

# UNIQUE

“I design objects that tell stories. Each one brings within a complex narrative experience that makes it unique in the midst of millions of soulless shapes.”

In a world where everyone aspires to be the best, GIOPAGANI wants to remain the guardian of true Italian craftsmanship, without compromise.

Through matter and memory, he transfers his personal and exclusive aesthetic onto living objects, staying away from massification.

Day after day the goal is to create iconic pieces that give life to timeless collections, to projects characterized by a sophisticated and never ostentatious luxury, keeping their values and roots intact.



I DON'T KNOW WHERE I'M GOING FROM HERE,  
BUT I PROMISE IT WON'T BE BORING.



# A MELTING POT OF EMOTIONS AND STORIES GATHERED IN A UNIQUE COLLECTION

Transform memories into shapes. To tell stories made of experiences that become inspirations. Reinterpret them through timeless designs. A new creative expression, between immaterial and material, gravity and fragility in a sensorial and emotional pathway. Our collection raise from these impulses. Each item is like a mirror that send us back to a particular memory. Memories of shapes, of styles, of worlds from Fashion and Art to Architecture and Photography.

A set of emotions that goes straight into the heart like an "Haute-Couture" dress. Like a journey towards the codes of design reinterpreted in an avant-gardist language. An unconventional allure able to bring to life tailor-made atmospheres, using refined materials and powerful colors to convey one's personality.

Designs made to stand the flow of time that never stops. Each object brings along its own aesthetic language, its heritage and meaning. A melting pot of different souls linked together by the signature style of the Maison's creative director Gio Pagani.  
A man of the world looking for Emotions.

The world is a book. This Look Book is our World. Those who do not travel read only a page.  
A journey written in chapters. Stories that tell of a World Apart.

# BESPOKE SOUL

Each product comes from the encounter between an increasingly demanding international clientele in search of sophisticated personalized items, and a company driven by a passion for high craftsmanship, research and creative development.

We consider every product as tailor-made and unique. Design at GIOPAGANI is about capturing the right feeling for a particular project and the people whom we are designing for. Being a multidisciplinary design studio gives us the unique advantage of being able to take on any or every aspect that an aesthetic design may entail.

Thanks to our experience in the production of high-end design furniture, our style department is able to follow each client and focus on the best choice for the creation of unique pieces in relation to materials, processes, shapes, functions. The care and excellence of GIOPAGANI unique pieces arise from the synergy between creativity, technical knowledge and the skills of our production chain, expression of the best Italian industrial craftsmanship.

GIOPAGANI offers its expertise as a partner for special projects in the customization of its products to make them unique in formats and finishes, born from the specific needs of the client. From design to implementation, each phase is followed with the utmost care, and subjected to functional checks, set-up, finish, resistance to guarantee the final quality of the product.

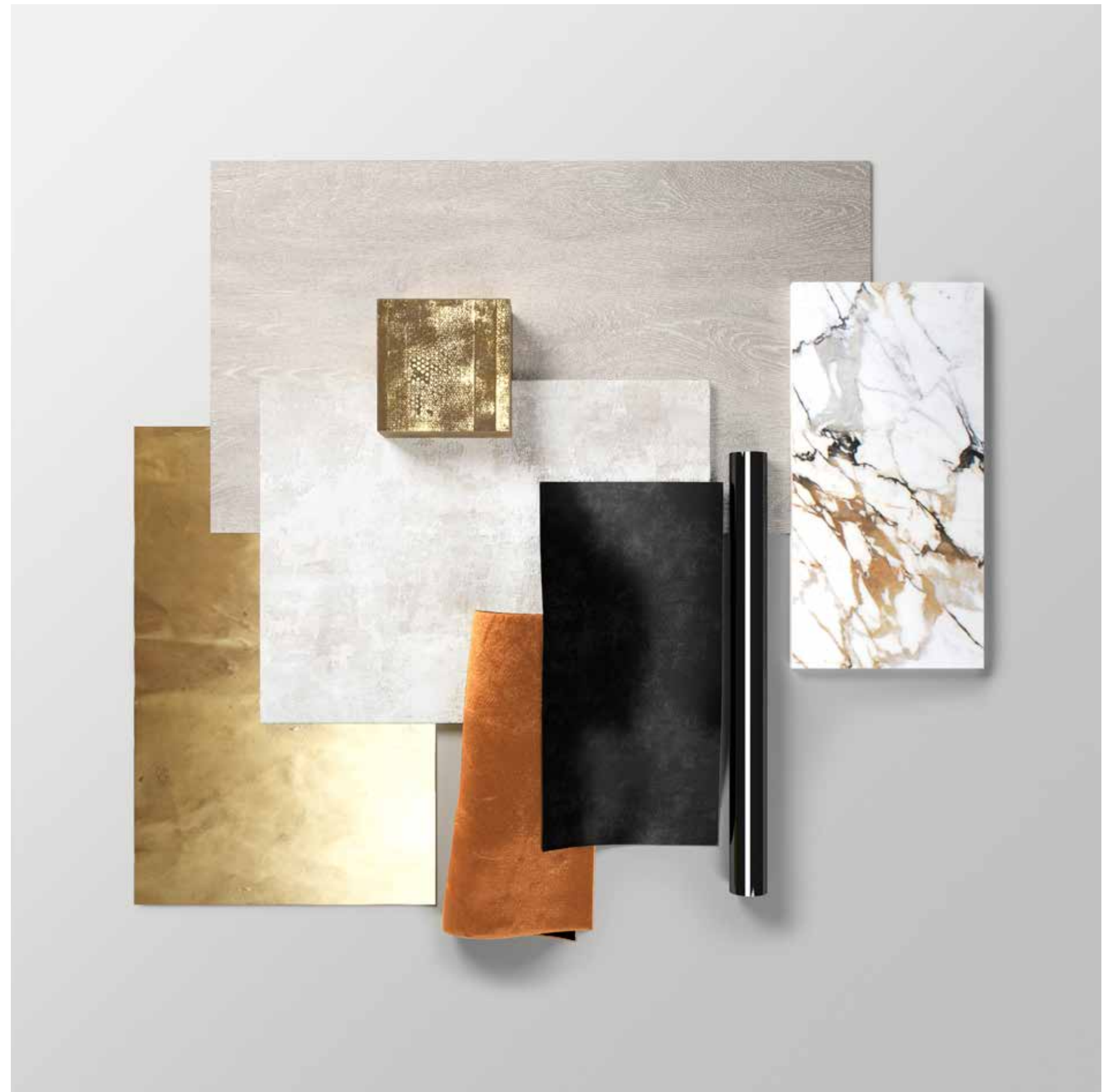
The GIOPAGANI material anthology is designed to give design lovers the inspiration to create objects and spaces that represent their own style. The selection features bold and statement-making finishes that capture the attention and set the mood of the space, enhancing the design features.

Continuously listening to the needs of its clients, always looking for something exclusive, GIOPAGANI provides further possibilities to customize its upholstery, by partnering with the luxury textile editors Dedar and Rubelli that give access to their infinite catalogs of textures and patterns to tailor all of our products even beyond our selection.

The quality and preciousness of the unique pieces created are the result of creative and technical processes put in place to face requests of every degree of complexity. Not only a visual experience but also a tactile and sensorial one. A journey through aesthetics and technique that leads to the discovery of unique materials.

Combining contrasting ideas, GIOPAGANI's collection of juxtaposing concepts crafts evocative narratives that move and inspire.

NOTE: Some products and fittings featured in this volume are not part of the GIOPAGANI price list.





# HAUTE COUTURE A PURSUIT OF EXCELLENCE

"Being modern today means not having style barriers, being able to express eclectic languages and aesthetics, freely interpreting what involves you."

A creativity free from standardized production systems.  
Perfection, passion, heritage.

We rely on Italian craftsmanship and its universal uniqueness as if it were a scientific rule, the only way to achieve beauty and create objects that overcome trends and fashions.

An industrial craftsmanship that allows you to carefully follow the creation of every single product, an Haute Couture process for the large manual component that characterizes it.

**IT'S TIME FOR THE INDUSTRIAL DESIGN,  
FOR THE TASTE,  
FOR THE AESTHETICS OF PRODUCTION,  
ESPECIALLY FOR OUR ITALY  
WHOSE VOCATION HAS ALWAYS BEEN,  
AND WONDERFULLY ALWAYS WILL BE,  
TO "CREATE BEAUTY".**

Industrial Design Manifesto  
Domus, 1952

# A WORLD APART

"Fashion depicts the Polaroid of our life, of our style, it changes, evolves and communicates us. I live on its colors, its materials, the research behind every single collection without being affected by a specific trend but, from time to time, being fascinated by different flashes."

