

*Lorenza Bozzoli*  
COUTURE

*Milano*



Lorenza Bozzoli Couture presents two new irresistibile collections inspired by shine and opulence: the **GLEAMING** and the **TREASURE** collections.

The Gleaming collection shines in its own light and captures attention with its lustrous allure. The seatings of the signature fringed poufs and armchair, just like fine chocolates, have been enveloped into foil finished leather making them irresistible. The leather is a great introduction in the Couture collection as it is durable and easy to clean, making it a practical choice for our furniture pieces, while contributing to give them a modern and luxurious feel.

The Treasure collection is the heiress of our previous Tribe Collection. It inherited its beautifully balanced, geometric and symmetrical fringe designs while moving away from its warm and exotic tones. In fact, the treasure collection adopted bold and contrasting colours that recall diamonds like emerald green, sapphire blue and deep purple. These hues are combined to softer and paler ones like light pink, blues and green to dim down the stronger accents creating class and elegance. What is never missing are those luxurious and sophisticated metallic accents, reminding of rich and luscious jewels crafted in gold, silver and bronze. The blend of these chevrons, mirrored shapes and stepped forms together with this colour scheme, gives life to a collection that seems to be coming straight out of the roaring twenties Art Deco.

On the right page, **GLEAMING** Pirouette swivel armchair in light gold metallic leather







On this page, **GLEAMING** pouf 40 ø cm in gold metallic leather.



On this page, from the left, **GLEAMING** pouf 40 Ø cm, in light gold metallic leather, **GLEAMING** stool 30 Ø cm, in silver metallic leather, **GLEAMING** pouf 50 Ø cm, in copper metallic leather.





## The elongated bench

Following numerous solicitations, we are delighted to unveil the latest addition to our Treasure collection: a bench measuring 160 centimetres in length, now featured as a distinguished member of our pouf assortment. This bench, akin to every item in our selection, can be custom-tailored with a choice of fabrics, fringe patterns, and a palette of colours. It seamlessly complements the foot of any queen and king sized bed, enhancing your bedroom's aesthetic while offering additional seating for dressing or a convenient surface to place items that would otherwise clutter your bed. Equally, it finds its place within the expansive confines of a walk-in wardrobe. Its elongated and elegant form is ideally suited for positioning in an entryway or hallway, creating a striking visual when aligned against a wall opposite a lengthy dining table. The versatility of this piece is boundless, promising to infuse any space with both function and unparalleled style.



On this page, **TRIBE** bench with a length of 160 cm and depth 45 cm, is one of the main piece of this new collection.





On this page, **TRIBE** squared pouf with a size of 35x35 cm.  
On the right page, **TRIBE** squared bench with a length of 70cm and depth 35 cm.





## The square collection gets **BIGGER**

The Treasure Collection proudly unveils its latest masterpiece, an evolution from its predecessor, the large ottoman. Measuring at a width of 95 centimetres, this new design transforms from a circular to a square shape, perfectly complementing the cubic silhouette of the newly introduced Lilli chair. Inspired by the iconic geometric lines characteristic of Art Deco, this square, linear ottoman becomes a pivotal element of the Treasure Collection. Its size and form make it incredibly versatile, serving not only as an extension to a linear sofa, transforming it into an L-shaped seating arrangement for added comfort but also, when positioned slightly apart and topped with a tray, as an elegant coffee table. Here, it stands ready to display your beverages, books, or decorative items, enhancing the allure of your living space. True to our tradition, this pouf offers customization options, allowing you to select from an array of fabrics and fringe designs from our extensive archive.



On this page, **TRIBE** squared pouf with a size of 95x95 cm.



On this page, **TRIBE** pouf 40 ø cm.  
On the right page, **TRIBE** bench with a length of 85 cm and depth 40 cm.







The Treasure Collection introduces a much-anticipated innovation: our charming and inviting Pirouette swivel armchair is now available in luxurious velvet, offering a wider range of color options to seamlessly blend into any setting and ambiance.

On the left page, **TRIBE** Pirouette swivel armchair in velvet.

## Introducing Lilli chair

The introduction of the Treasure collection marks a pivotal expansion for Lorenza Bozzoli Couture, transitioning from a focus on exquisite furnishing accessories to incorporating substantial furniture pieces, broadening the scope and appeal of our offerings. Among the recent additions, the Lilli chair emerges as an exceptional highlight, bridging the space between the Pirouette armchair and our signature poufs. Lilli is designed to provide superior comfort with optimal lower back support across various environments and settings. Moreover, its compact design ensures versatility, making it a perfect fit for diverse spaces.

The versatility of the Lilly chair is one of its most admirable traits. Its suitability for various settings—from a cozy corner chair in a bedroom, to a vanity chair that adds a touch of elegance, and even as a distinctive choice around a restaurant table—demonstrates its flexibility and potential to enhance any space. The chair's design, which balances minimalist elegance with functional comfort, makes it a compelling addition to any interior, promising to be not just a piece of furniture but a statement of style and comfort.

On the left page, the new Lilli chair **PLAIN** version with piping in contrast that can be done in all the velvet colors.

