

# BIT COLLECTION

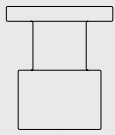


**normann**  
COPENHAGEN

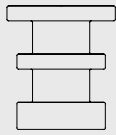


**CONNECTING**  
PEOPLE  
AND SPACES

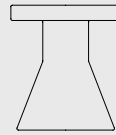
# COLLECTION OVERVIEW



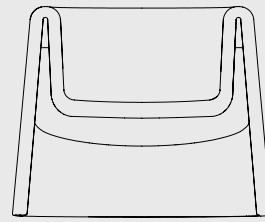
**Bit Stool**  
LDPE & PE



**Bit Stool Stack**  
LDPE & PE

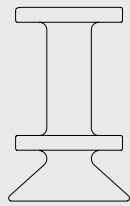


**Bit Stool Cone**  
LDPE & PE

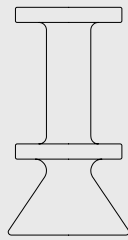


**Bit Lounge Chair**  
LDPE & PE

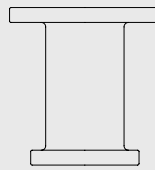
# COLLECTION OVERVIEW



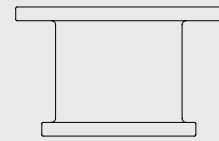
**Bit Barstool 65cm**  
LDPE & PE



**Bit Barstool 75cm**  
LDPE & PE



**Bit Side Table**  
LDPE & PE



**Bit Coffee Table**  
LDPE & PE



Bit Stool in Black



“The notion of turning trash into something useful, something that people will want to incorporate into their homes, is really what the Bit collection is all about. In addition, the collection’s distinctive material composition of small bits of plastic scraps means that every Bit is unique. To me, that’s part of the magic of the design.”

**Simon Legald**

Head of Design, Normann Copenhagen



Bit Lounge Chair in Black  
Bit Side Table in Black



Bit Lounge Chair in Black  
Bit Side Table in Black  
Bit Barstool 75cm in Black

Bit Stool in various variations







Bit Side Table in White/White  
Bit Coffee Table in White/White



Bit Barstool 65cm in White/White  
Bit Barstool 75cm in White/White

Bit Side Table in Black  
Bit Coffee Table in Black





Bit Side Table in Black  
Bit Coffee Table in Black

## **A VERSATILE DESIGN THAT IS A BIT MORE RESOURCEFUL**

Using Normann Copenhagen's signature design aesthetic of minimalistic lines with a playful twist, the Bit collection boasts a straightforward, utilitarian expression that contrasts with a distinctive pixelated surface made up of small bits of 85-95% recycled plastic. At the production facility, plastic waste is shredded, and the granulate is sorted into different colors to match each Bit Stool color variant. Due to different origins of the plastic waste as well as the particular production method, every Bit design is a bit unique.

## **A GROWING COLLECTION OF ADAPTABLE DESIGNS**

The Bit collection began with a series of multi-functional stools and has since expanded, now including barstools, lounge chairs as well as coffee and side tables.

Bit Stool comes in a diversity of colors and three different shapes, each presenting a lightweight, versatile design that, due to their minimalistic design and adaptable nature, possess the ability to take on numerous uses from seating solution to side table to pedestal.

Bit Lounge Chair is a contemporary rendition of the classic lounge chair, offering a comfortable seat for both indoor and outdoor use, designed with the robust, yet playful aesthetic characteristic of the Bit collection.

Bit Barstool, available in heights of 65 cm or 75 cm, offers a captivating twist on conventional bar seating solutions, and is similarly designed for inside and outside spaces alike.

Bit Side Table and Bit Coffee Table combine a minimalistic design idiom with a timeless color composition, allowing them to effortlessly complement existing interior or exterior designs.

Encompassing a wide range of design pieces, the versatile and adaptable Bit collection is designed to seamlessly integrate with a diversity of environments from bustling cafés and elegant hotel lobbies to homey living rooms and cozy balconies in both private and commercial settings.





Bit Collection in Black



Bit Stool Cone in Yellow



Bit Stool in Black Multi



Bit Stool Stack in Green



Bit Lounge Chair in White/White  
Bit Coffee Table in White/White



Bit Stool Stack in White/White  
Bit Stool Cone in Blue  
Bit Stool in Black

## BLURRING THE LINES BETWEEN INDOOR AND OUTDOOR LIVING

Designed to accommodate the diversity of needs of modern life, the Bit collection transcends traditional notions of indoor living, inviting the outdoors in and vice versa. The collection encompasses stools, lounge chairs, barstools, coffee tables and side tables crafted to withstand temperatures ranging from  $-10^{\circ}\text{C}$  to  $+50^{\circ}\text{C}$ , amplifying the options for creating unique indoor and outdoor settings alike.