The creative philosophy of the designer is to read codes and styles belonging to different memories and inspirations, reinterpreting them in a contemporary key and giving life to a unique collection: a thematic container that generate different and representative worlds, rich in sounds and stories that make them one-of-a-kind.

A dynamic creativity, in continuous evolution. A stylistic journey through the eras and places that have characterized the history of design.

"I often compare myself to a tailor, a figure who, entering deeply into the customer's culture, tries to better interpret his story and is able to create a suit able of representing him in an excellent way", says Gio Pagani.

Always going beyond expectations. Being consistent with our brand philosophy and exploring the declinations of a heritage revisited in a contemporary form.

Inspiration, shape and material are born within the same container, where the designer can express an object, a collection, a lifestyle. A personal aesthetic touch that reaches straight to the heart like a Haute-Couture dress.

An intensity of research and creation aimed at transforming the ordinary into the extraordinary, shapes and materials into emotions.



# SOFA

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MOONAGE DAYDREAM  
VICIOUS  
SAINT GERMAIN  
RENCONTRE MOI

# MOONAGE DAYDREAM

## MODULAR SOFA

Moonage Daydream is a modular sofa. The configurations can be made by choosing from four elements: central module, terminal module, wide terminal module and chaise longue.

Each element is composed of a wooden shell padded with different densities polyurethane foam, finished with a top layer of acrylic fiber. Included in each module are a back cushion and a second cushion 60x60 cm.

Moonage Daydream is available completely covered in fabric or leather while the base is made of matt black lacquered wood or covered with a metal casing in brushed brass finishes.



# VICIOUS

MODULAR SOFA

Vicious is a modular sofa composed of 4 modular elements: Terminal module, Central module, Corner module and chaise longue. Vicious sofa features a wooden frame upholstered with high-density foamed polyurethane and a top layer of goose down to ensure absolute softness and comfort. Vicious sofa is available completely covered in fabric or leather, Quilted on the seat and backrest.





# SAINT GERMAIN

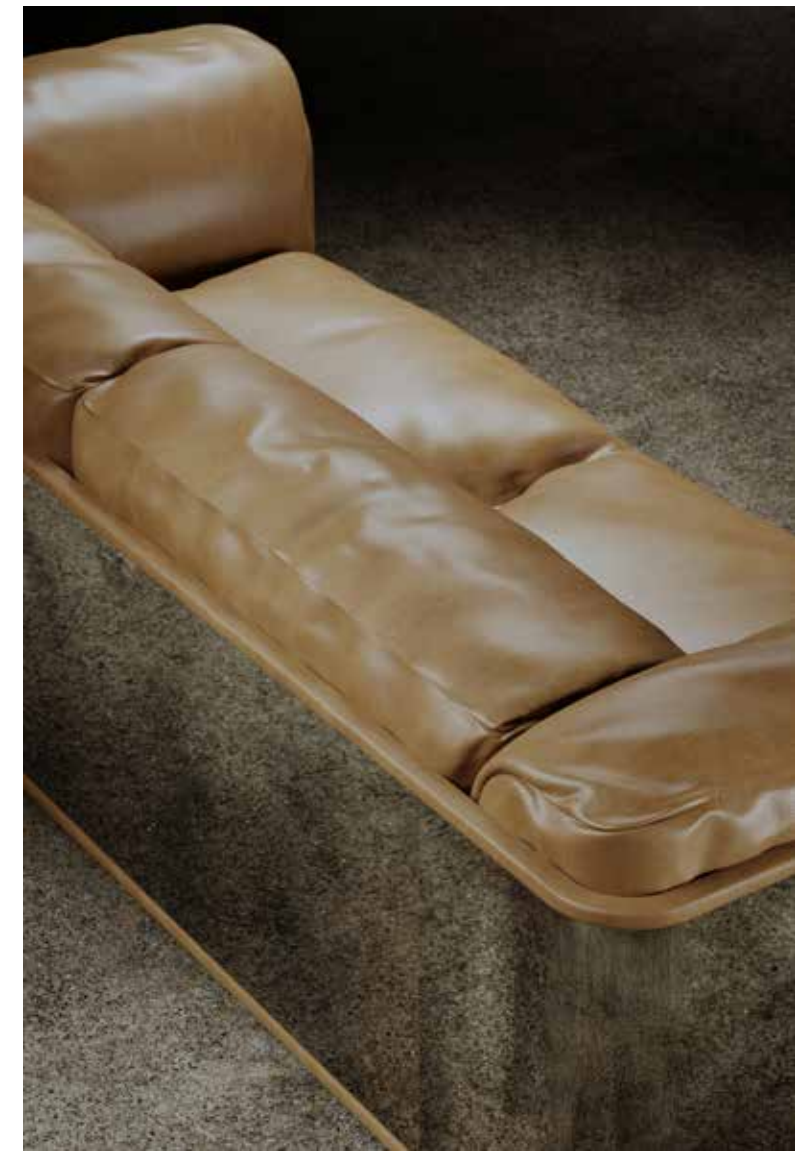
## SOFA

Saint-germain sofa, available in 2 or 3-seater versions, is composed of a matt black wood panel, covered in the external part with a metal plating and padded border in the same upholstery of the seating.

The padding of the seat, armrest and backrest is made of different densities polyurethane foam inserted in a mixed goose down cushion.

The sofa rests on a wooden surface covered and supported by a metal frame.

The metal platings and feet are available in the collection finishes.

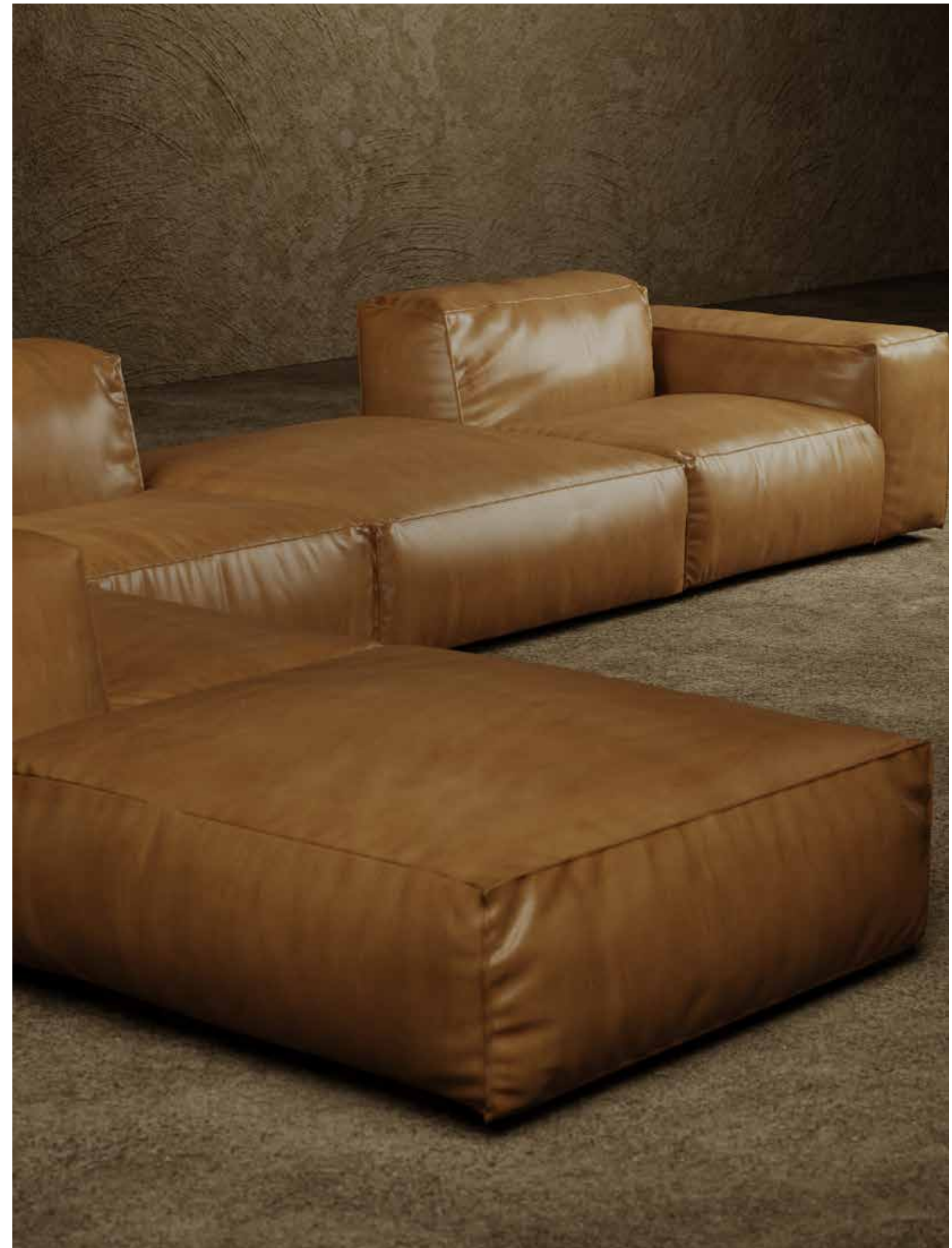


# RENCONTRE MOI

## MODULAR SOFA

Rencontre Moi modular sofa is composed of a wooden shell padded with different densities polyurethane foam with a top layer mixed with memory foam. The sofa is completely covered in fabric or leather.

