE 2025

SOFTHOUSE
CATALOG 2025

INDEX

VENUES 5—111

Roma — Milano — Siena
Forte Dei Marmi — Pisa

PRODUCTS 113—131

Cabochon — Cipria — Duetto — Gatsby — Giulia T — Huit Huit — Last Call
Romeo — Sasso Pouf — Thelma & Louise — Toy Boy

OVERVIEW 133—143

VENUES

ROMMA



ROMA

PALAZZO CAPPONI

HOTEL ROMEO



CABOCHON

The Cabochon sofa, designed by Softhouse Lab in 2024, is part of Diamante collection. For the Hotel Romeo Roma, It has been produced a sofa bed version. Upholstered in a bouclé art.Horby col.11 from Softhouse's textile collection. Available in different colours and finishes upon request.



CIPRIA

The Cipria Armchair, designed by Softhouse Lab in 2021. Upholstered in brick colour velvet. Available in different colours and finishes upon request.





GATSBY
The emblematic sofa with fluid lines,
designed by Softhouse Lab in 2015.
Upholstered in bouclé art. Horby col. 11 by
Softhouse's textile collection. Available in
different colours and finishes upon request.

SOFTHOUSE

GATSBY

The emblematic sofa with fluid lines, designed by Softhouse Lab in 2015. Upholstered in bouclé art. Horby col. 11 by Softhouse's textile collection. Available in different colours and finishes upon request.

LUNA

Swivel and compact armchair, designed by Softhouse Lab in 2015. Upholstered in brick colour velvet. Available in different colours and finishes upon request.



MILANO



MILANO

CASAORNELLA

5 VIE DISTRICT

TOY BOY

Side table, part of the Motel Collection designed by Maria Vittoria Paggini for Softhouse in 2025.



CABOCHON

The Cabochon sofa, designed by Softhouse Lab in 2024, part of the Diamante. For Casaornella it has been upholstered in cenille art.Hiro col. 11 from Softhouse's textile collection. Available in different colours and finishes upon request.

DUETTO

Iconic armchair designed by Lucia Ippolito for Softhouse in 2017. It's upholstered in wool fabric with a tridimensional effect by the french company Métaphores.



SOFTHOUSE



MILANO



CABOCHON

The Cabochon sofa, designed by Softhouse Lab in 2024, part of the Diamante. For Casaornella it has been upholstered in cenille art.Hiro col. 11 from Softhouse's textile collection. Available in different colours and finishes upon request.



TOY BOY

Side table, part of the Motel Collection designed by Maria Vittoria Paggini for Softhouse in 2025.

MILANO



THELMA & LOUISE

These coffee table, part of the Motel collection, designed by Maria Vittoria Paggini for Softhouse in 2025. Available in different colours and finishes upon request.

CABOCHON

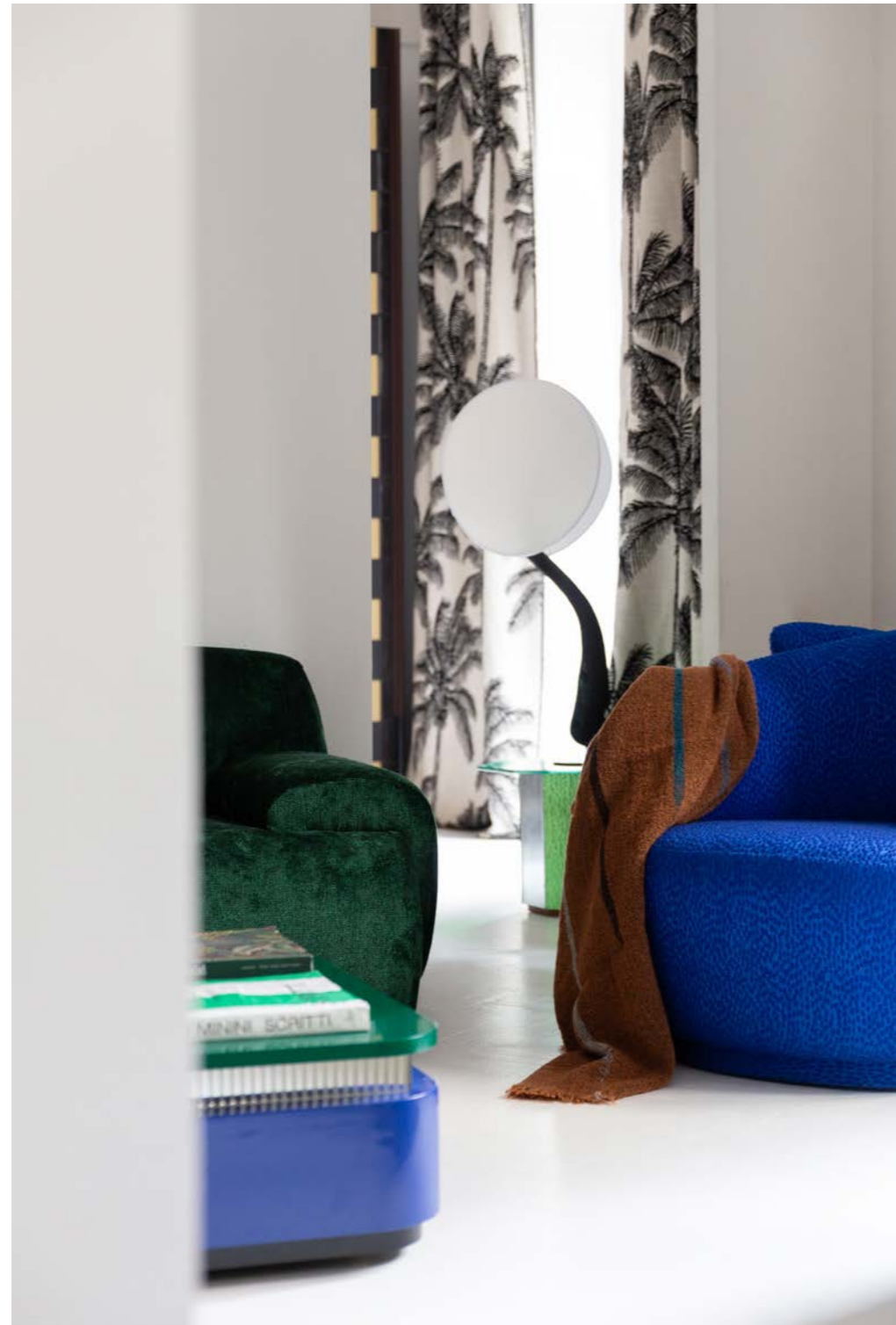
The Cabochon sofa, designed by Softhouse Lab in 2024, part of the Diamante. For Casaornella it has been upholstered in cenille art.Hiro col. 11 from Softhouse's textile collection. Available in different colours and finishes upon request.