In addition to the existing customization options for fringes, which offer an endless array of colour combinations, along with a diverse selection of fabric types and a broad palette of colours, Lorenza Bozzoli Couture collection now introduces the option to personalize any item with contrasting piping. This new feature further enhances the distinctiveness of our already highly decorative pieces, adding an extra layer of sophistication and personality.

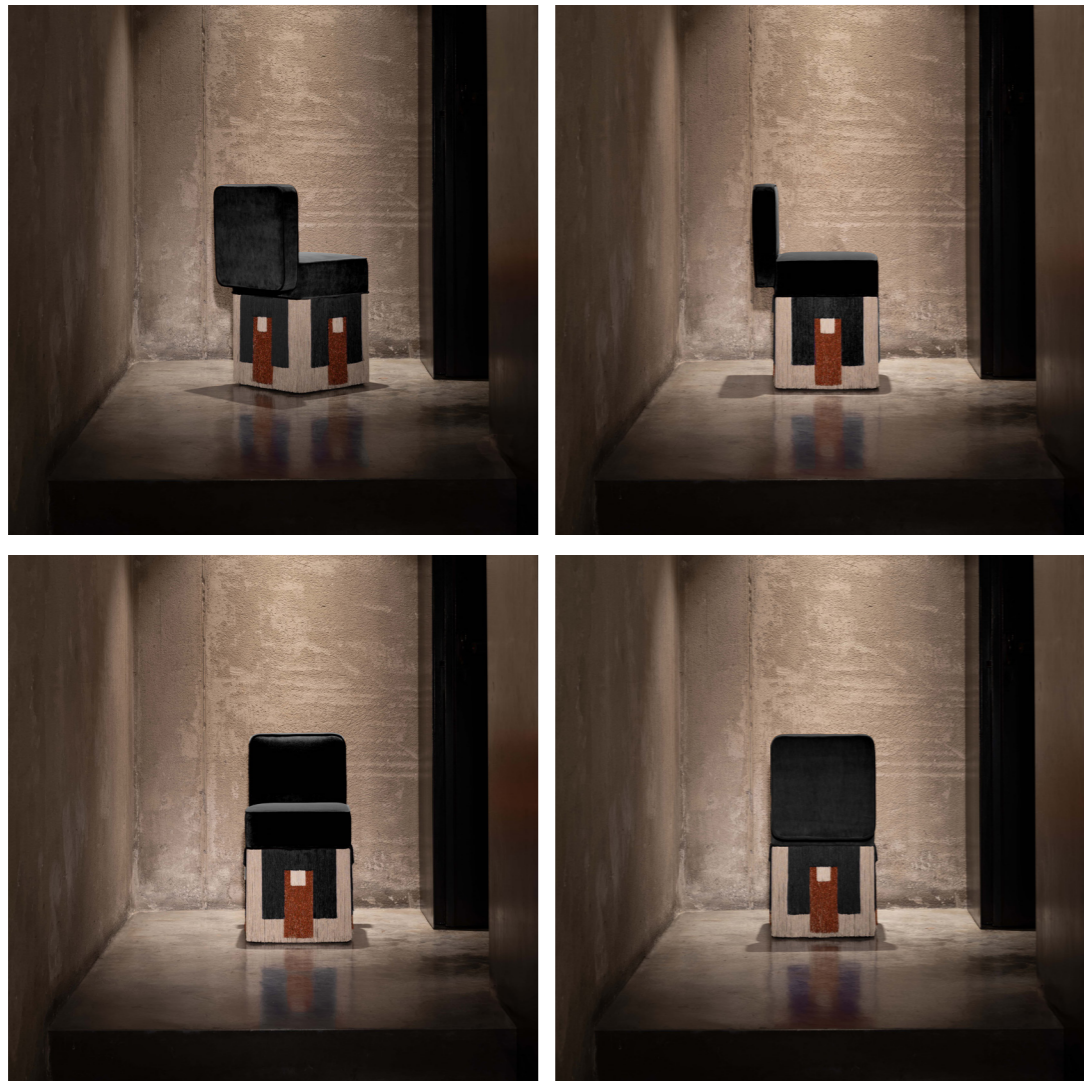






Every item is uniquely designed and tailored specifically for the individual client, and is authenticated with the designer's signature, stamp, and a unique number, offering you an unparalleled luxury. Couture offers a bespoke service where each creation is a reflection and interpretation of the client's personal vision. The designer collaborates intimately with the client, presenting sketches and high-quality renders, custom-tailoring shapes and colors exclusively for their item. The poufs are adorned with fringes, each meticulously hand-cut with refined precision.

On the left page, the new Lilli chair with CLEO geometries.



On this page, the new Lilli chair with CLEO geometries.





On the left page, CLEO Pirouette swivel armchair in velvet.





On the right page, CLEO squared bench with a length of 70cm and a depth of 35 cm.