Rencontre Moi can be configurated by choosing from five elements: central module, terminal module, angular module and two different sizes of pouf.



ARMCHAIR

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DIG IT  
ORNELLA  
RENCONTRE MOI  
SAINT GERMAIN  
SOUVENIR

# DIG IT

## ARMCHAIR

Dig It is an armchair with a cylindrical seat and an curved backrest.

The wooden shell is covered with different densities polyurethane foam and finished with a top layer of acrylic fiber.

The base can be made of matt black lacquered wood or covered with a metal casing in brushed brass finishes.



# ORNELLA

## ARMCHAIR

Ornella armchair is made up of a wooden frame padded with polyurethane foam and covered with a top layer of acrylic fiber. The back is characterized by large vertical quilting, while elastic straps accentuate the comfort of the seat. The base is in matt black lacquered wood and can be covered with a metal casing with brushed brass finishes.

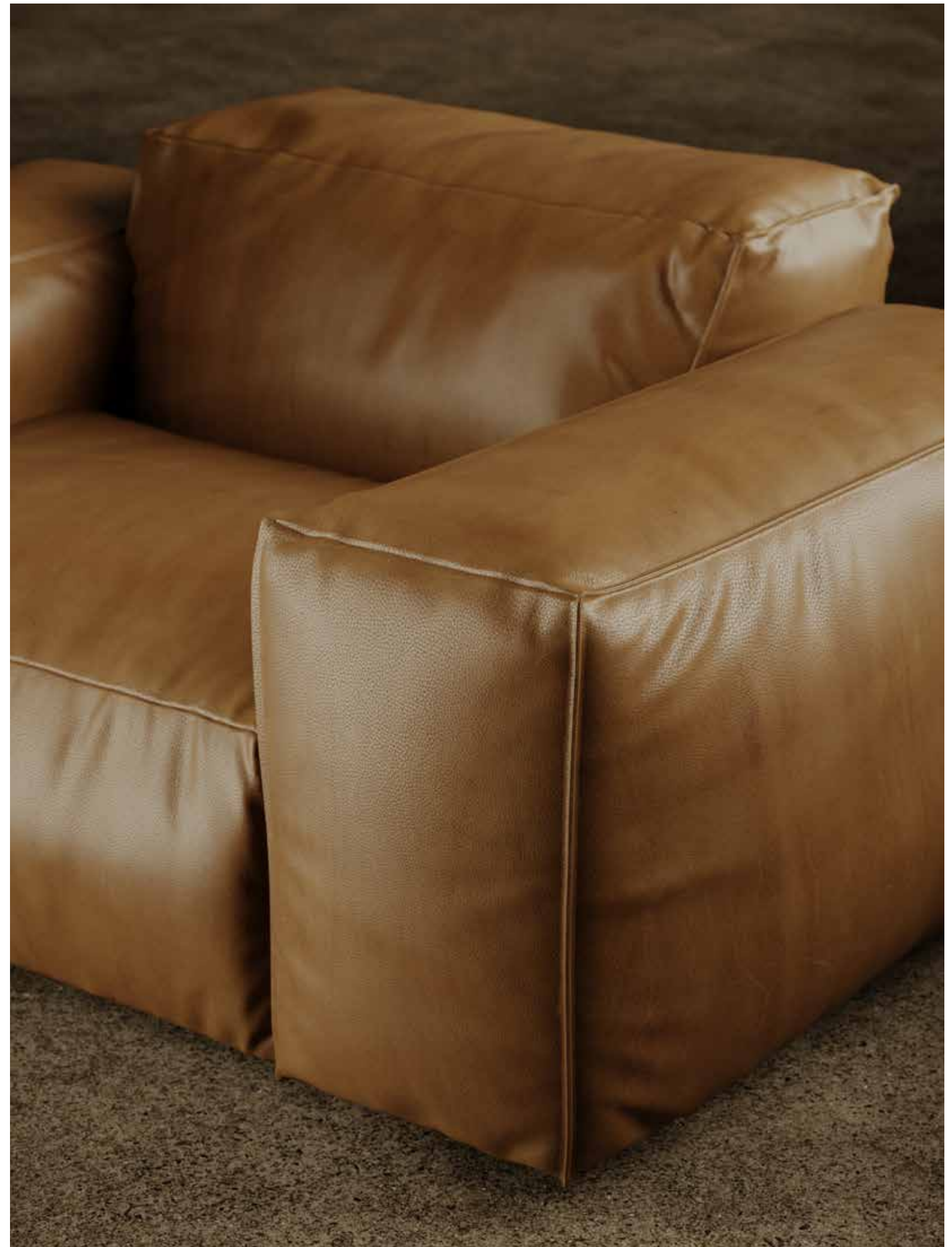
Ornella is available completely covered in fabric or leather.



# RENCONTRE MOI

## ARMCHAIR

Rencontre Moi armchair is composed of a wooden shell padded with different densities polyurethane foam with a top layer mixed with memory foam. The armchair is completely covered in fabric or leather.



# SOUVENIR

## ARMCHAIR

Souvenir armchair is composed of two structural sides in Elm wood finished with a matt shellac lacquer.

The seat and backrest are padded with polyurethane foam and entirely covered in fabric or leather from the GIOPAGANI collection.



# SAINT GERMAIN

## ARMCHAIR

Saint-Germain armchair and its footrest, available as an optional purchase, are composed of an visible frame in matt black lacquered wood, covered with a metal plating.

The seat and back padding are made of different densities polyurethane foam inserted in a mixed goose down cushion. The seat of the armchair rests on a matt black painted metal frame. The metal platings and the feet of the armchair and footrest are available in raw silver finish.



# CHAIRS

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DÉJÀ VU CHAIR  
DÉJÀ VU STOOL  
DIG IT CHAIR  
DIG IT POUF  
PETIT ARRÊT BENCH  
SOUVENIR

# DÉJÀ VU

## CHAIR

Déjà Vu chair is composed of a wooden shell padded with different densities polyurethane foam and finished with an upper layer of acrylic fiber.

The seat is available completely covered in fabric or leather, while the base is in the metal finishes of the collection.

The metal tubular base wraps around the seat.



# DÉJÀ VU

## STOOL

Déjà Vu stool is composed of a wooden shell padded with different densities polyurethane foam and finished with an upper layer of acrylic fiber.

The Déjà Vu stool is available in two different heights, with the seat completely covered in fabric or leather, while the base is in the metal finishes of the collection.

The metal tubular base wraps around the seat.



# DIG IT CHAIR

Dig It is a chair with a cylindrical seat and an curved backrest. The wooden shell is covered with different densities polyurethane foam and finished with a top layer of acrylic fiber. The base can be made of matt black lacquered wood or covered with a metal casing in brushed brass, bronzed brass, polished steel or raw silver finishes.



# DIG IT

POUF

Dig It is a pouf with a cylindrical seat. The base can be made of matt black lacquered wood or covered with a metal casing in brushed brass.