TOY BOY

Side table, part of the Motel Collection designed by Maria Vittoria Paggini for Softhouse in 2025.



SOFTHOUSE



THELMA & LOUISE

These coffee table, part of the Motel collection, designed by Maria Vittoria Paggini for Softhouse in 2025. Available in different colours and finishes upon request.

CABOCHON

The Cabochon sofa, designed by Softhouse Lab in 2024, part of the Diamante. For Casaornella it has been upholstered in cenille art.Hiro col. 11 from Softhouse's textile collection. Available in different colours and finishes upon request.

DUETTO

Iconic armchair designed by Lucia Ippolito for Softhouse in 2017. It's upholstered in wool fabric with a tridimensional effect by the french company Métaphores.





THELMA & LOUISE

These coffee table, part of the Motel collection, designed by Maria Vittoria Paggini for Softhouse in 2025. Available in different colours and finishes upon request.

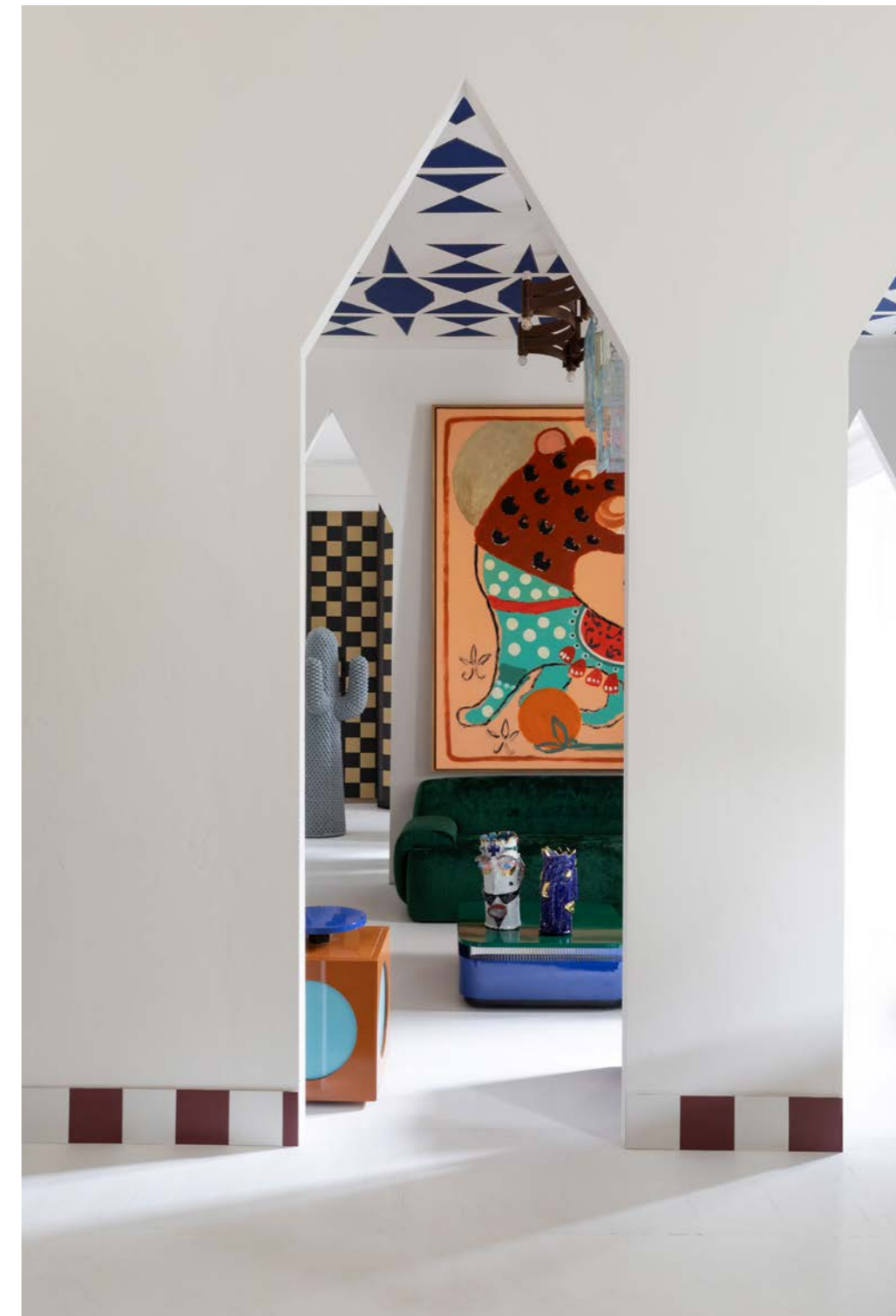
CABOCHON

The Cabochon sofa, designed by Softhouse Lab in 2024, part of the Diamante. For Casaornella it has been upholstered in chenille art.Hiro col. 11 from Softhouse's textile collection. Available in different colours and finishes upon request.