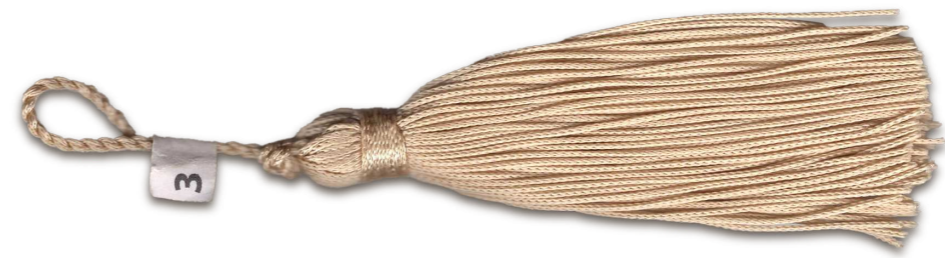


On the left page, CLEO pouf 40 Ø cm.



## Cashmere collection

Immersing oneself in any piece from the Fur Collection offers an unavoidable experience of comfort. Crafted with meticulous attention to detail, the collection features poufs, benches, and the armchair Pirouette, each enveloped in sumptuous cashmere fur. This material, renowned for its plushness and softness, transports you to the sensation of floating on a cloud. The tactile pleasure it provides is unparalleled, inviting you to run your hands over its surface repeatedly. Moreover, these pieces are visually striking, dressed in the softest and chicest shade of powder pink. This color choice not only enhances the luxurious feel but also adds a sophisticated and delicate aesthetic to any space. The Fur Collection stands as a testament to luxury, promising an enchanting visual and sensory experience that is both welcoming to the touch and opulent to the eyes.



On the left page, cashmere **FUR** Pirouette swivel armchair in cashmere.

The Pouf 40 from the Cachemire Collection distinguishes itself remarkably from other poufs in the series. Uniquely, this model eschews our trademark fringes, revealing instead its four charming, delicately fur-covered legs. This design ethos extends to the 85-centimeter bench, which proudly stands on six plush, fur-enveloped legs.

On the right page, cashmere **FUR** pouf 40 ø cm.





Each bespoke piece is stamped at the bottom on the lining of the pouf, signed, numbered and dated personally by the designer Lorenza Bozzoli. The original authenticity of each product highlights the artisanal quality and the art of a luxury dedicated design.

The **circular poufs** are available in 7 standard sizes are highly versatile.

**Poufs with 30 cm diameter 46 cm height:**

Ideal as extra seat in the living room, walk-in closets, shoe stores, fitting room etc.

**Poufs with 40 cm diameter 46 cm height:**

Ideal as seat for vanity table, an extra seat for living room, ottoman etc.

**Poufs with 50 cm diameter 46 cm height:**

Ideal as a side-table, table for serving trays, an extra seat etc.

**85X40 cm oval bench with 46 cm height:**

Ideal as a low seat for more people, in lobbies, vestibule spaces, center table etc

**130X40 cm oval bench with 46 cm height [rounded edge]:**

Ideal as a seat for more people, in lobbies, vestibule spaces etc.

**160X45 cm oval bench with 50 cm height [rounded edge]:**

Ideal as an end of a Queen bed bench, in entryways, in walk-in wardrobes or as a seating along a wall for a long table.

**80X80 cm Pirouette swivel armchair with 77 cm height:**

Ideal as an occasional armchair in livingroom.

The **square poufs** and benches are available in 5 standard sizes as well.

**35X35 cm square poufs with 46 cm height:**

Ideal as extra seat in the living room, walk-in closets, shoe stores, fitting room etc.

**70X35 cm rectangular benches with 46 cm height:**

Ideal as an extra seat for living room, in lobbies etc.

**140X35 cm rectangular bench with 46 cm height:**

Ideal to complement furniture in the living room, in entryways, in walk-in wardrobes or as an end of a double bed bench.

**95x95 cm square pouf with 38 cm height:**

Ideal as a low seat for multiple people, in lobbies, as a coffee table with a tray on it or as an extension for a sofa.

**38X38 cm Lilli chair with 78 cm height:**

Ideal as a seating around a table as a dining chair, as an accent chair in a living room, a side chair in a studio, a corner chair in a bedroom or a seating for a vanity desk.



## ***Lorenza Bozzoli***

Lorenza Bozzoli was born in Milan. She attended the Academy of Brera, and moved to New York to kick-off her career in the fashion field with her first self-produced lines. Upon returning to Milan she soon started working with Elio Fiorucci and companies like Basile, Camper, Sergio Rossi, Plein Sud.

Her interest then moved toward the world of interior design, and she started articulating her work through a vast series of collaborations with big brands such as Alessi, Moooi, Dedon, Pomellato, Dilmos, Edition, Mingardo, Slamp, Slide, Tato Italia, Colè, LondonArt, Natuzzi, Fratelli Boffi. Lorenza currently lives and works in Milan.

A handwritten signature of Lorenza Bozzoli in black ink, written in a cursive style.

**Lorenza Bozzoli Design S.r.l**

Address : Piazza Castello, 20  
20121 Milano - Italia

Mob : +39 339 892 7777

T+39 02-72018776

[www.lorenzabozzolicouture.com](http://www.lorenzabozzolicouture.com)  
[lorenza.bozzoli@lorenzabozzoli.com](mailto:lorenza.bozzoli@lorenzabozzoli.com)