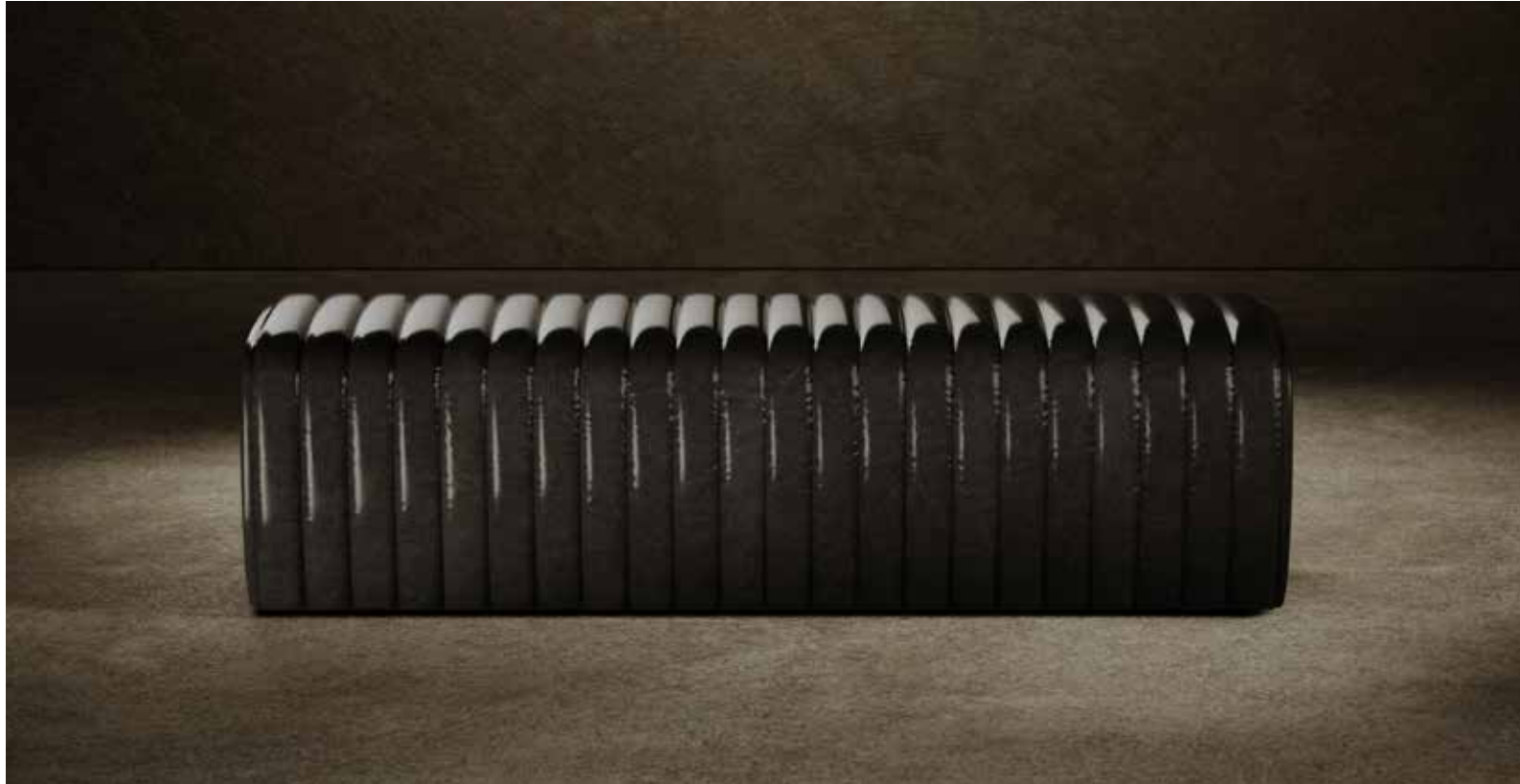


# PETIT ARRÊT

## BENCH

Petit Arrêt is a bench composed of a wooden shell padded with different densities polyurethane foam and finished with an upper layer of acrylic fiber and characterized by a striped padding on the seat.

The length of the petit arrêt bench, available completely covered in fabric or leather, is made to measure. The product is equipped with leveling feet.



# SOUVENIR CHAIR

Souvenir chair is composed of two structural sides in elm wood finished with a matt shellac lacquer.

The seat and backrest are padded with polyurethane foam and entirely covered in fabric or leather from the GIOPAGANI collection.





# DINING TABLE

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A DAY IN THE LIFE  
ATOMIC  
FOR NO ONE  
L' ARMANDO  
ONE WAY OR ANOTHER

# A DAY IN THE LIFE

## DINING TABLE

A Day In The Life dining table features a top in lightened wood lacquered, glossy or matt, in the GIOPAGANI Crayon color selection, is supported by two metal plates, which anchor the top to the feet.

The feet are made up of two half cylinders, in curved wood lacquered on the out-side and metal on the inside and on the plinth.

The metal parts can be realized in brushed brass or matt black finish.

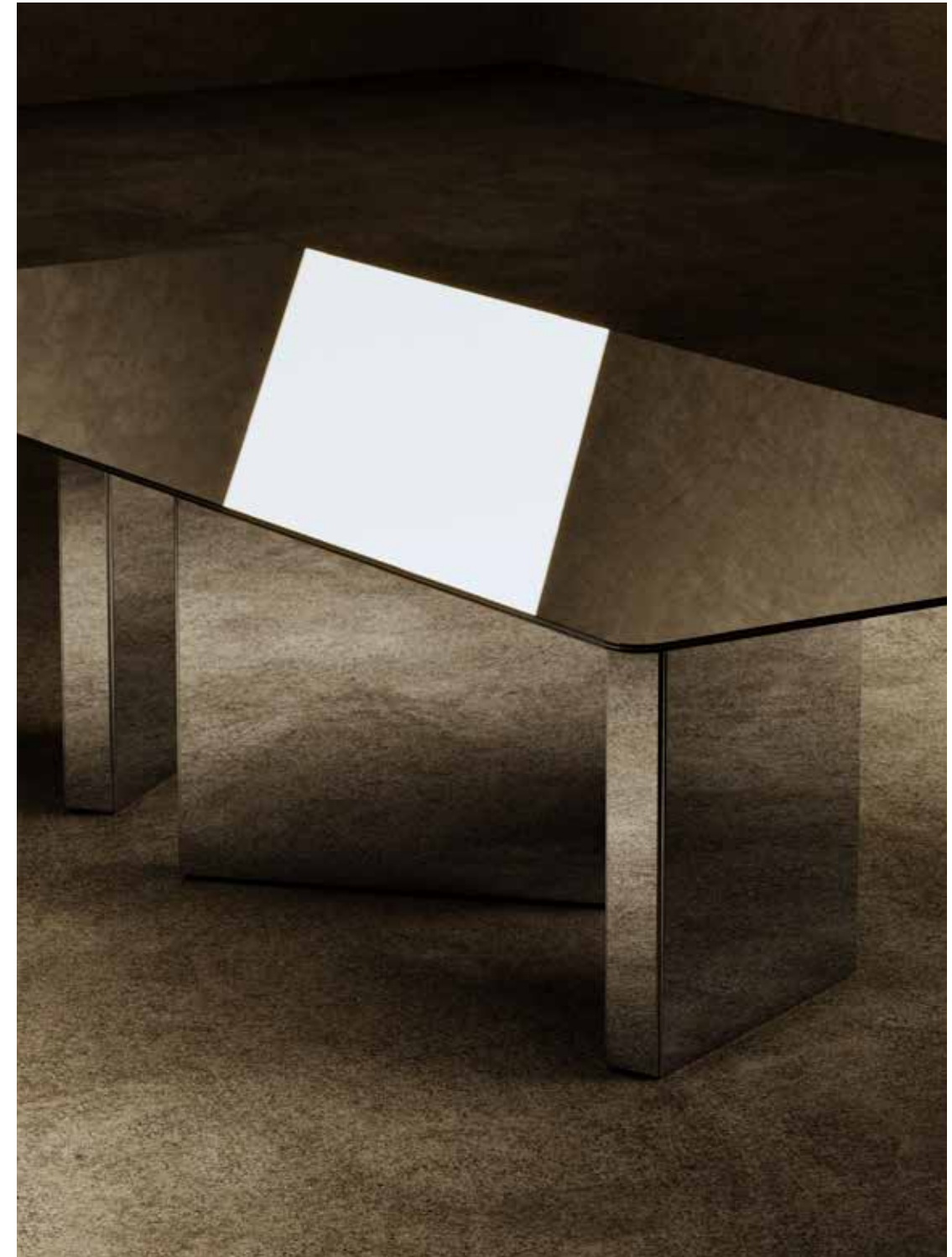


# ATOMIC

## DINING TABLE

Atomic dining table is composed of a mirror top coupled with a tempered glass plate, diamond-cut on the lower side, supported by three asymmetrical legs, made with a wooden structure covered in mirror.

Atomic can be customized in clear, bronzed or smoked mirror.



# FOR NO ONE

## DINING TABLE

For No One dining table has a top made up of a supported matt Ambrosia marble slab with a solid marble frame.

The top is anchored to the two bases by matt black metal plates. Each base is made up of two half-cylinders in matt-finishing Ambrosia marble on the outside and matt black metal on the inside and in the plinth.

For No One dining table is available in the large and round version and in this material combination only.