TOY BOY

Side table, part of the Motel Collection designed by Maria Vittoria Paggini for Softhouse in 2025.

MILANO



SOFTHOUSE



GIULIA T

Giulia T armchair, designed by Lucia Ippolito for Softhouse in 2017. It's upholstered in green wool felt by the company Kvadrat. Available in different colours and finishes upon request.

TOY BOY

Side table, part of the Motel Collection designed by Maria Vittoria Paggini for Softhouse in 2025.



THELMA & LOUISE

These coffee table, part of the Motel collection, designed by Maria Vittoria Paggini for Softhouse in 2025. Available in different colours and finishes upon request.

DUETTO

Iconic armchair designed by Lucia Ippolito for Softhouse in 2017. It's upholstered in wool fabric with a tridimensional effect by the french company Métaphores.

ROMEO

The Romeo bed is the heart of the Motel collection, upholstered in bouclé art. Mauritius col. 719 from Softhouse's textile collection, it features a sculptural and timeless design. Available in different colours and finishes upon request.

The Romeo bed, upholstered in bouclé art. Mauritius col. 719 from Softhouse's textile collection, it features a sculptural and timeless design.



ROMEO

The Romeo bed is the heart of the Motel collection, upholstered in bouclé art. Mauritius col. 719 from Softhouse's textile collection, it features a sculptural and timeless design. Available in different colours and finishes upon request.



MILANO





LAST CALL

Night stand part of the Motel collection designed by Maria Vittoria Paggini for Softhouse in 2025. Available in different colours and finishes upon request.



ROMEO

For the Romeo bed, double cushions upholstered in striped fabric by the french company Métaphores. Available in different colours and finishes upon request.

LAST CALL

Night stand part of the Motel collection designed by Maria Vittoria Paggini for Softhouse in 2025. With their hidden drawer, they are suitable for both contract and residential projects. Available in different colours and finishes upon request.



SOFTHOUSE



ROMEO

The Romeo bed is the heart of the Motel collection, upholstered in bouclé art. Mauritius col. 719 from Softhouse's textile collection, it features a sculptural and timeless design. Available in different colours and finishes upon request.

LAST CALL

Night stand part of the Motel collection designed by Maria Vittoria Paggini for Softhouse in 2025. Available in different colours and finishes upon request.



SIENNA



SIENA

PODERE 1384

CASTELLINA IN CHIANTI

SOFTHOUSE



GIULIA T

Giulia T armchair designed by Lucia Ippolito for Softhouse nel 2017. Upholstered in Monteriggioni fabric by company Alessandro Bini. Available in different colours and finishes upon request.

CABOCHON

The Cabochon sofa, designed by Softhouse LAB in 2024, part of the Diamante collection. For the upholstery it has been used Monteriggioni fabric by the company Alessandro Bini. Available in different colours and finishes upon request.

GIULIA T

Giulia T armchair designed by Lucia Ippolito for Softhouse nel 2017. Upholstered in Monteriggioni fabric by company Alessandro Bini. Available in different colours and finishes upon request.



CABOCHON

The Cabochon sofa, designed by Softhouse LAB in 2024, part of the Diamante collection. It stands out for its sinuous lines and enveloping armrest. The upholstery features Monteriggioni fabric by the company Alessandro Bini. Available in different colours and finishes upon request.

GIULIA T

Giulia T armchair designed by Lucia Ippolito for Softhouse nel 2017. Upholstered in Monteriggioni fabric by company Alessandro Bini. Available in different colours and finishes upon request.





CABOCHON

The Cabochon sofa, designed by Softhouse Lab in 2024, part of the Diamante collection. The upholstery features Monteriggioni fabric by the company Alessandro Bini. Available in different colours and finishes upon request.

HUIT HUIT

Huit Huit armchair, part of the Diamante collection, designed by Softhouse LAB in 2024. For the upholstery it has been used Panzano fabric by the company Alessandro Bni. Available in different colours and finishes upon request.





HUIT HUIT

The armchair Huit Huit, part of the Diamante collection, designed by Softhouse in 2024. It stands out for its sinous and gentle lines. The upholstery fetures Panzano fabric by the company Alessandro Bini. Available in different colours and finishes upon request.

SIENA



SOFTHOUSE

HUIT HUIT

The armchair Huit Huit, part of the Diamante collection, designed by Softhouse in 2024. It stands out for its sinous and gentle lines. The upholstery fetures Panzano fabric by the company Alessandro Bini. Available in different colours and finishes upon request.



FORTE
DEI
MARMI



FORTE DEI MARMI

BOUTIQUE HOTEL

HOTEL BYRON



Softhouse's artisanal expertise has led to the development of a true dedicated design atelier, which, through a dedicated team, offers custom collections for projects, tailored in terms of dimensions, finishes, and colours.

Softhouse made ad hoc all the furnishings, from the guest rooms to the restaurants, for Hotel Byron. All rooms were conceived with a color scheme inspired by shades ranging from white to écru, evoking sand; this is enhanced by pastel tones to give each room a unique atmosphere.



SASSO SIDE TABLE

The Sasso side table, part of the collection Sasso, custom designed for Hotel Byron. A furnishing accessory perfect to accompany the Sasso bed and beyond. Available in different colours upon request.

SASSO BED

The Sasso bed, part of the Sasso collection, was custom designed for Hotel Byron. The headboard is composed of three upholstered panels joined by a central coloured panel. Available with or without storage box. Available in different colours upon request.

SASSO POUF

Sasso pouf, part of the Sasso collection, features fluid lines and is perfect at the foot of the bed and beyond. Available in different colours upon request.

SASSO SIDE TABLE

The Sasso side table, part of the collection Sasso, custom designed for Hotel Byron. A furnishing accessory perfect to accompany the Sasso bed and beyond. Available in different colours upon request.