Bit Lounge Chair in Black  
Bit Side Table in Black



Bit Lounge Chair in White/White



Bit Side Table in Black



Bit Stool in White  
Bit Stool in Black



Bit Barstool 75cm in White/White



Bit Lounge Chair in White/White  
Bit Coffee Table in White/White



Bit Lounge Chair in Black  
Bit Side Table in Black



Bit Barstool 75cm in Black

# CRAFTED TO LAST, DESIGNED FOR CIRCULARITY



Bit Stool in Black



Bit Stool in Black Multi

For the production of Bit, post-industrial and post-household plastic waste is sorted, granulated into small fragments and melted using a special rotational molding technique. A particular process, which includes heating the plastic fragments to a 120°C melting point, enabling repeated reuse and reheat cycles without compromising the material's properties, which ensures a circular life cycle for years to come. The result is a circular design with a substantial thickness and composition for enhanced durability and longevity.



Bit Stool Cone Miniature in Blue



Bit Stool Miniature in White Multi



Bit Stool in White Multi



Bit Stool Stack in White/White



Bit Stool Cone in Yellow  
Bit Stool Cone in Blue  
Bit Stool Stack in Green



Bit Lounge Chair in White/White  
Bit Lounge Chair in Black

Bit Stool in various colors

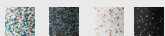




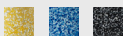
# BIT COLLECTION



**Model:** Bit Stool  
**Design:** Simon Legald, 2021  
**Dimensions:** H: 42 x Ø: 36 cm  
**Material:** 85-95% Low Density Polyethylene  
 Industrial Waste, 5-15% Polyethylene



**Model:** Bit Stool Cone  
**Design:** Simon Legald, 2021  
**Dimensions:** H: 42 x Ø: 36 cm  
**Material:** 85-95% Low Density Polyethylene  
 Industrial Waste, 5-15% Polyethylene



**Model:** Bit Stool Stack  
**Design:** Simon Legald, 2021  
**Dimensions:** H: 42 x Ø: 36 cm  
**Material:** 85-95% Low Density Polyethylene  
 Industrial Waste, 5-15% Polyethylene



**Model:** Bit Lounge Chair  
**Design:** Simon Legald, 2024  
**Dimensions:** H: 75,5 x W: 91 x D: 79 x  
 SH: 42 cm  
**Material:** 85-95% Low Density Polyethylene  
 Industrial Waste, 5-15% Polyethylene



**Model:** Bit Barstool 65cm  
**Design:** Simon Legald, 2024  
**Dimensions:** H: 65 x W: 41 cm  
**Material:** 85-95% Low Density Polyethylene  
 Industrial Waste, 5-15% Polyethylene



**Model:** Bit Barstool 75cm  
**Design:** Simon Legald, 2024  
**Dimensions:** H: 75 x W: 41 cm  
**Material:** 85-95% Low Density Polyethylene  
 Industrial Waste, 5-15% Polyethylene



# BIT COLLECTION



**Model:** Bit Side Table  
**Design:** Simon Legald, 2024  
**Dimensions:** H: 54 x Ø50 cm  
**Material:** 85-95% Low Density Polyethylene  
 Industrial Waste, 5-15% Polyethylene



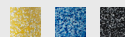
**Model:** Bit Coffee Table  
**Design:** Simon Legald, 2024  
**Dimensions:** H: 48 x Ø75 cm  
**Material:** 85-95% Low Density Polyethylene  
 Industrial Waste, 5-15% Polyethylene



**Model:** Bit Stool Miniature  
**Design:** Simon Legald, 2023  
**Dimensions:** H: 8,2 x Ø7 cm  
**Material:** 85-95% Low Density Polyethylene  
 Industrial Waste, 5-15% Polyethylene



**Model:** Bit Stool Cone Miniature  
**Design:** Simon Legald, 2023  
**Dimensions:** H: 8,2 x Ø7 cm  
**Material:** 85-95% Low Density Polyethylene  
 Industrial Waste, 5-15% Polyethylene



**Model:** Bit Stool Stack Miniature  
**Design:** Simon Legald, 2023  
**Dimensions:** H: 8,2 x Ø7 cm  
**Material:** 85-95% Low Density Polyethylene  
 Industrial Waste, 5-15% Polyethylene



**CONNECTING** PEOPLE AND SPACES

@normanncph

#normanncopenhagen

Normann Copenhagen

Niels Hemmingsens Gade 12

1153 Copenhagen, Denmark

Headquarters: +45 35 55 44 59

[normann@normann-copenhagen.com](mailto:normann@normann-copenhagen.com)

[normann-copenhagen.com](http://normann-copenhagen.com)