# L'ARMANDO

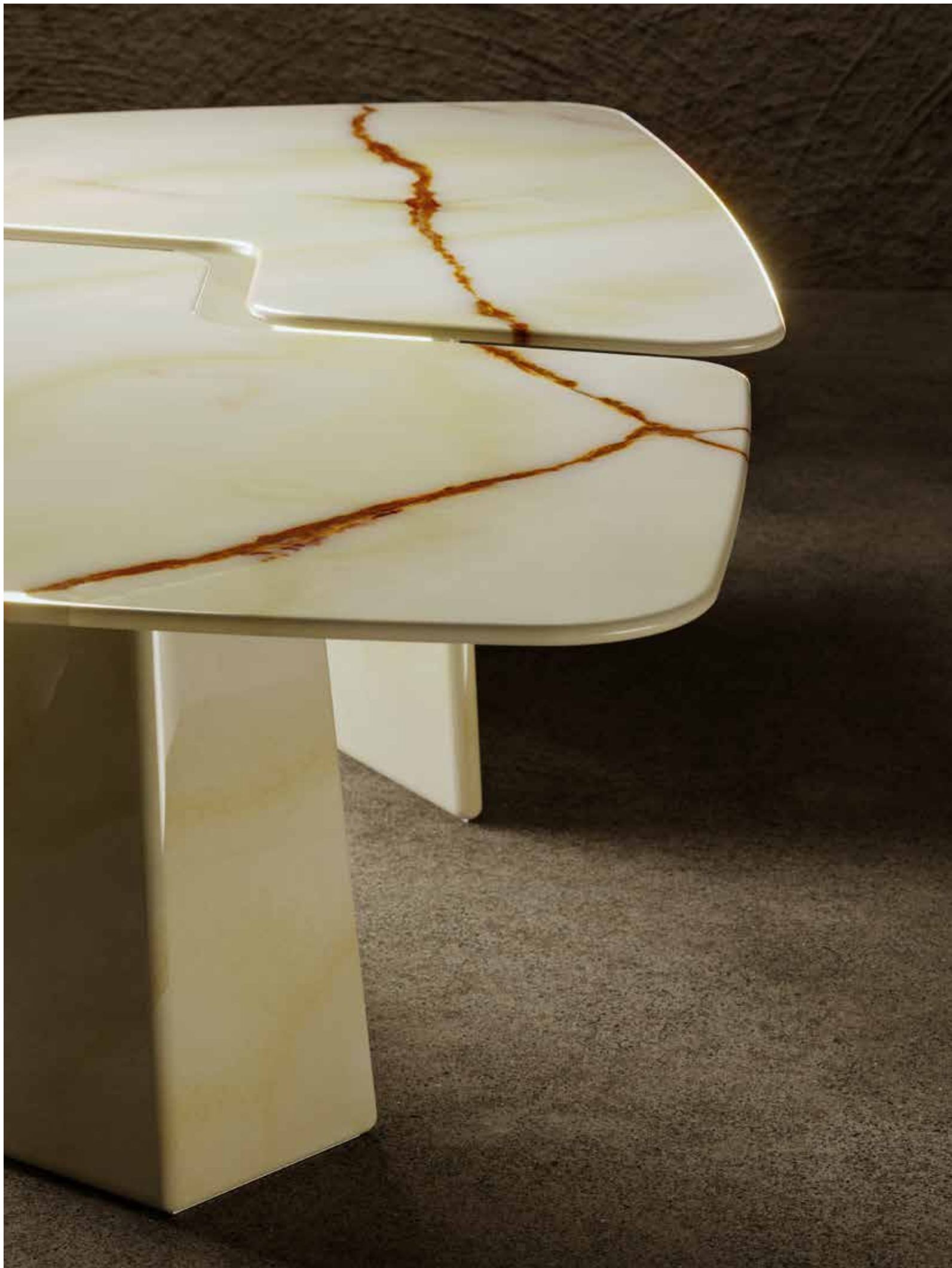
## DINING TABLE

A unique and unrepeatable instant.

An installative and oneiric expression of the designer's vision.

An exercise of aesthetic balance and ultimate craftsmanship that casts a one-off, featuring fluid and organic shapes with an essential poetic expression.





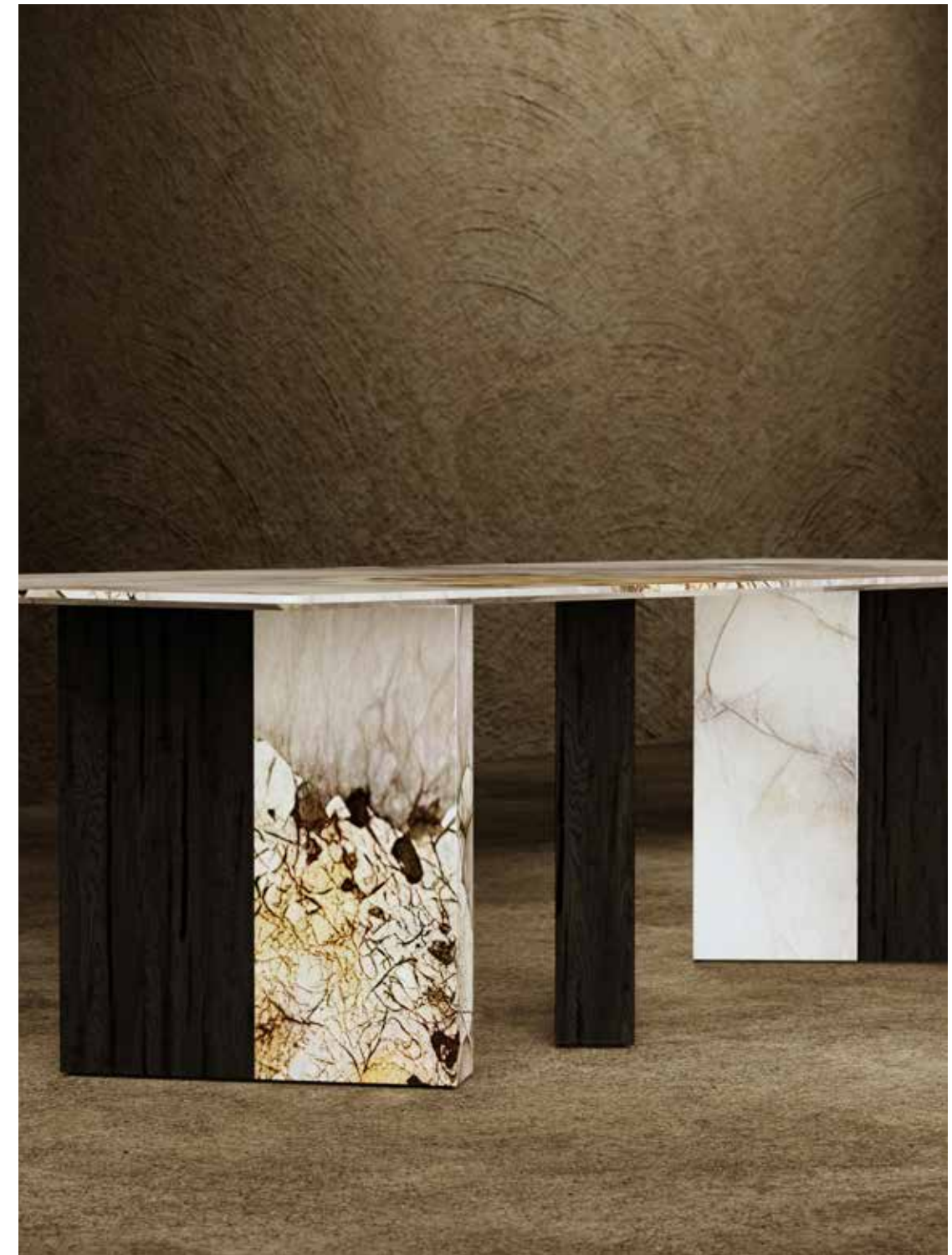
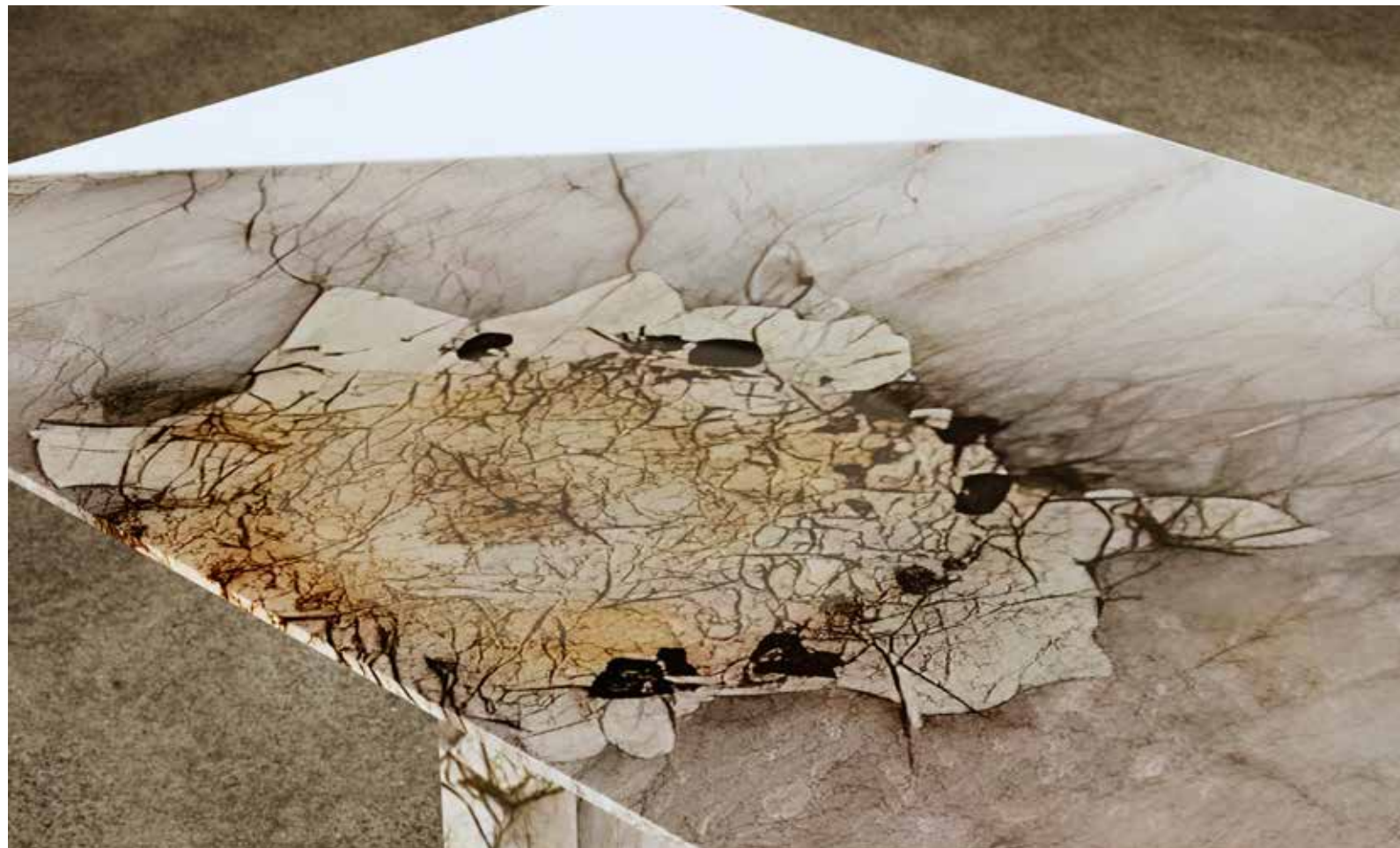