SASSO BED

The Sasso bed, part of the Sasso collection, was custom designed for Hotel Byron. The headboard is composed of three upholstered panels joined by a central coloured panel. Available with or without storage box. Available in different colours upon request.

SASSO POUF

Sasso pouf, part of the Sasso collection, features fluid lines and is perfect at the foot of the bed and beyond. Available in different colours upon request.





SASSO BED

The Sasso bed, part of the Sasso collection, was made ad hoc for Hotel Byron. The headboard is composed of three upholstered panels joined by a central coloured panel. Available with or without storage box. Available in different colours upon request.

SASSO POUF

Sasso pouf, part of the Sasso collection, features fluid lines and is perfect at the foot of the bed and beyond. Available in different colours upon request.



CIPRIA

The Cipria armchair, designed by Softhouse LAB in 2021. Upholstered in cerulean-colored fire-resistant fabric. Available upon request in various colors and finishes.

OVERLAP

Overlap Coffee table. Tall, low, or paired together, the three versions of the Overlap coffee table enhance both space and functionality. Simple hollowed-out cylinders with side panels that serve as supports, available in lacquered colors or canaletto walnut finishes.



OVERLAP POUF

Pouf made ad hoc for Hotel Byron. Designed to fit inside the Overlap coffee table, but also suitable as a standalone piece. Available upon request in various colors, finishes, and sizes.



SASSO BED

The Sasso bed, part of the Sasso collection, was made ad hoc for Hotel Byron. The headboard consists of three upholstered panels joined by a central colored panel. Available with or without storage box. Available on request in a variety of colors and finishes.

SASSO SIDE TABLE

The Sasso side table, part of the Sasso collection, was created ad hoc for Hotel Byron. A perfect complement to the Sasso bed and beyond. Available upon request in a range of colors.

**SASSO BED**

The Sasso bed, part of the Sasso collection, was made ad hoc for Hotel Byron. The headboard consists of three upholstered panels joined by a central colored panel. Available with or without storage box. Available on request in a variety of colors and finishes.

**SASSO DAY BED**

Sasso Day Bed, specially designed and created for Hotel Byron, features an organic-shaped design. Available on request in a variety of colors and finishes.

SOFTHOUSE

SASSO POUF

The Sasso bed, part of the Sasso collection, was made ad hoc for Hotel Byron. The headboard consists of three upholstered panels joined by a central colored panel. Available with or without storage box. Available on request in a variety of colors and finishes.



FORTE DEI MARMI

SASSO BED

The Sasso bed, part of the Sasso collection, was made ad hoc for Hotel Byron. The headboard consists of three upholstered panels joined by a central colored panel. Available with or without storage box. Available in different colours and finishes upon request.

SASSO SIDE TABLE

The Sasso side table, part of the Sasso collection, was created ad hoc for Hotel Byron. A perfect complement to the Sasso bed and beyond. Available in different colours and finishes upon request.



SOFTHOUSE

SASSO SOFA BED

Sasso Sofa-Bed, specially designed and created for Hotel Byron, features an organic-shaped design. Available in different colours and finishes upon request.



FORTE DEI MARMI

CIPRIA

The Cipria armchair, designed by Softhouse Lab in 2021. Upholstered in fabric Art. Monterey col. 003 from Softhouse's textile collection. Available in different colours and finishes upon request.



SASSO SOFA-BED

Sasso Sofa-Bed, specially designed and created for Hotel Byron, features an organic-shaped design. Available in different colours and finishes upon request.

OVERLAP

Overlap Coffee table. Tall, low, or paired together, the three versions of the Overlap coffee table enhance both space and functionality. Simple hollowed-out cylinders with side panels that serve as supports, available in lacquered colors or canaletto walnut finishes.



SASSO SIDE TABLE

The Sasso side table, part of the Sasso collection, was created ad hoc for Hotel Byron. A perfect complement to the Sasso bed and beyond. Available in different colours and finishes upon request.

SASSO BED

The Sasso bed, part of the Sasso collection, was made ad hoc for Hotel Byron. The headboard consists of three upholstered panels joined by a central colored panel. Available with or without storage box. Available in different colours and finishes upon request.



SASSO POUF

Sasso pouf, part of the Sasso collection, features fluid lines and is perfect at the foot of the bed and beyond. Available in different colours and finishes upon request.

SASSO BED

The Sasso bed, part of the Sasso collection, was made ad hoc for Hotel Byron. The headboard consists of three upholstered panels joined by a central colored panel. Available with or without storage box. Available in different colours and finishes upon request.

WILLIE POUF

Pouf part of Softhouse collection. Available in different colours, finishes and dimensions upon request.

FORTE DEI MARMI





CHEF TABLE
Table created specifically for starred
restaurant La Magnolia, located within Hotel
Byron.



CHEF TABLE

Table created specifically for starred restaurant La Magnolia, located within Hotel Byron.



MAGNOLIA BENCH

A bench created specifically for starred restaurant La Magnolia, located within Hotel Byron.

CHEF TABLE

Table created specifically for starred restaurant La Magnolia, located within Hotel Byron.

PANCA MAGNOLIA

A bench created specifically for starred restaurant La Magnolia, located within Hotel Byron.