# ONE WAY OR ANOTHER

## DINING TABLE

One Way Or Another dining table is composed of a top in Patagonia marble with diamond-cut on the lower edge, reinforced by a metal support fixed to three asymmetrical legs.

Each leg is covered with a different combination of Patagonia marble slabs and brushed brass metal or black fir wood finish.



# COFFEE TABLE

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BLACKBIRD

# BLACKBIRD

## COFFEE TABLE

Blackbird Coffee Tables, available in three versions, have a lacquered, glossy or matt lightened wood top, in the GIOPAGANI Crayon color selection, supported by a metal plate, which anchors the top to the base.

The base consists of a lacquered curved wood cylinder, while the plinth is in matt black painted wood.

The Mid and Low versions feature a metal tray recessed in the top, available in the collection metal finishes.



# CABINET

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VITTORIO CABINET  
VITTORIO WARDROBE  
VITTORIO SIDEBOARD

# VITTORIO CABINET

This black ash cabinet is a stunning piece of furniture, with open pore sanding, rough leather doors, and LED lighting options. The black ash wood showcases its natural grain patterns with open pore sanding, making a unique, textured surface.

The cabinet is available in the measure of 120cm by 190cm in height and 45 in depth.

The rough leather doors and black ash back and shelves (with velvet leather option) provide ample storage and add sophistication. The LED lights in the chest of drawers and shelves highlight the natural beauty of the wood and add a touch of glamour.



# VITTORIO

## WARDROBE

This black ash wardrobe is a modular piece of furniture, available in two versions, one 60cm and one 120cm wide by 250cm high.

The furniture is finished with open pore sandblasting, doors in rough leather and the possibility of LED lighting. Black ash wood showcases its natural grain with open pore sanding, creating a unique textured surface. Textured leather doors and black ash back and shelves (with velor leather option) provide ample storage and add sophistication.

LED lights in the chest of drawers and shelves bring out the natural beauty of the wood and add a touch of glamour.



# VITTORIO

## SIDEBOARD

The sideboard is finished with open pore sandblasting, doors in fabrics and the possibility of LED lighting. Black ash wood showcases its natural grain with open pore sanding, creating a unique textured surface. Textured fabrics doors and black ash back and shelves (with velor leather option) provide ample storage and add sophistication.

LED lights in the chest of drawers and shelves bring out the natural beauty of the wood and add a touch of glamour.



BED

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SENZA FINE  
VOYAGE D'UNE NUIT

# SENZA FINE

## BED

Senza Fine is a bed composed of a wooden shell padded with polyurethane foam finished with a thin upper layer of acrylic fiber.

The headboard is composed of a structure to be fixed to the wall, that holds modular padded panels to form 2x2 or 3x2 compositions. Headboard and bed frame rest on a wooden base covered with a metal casing in the finishes of the collection. The bed is supplied with a wooden slatted base.



# VOYAGE D'UNE NUIT

## BED

Voyage d'Une Nuit is a bed that has a free standing headboard made of a wooden shell covered with different densities polyurethane foam and a surface layer of acrylic fiber. The headboard is characterized by a vertical striped padding that runs towards the back, giving the bed an aesthetic connotation of strong impact. The bed frame, characterized by a tapered silhouette, joins the headboard, making the product a single piece. The bed is supplied with a wooden slatted base. The bed is available completely covered in fabric or leather.

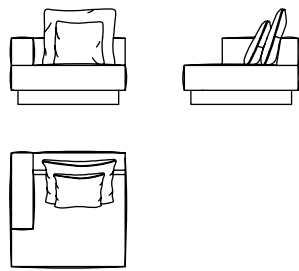


# DIMENSIONS

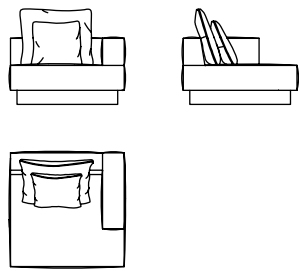
## SOFAS

### MOONAGE DAYDREAM

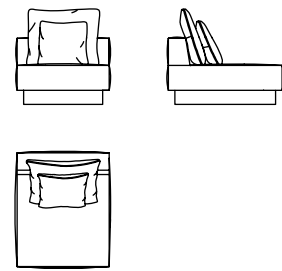
LEFT TERMINAL MODULE  
W105xD105xH61 (seat H36) cm



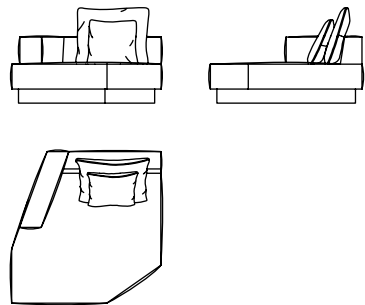
RIGHT TERMINAL MODULE  
W105xD105xH61 (seat H36) cm



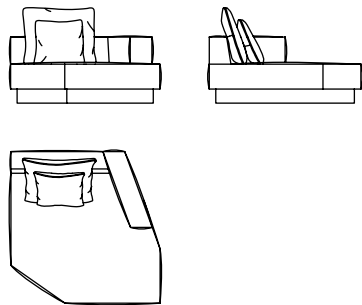
CENTRAL MODULE  
W85xD105xH61 (seat H36) cm



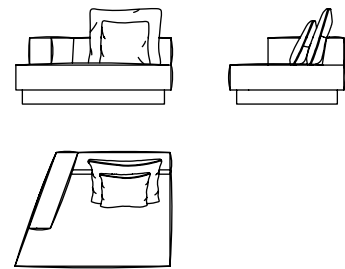
LEFT CHAISE LONGUE  
W140xD140xH61 (seat H36) cm



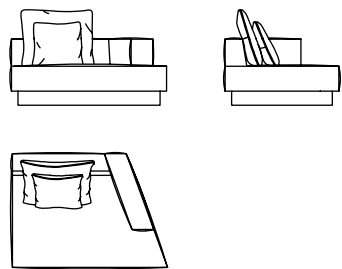
RIGHT CHAISE LONGUE  
W140xD140xH61 (seat H36) cm



LEFT WIDE TERMINAL  
W145xD105xH61 (seat H36) cm

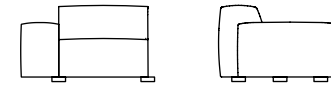


RIGHT WIDE TERMINAL  
W145xD105xH61 (seat H36) cm

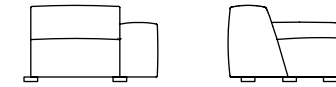


### RENCONTRE MOI

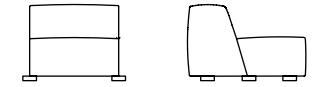
LEFT TERMINAL MODULE  
W112xD105xH67 (seat H38) cm



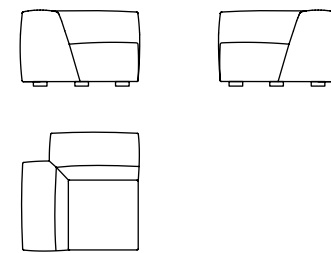
RIGHT TERMINAL MODULE  
W112xD105xH67 (seat H38) cm



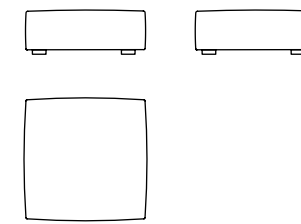
CENTRAL MODULE  
W80xD105xH67 (seat H38) cm



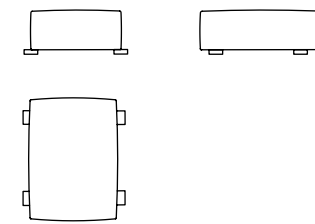
ANGULAR MODULE  
W105xD105xH67 (seat H38) cm



POUF 105  
W105xD105xH38 cm

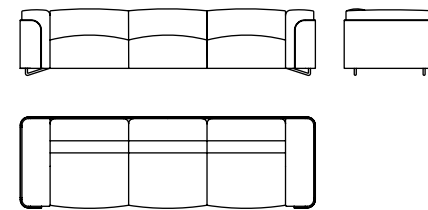


POUF 80  
W80xD105xH38 cm

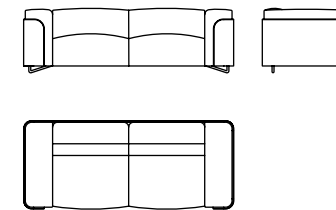


### SAINT-GERMAIN

3-SEATER  
W293xD90xH66 (seat H40) cm

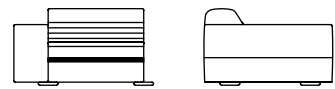


2-SEATER  
W215xD90xH66 (seat H40) cm

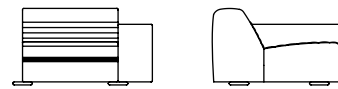


## VICIOUS

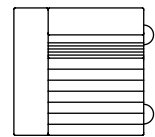
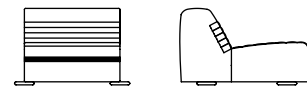
LEFT TERMINAL MODULE  
W105xD105xH65 (seat H39) cm



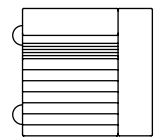
RIGHT TERMINAL MODULE  
W105xD105xH65 (seat H39) cm



CENTRAL MODULE  
W80xD105xH65 (seat H39) cm



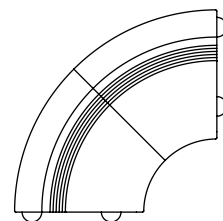
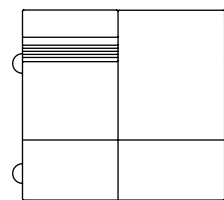
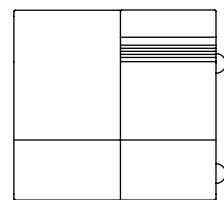
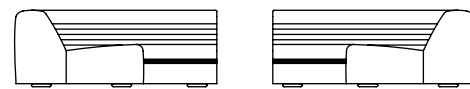
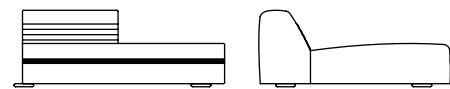
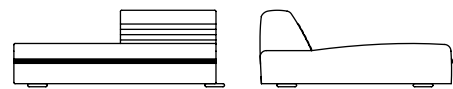
LEFT CHAISE LONGUE  
W165xD155xH65 (seat H39) cm



RIGHT CHAISE LONGUE  
W165xD155xH65 (seat H39) cm

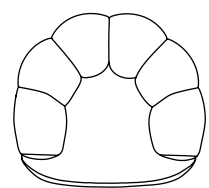
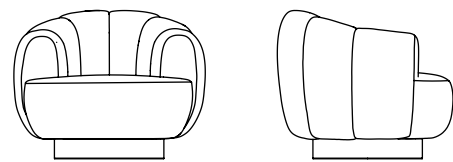


ANGULAR MODULE  
W165xD165xH65 (seat H39) cm

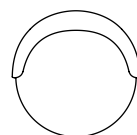
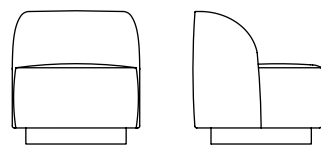


## ARMCHAIRS

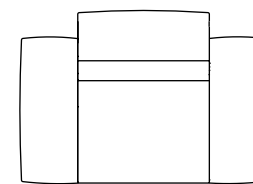
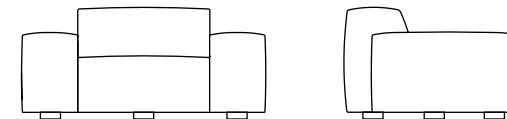
ORNELLA  
W96xD90xH77 (seat H40) cm



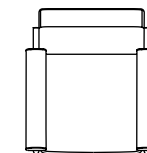
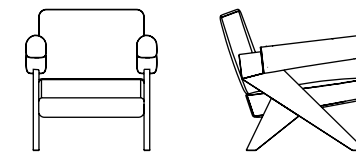
DIG IT  
W64xD64xH66 (seat H42) cm



RENCONTRE MOI  
W150xD105xH67 (seat H38) cm

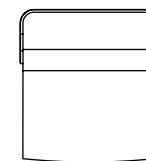
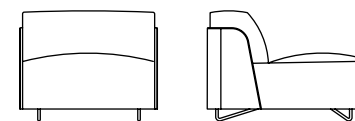


SOUVENIR  
W69xD77xH75 (seat H38) cm



## SAINT-GERMAIN

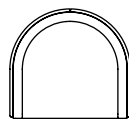
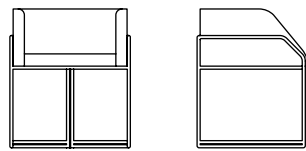
ARMCHAIR  
W81xD92xH65 (seat H40) cm



# CHAIRS

## DÉJÀ-VU

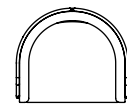
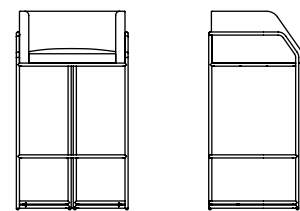
W59xD55xH69 (seat H47) cm



## DÉJÀ-VU STOOL

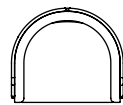
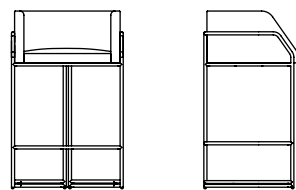
### HIGH

W54xD46xH95 (seat H75) cm



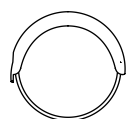
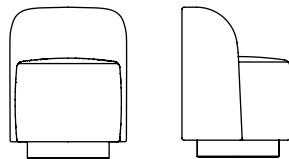
### LOW

W54xD46xH86 (seat H65) cm



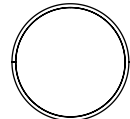
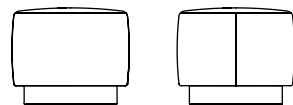
## DIG IT

W56xD54xH74 (seat H47) cm



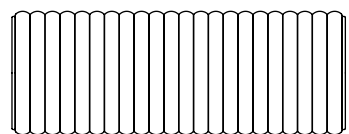
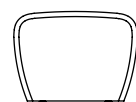
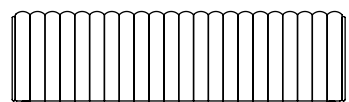
## DIG IT POUF