PISA



PISA

PATISSERIE

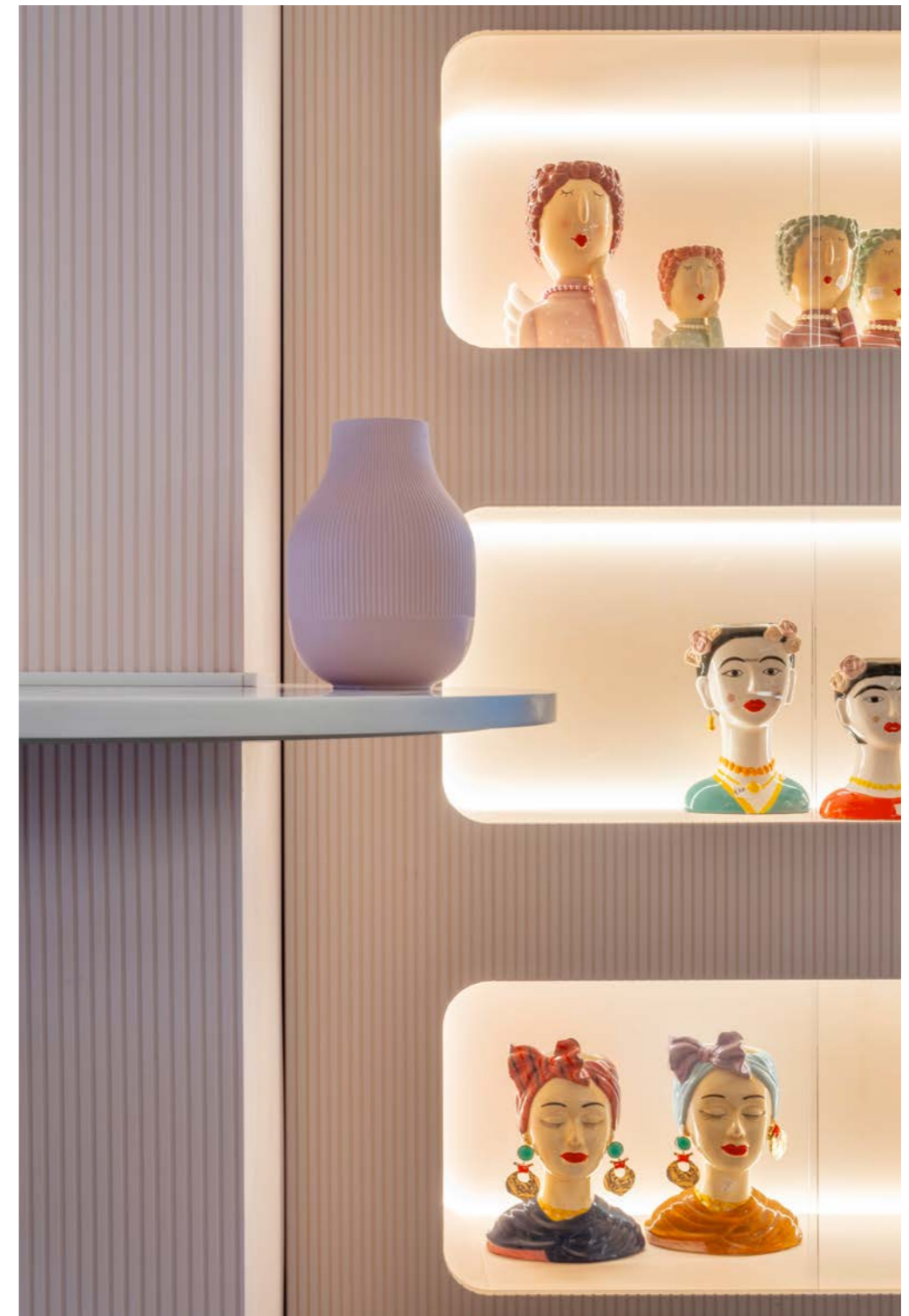
PASTICCERIA LILLI

SOFTHOUSE

Softhouse's artisanal expertise has led to the development of a true dedicated design atelier, which, through a dedicated team, offers custom collections for projects, tailored in terms of dimensions, finishes, and colours.

The Softhouse Custom Interiors department combines the aesthetics and functionality of the finest Made in Italy craftsmanship with the specific needs of spaces that highlight the client's style and personality, creating comfort and well-being for guests.







BENCH

Custom bench with flowing lines upholstered
upholstered in Art. Extrema AU leatherette
from Softhouse's textile collection.

SOFTHOUSE



BENCH
Custom bench with flowing lines upholstered in Art. Extrema AU leatherette from Softhouse's textile collection.

BOISERIE
Wood panelling with Led illuminated portholes.





PISA

RESIDENZA D EPOCA

VILLA SCORZI

CABOCHON

The Cabochon sofa, designed by Softhouse Lab in 2024, part of the Diamante collection. Upholstered in fabric art. Polluce col.700 from the Softhouse fabric sample book. Available in different colour and finishes upon request.

OVERLAP

Overlap coffee table. High, low or paired together, the three versions of the Overlap coffee table know how to enhance space and functionality. Simple hollowed-out cylinders with sides that act as supports, they stand out in the environment with their lacquered colours or in Canaletto walnut wood.

CIPRIA

The Cipria armchair, designed by Softhouse LAB in 2021. Upholstered in fabric art. BOOM col.04 of Softhouse's textile collection. Available in different colour and finishes upon request.



PRODUCTS

CABOCHON



FINISHES

The Cabochon sofa has been upholstered in
cenile art. Hiro col. 011 from Softhouse's
textile collection.

DESCRIPTION

The Cabochon sofa, part of the Diamante
collection, stands out for its sinuous armrests
and soft silhouette.

DIMENSIONS

230 x 90 h 70
seat h 35
Custom dimensions upon request.