ø51xH42 cm



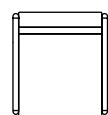
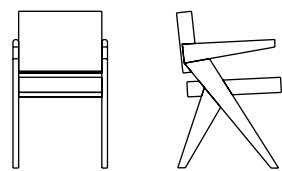
## PETIT ARRÊT

Custom length W56xH42 cm



## SOUVENIR

W50xD55xH88 (seat H48) cm

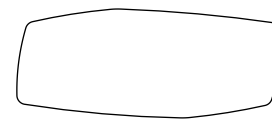
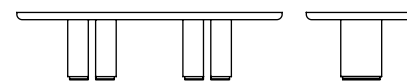


# DINING TABLES

## A DAY IN THE LIFE

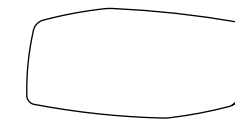
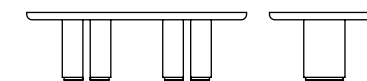
### LARGE

L290xW120xH74 cm



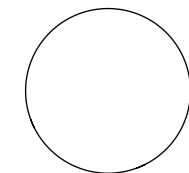
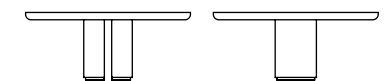
### MID

L240xW120xH74 cm



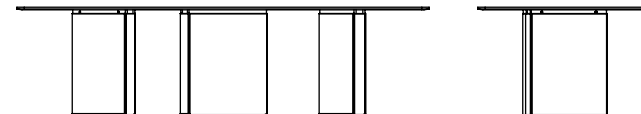
### ROUND

D160xH74 cm



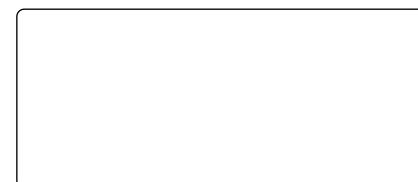
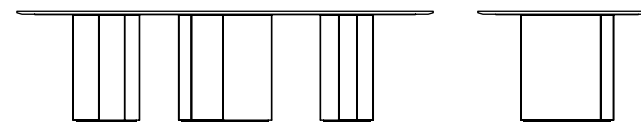
## ATOMIC

L280xW120xH74 cm



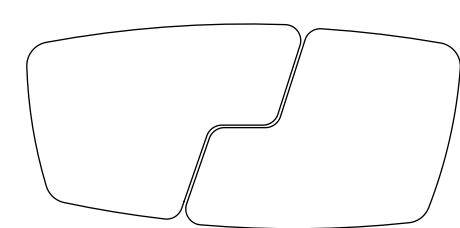
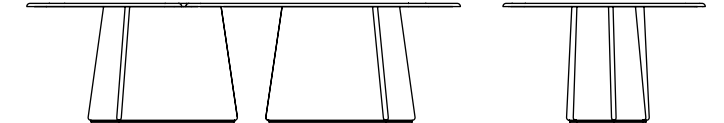
## ONE WAY OR ANOTHER

L280xW120xH74 cm



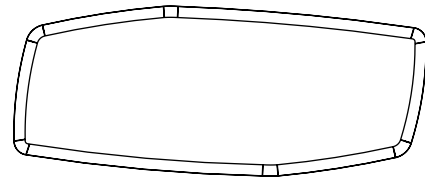
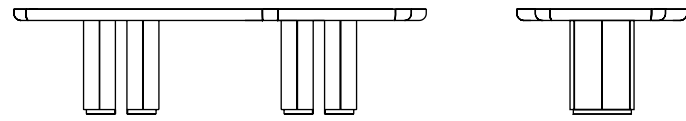
## L'ARMANDO

L270xW127xH74 cm

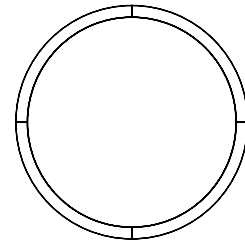
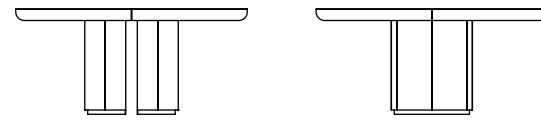


## FOR NO ONE

LARGE  
L290xW120xH74 cm



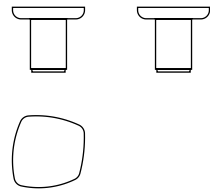
ROUND  
D160xH74 cm



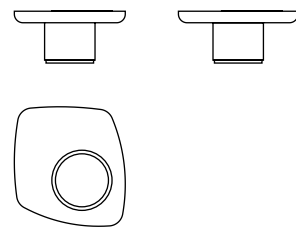
## COFFEE TABLES

### BLACKBIRD

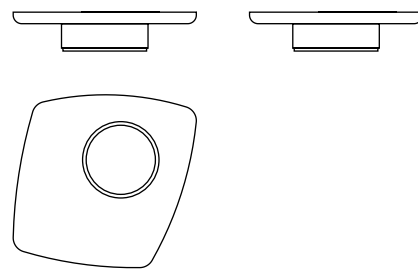
HIGH  
L50xW50xH46 cm



MID  
L77xW83xH36 cm



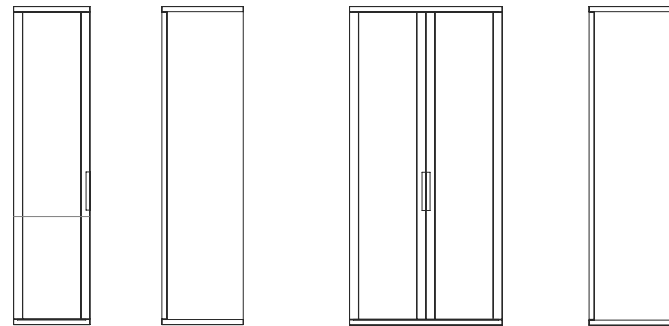
LOW  
L120xW127xH26 cm



## CABINETS

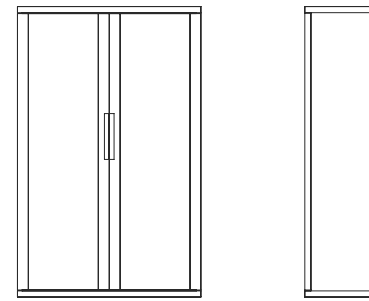
### VITTORIO WARDROBE

W60xD65xH250 cm  
W120xD65xH250 cm



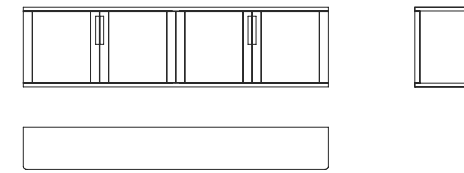
### VITTORIO CABINET

W120xD45xH190 cm



## VITTORIO SIDEBOARD

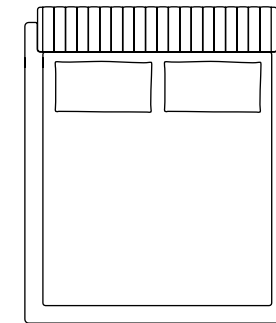
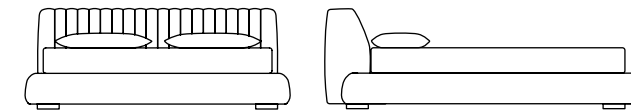
W240xD45xH85 cm



## BEDS

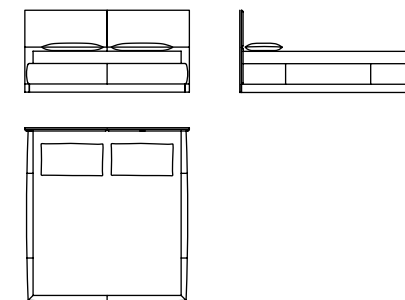
### VOYAGE D'UNE NUIT

W200xD245xH79 cm (base H25)

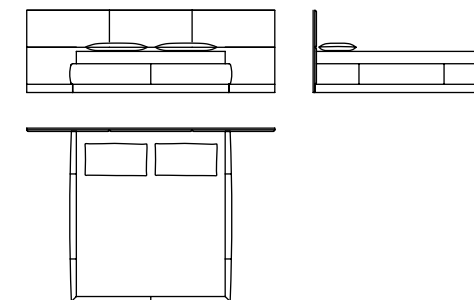


### SENZA FINE

2x2 HEADBOARD  
W200xD212xH100 cm (base H35)



3x2 HEADBOARD  
W300xD212xH100 cm (base H35)



#### PLEASE NOTE

- ALL BEDS ARE FITTED WITH WOODEN SLATTED NET 180X200 CM / 71X79 IN - OTHER SIZES ON REQUEST
- ADDITIONAL HEADBOARD PANELS ON REQUEST





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