PRODUCTS

CIPRIA



FINISHES

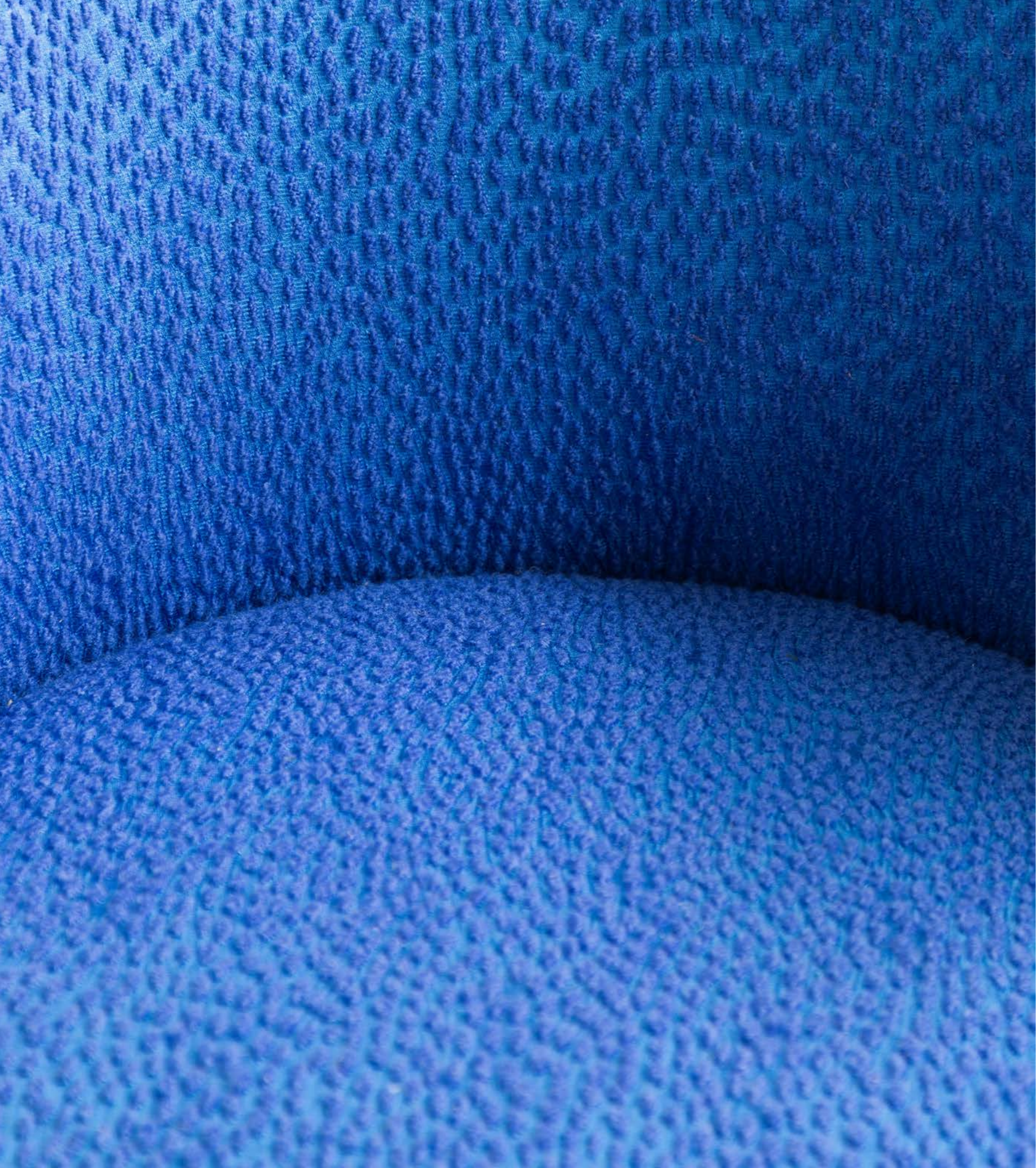
The Cipria armchair is upholstered in linen fabric from Softhouse's textile collection.

DESCRIPTION

The Cipria armchair, part of the Cipria collection, designed by Softhouse Lab in 2021. Thanks to its versatility, it's perfect for furnishing both private residences and hospitality spaces.

DIMENSIONS

72 x 82 h 70
seat h 39



PRODUCTS

DUETTO



FINISHES

Duetto armchair it has been upholstered in Caroube fabric by the renowned French company Métaphores.

DESCRIPTION

Duetto is the iconic armchair by Softhouse, designed in 2017 by Lucia Ippolito. Elegant and captivating, Duetto features a double backrest, creating striking contrasts and playful color combinations.

DIMENSIONS

70 x 74 h 74
seat h 40

PRODUCTS

GATSBY



FINISHES

The Gatsby sofa is upholstered in bouclé art. Aquarius from Softhouse's textile collection. Available in different colours and finishes upon request.

DESCRIPTION

Gatsby is the emblematic sofa of Softhouse, designed by Softhouse LAB in 2015. Sinuous and contemporary in design. Its curved and inviting lines offer maximum comfort.

DIMENSIONS

350 x 144 h 84
seat h 45
Custom dimensions upon request.



PRODUCTS

GIULIA T



FINISHES

Giulia T armchair it has been upholstered in Hero 2 fabric by the renowned company Kvdrat.

DESCRIPTION

The Giulia T armchair, designed by Lucia Ippolito, celebrates the retro charm of classic Italian car seats. Delightful and versatile, playful and ironic.

DIMENSIONS

58 x 80 h 82
seat h 42

HUIT HUIT



FINISHES

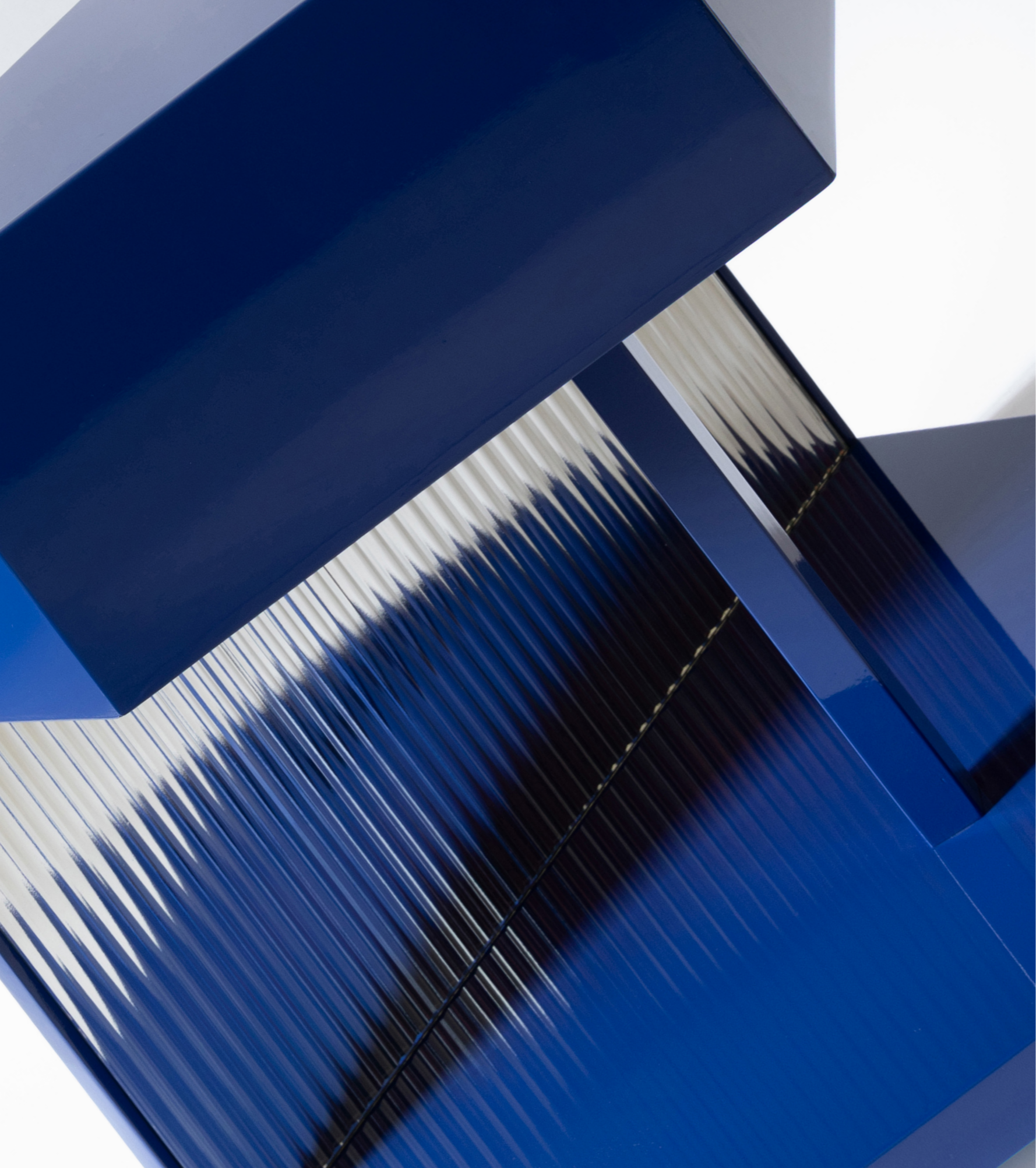
The Huit Huit armchair was upholstered in the off-white Nomad chenille fabric from the Softhouse swatch book, customised with a midnight blue velvet stripe.

DESCRIPTION

The Huit Huit armchair is part of the Diamante collection. It is distinguished by its soft, sinuous lines. The Huit Huit armchair is made of high-quality materials that guarantee comfort and durability.

DIMENSIONS

80 x 80 h 70
seat h 40



PRODUCTS

LAST CALL



FINISHES

Featuring a 100% Gloss lacquer col. RAL 5002 coating and an elegant Flute mirror detail, they include a hidden drawer, making them suitable for both residential and contract projects.

DESCRIPTION

Versatile and refined, Last Call nightstands are part of the Motel collection, designed by Maria Vittoria Paggini for Softhouse.

DIMENSIONS

50 x 45 h 48
Custom dimensions upon request.

ROMEO



FINISHES

Romeo Bed has been upholstered with Mauritius fabric, bouclè in midnight blue, from the Softhouse fabric colle.

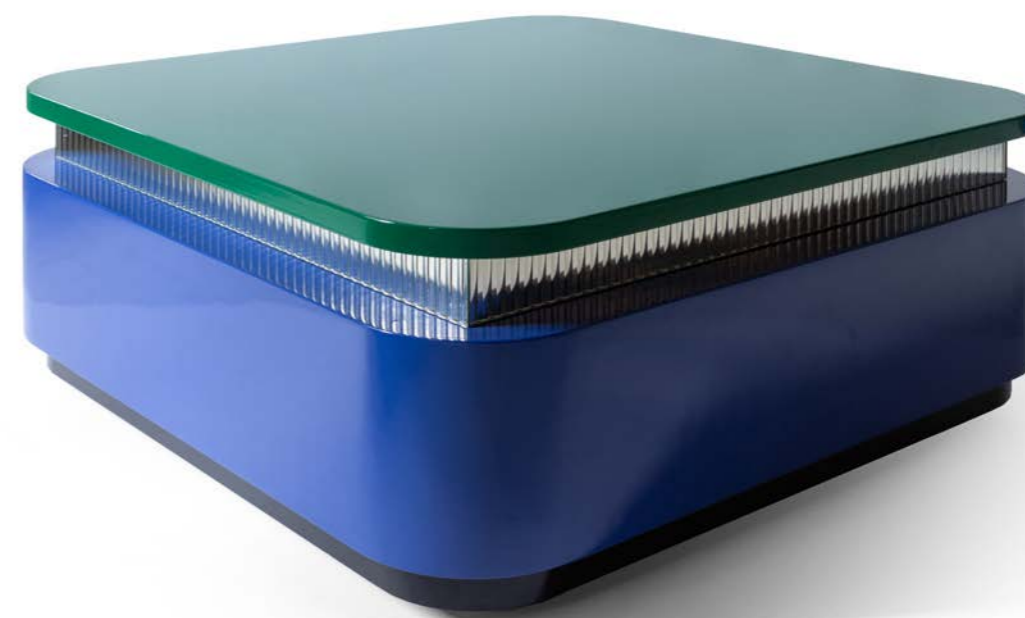
DESCRIPTION

Romeo Forte bed is the heart of Motel collection, designed by Maria Vittoria Paggini for Softhouse. Its enveloping headboard resembles a throne, embracing those who sit in it and offering the perfect blend of aesthetics and functionality.

DIMENSIONS

270 x 230 h 90
for mattress 170 x 200
seat h 30
Custom dimensions upon request.

THELMA & LOUISE



FINISHES

Coffee table characterised by 100% gloss lacquer colours RAL5002/ NCS S 5540-G. Fluit glass central insets.

DESCRIPTION

The most extravagant duo in the Motel collection designed by Maria Vittoria Paggini. The Thelma and Louis coffee tables are a true statement piece that catches the eye.

DIMENSIONS

70 x 70 h 20
Custom dimensions upon request.

PRODUCTS

TOY BOY



FINISHES

Main body, porthole, top and base in 100%
Gloss lacquered MDF, colours RAL 5002/
RAL 9001 /RAL 9005.

DESCRIPTION

The co-protagonist of the Motel collection,
designed by Maria Vittoria Paggini for
Softhouse, is versatile and refined. Toy
Boy fit into any environment thanks to
their essential geometric shapes and refined
finishes.

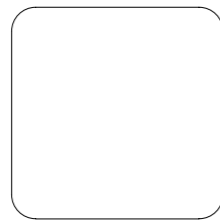
DIMENSIONS

42 x 42 h 55
Custom dimensions upon request.

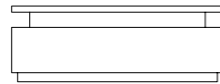
OVERVIEW

SOFTHOUSE

THELMA & LOUISE

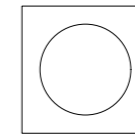


70 x 70 h 20

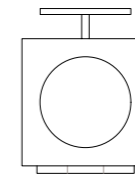


FURNITURE

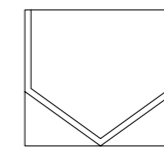
TOY BOY



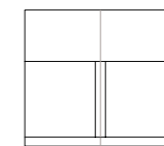
42 x 42 h 55



LAST CALL



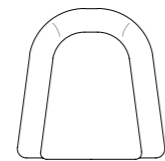
50 x 45 h 48



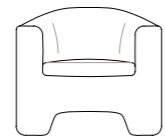
SOFTHOUSE

ARMCHAIRS

HUIT HUIT



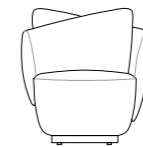
80 x 80 h 70



DUETTO



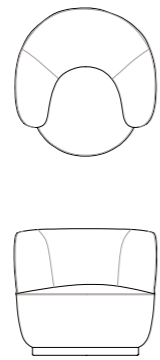
70 x 74 h 74



SOFTHOUSE

ARMCHAIRS

CIPRIA



72 x 82 h 70

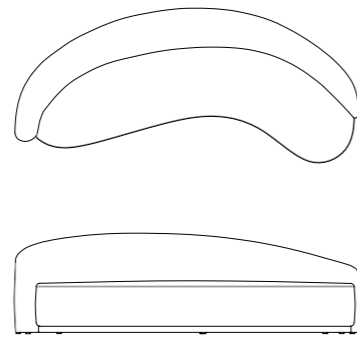
GIULIA T



58 x 80 h 82

SOFTHOUSE

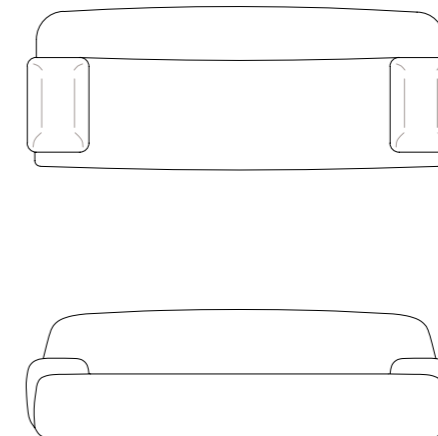
GATSBY



240 x 125 h 84
260 x 125 h 84
290 x 130 h 84
350 x 144 h 84

SOFAS

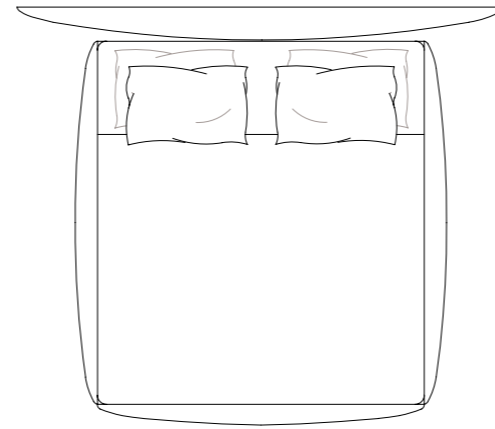
CABOCHON



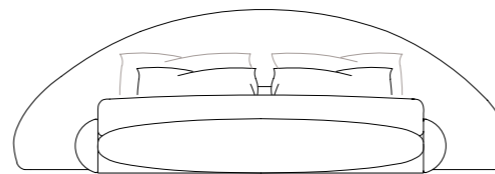
230 x 90 h 70

SOFTHOUSE

ROMEO



270 x 230 h 90



SOFTHOUSE S.r.l.
Via Livornese Est, 41
56035 Perignano (PI) *Italy*

phone +39 0587 617647 *mail* info@softhousedesign.it
website www.softhousedesign.it

For distribution inquiries, contact info@softhousedesign.it or visit our website.
For press inquiries, please email press@softhousedesign.it.

Copying and reproduction of content and images in any form is prohibited.
The redistribution and publication of content and images is prohibited without prior written permission of Softhouse.

Copyright © 2025 Softhouse S.r.l.